

m m G

CONCEPT + DESIGN





We are a creative agency focused on branding and design.

We create and renew brands.

**MMG has been created and run by designers.**

We work for clients who value creative and practical ideas.

We demonstrate our expertise through our work rather than talking, because design is a craft for us.

We design, visualize and define brands in a way that help companies differentiate themselves from the competition.

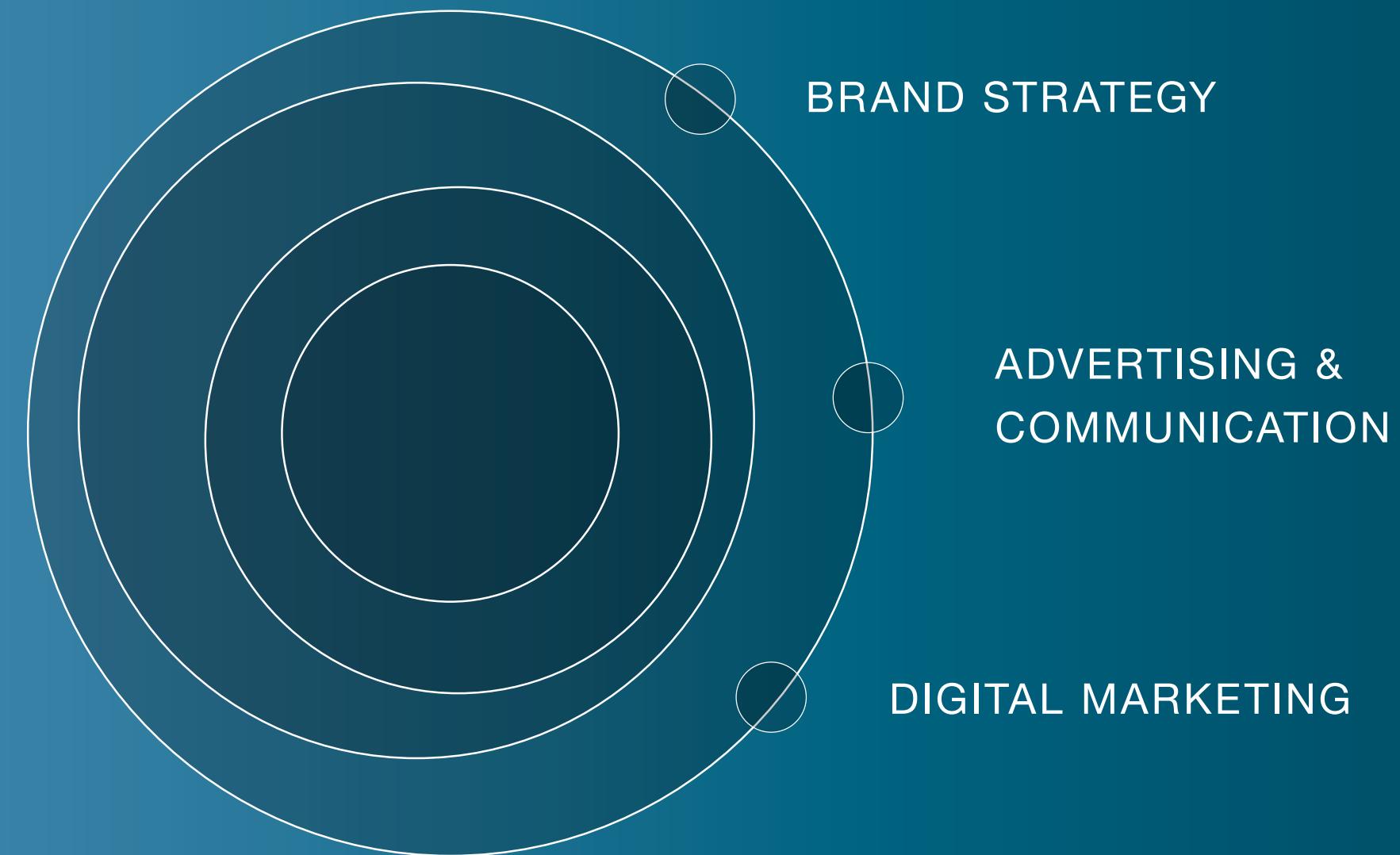
Our projects range from product design, brand identity and strategy, brand experience and branded environments to digital activation, omni-channel design, web services and advertising.

We are agile and designer-driven. We partner with our clients to create brands that are meaningful and iconic.

We believe in quality because it is the only thing that stands the test of time.

The operative side of the company comprises 20 people who work in the creative and IT departments and when needed we can count on our network of professionals to help.

We offer a full creative service, from insights and strategy to distinct design concepts, for all industries, formats and channels.



## BRAND STRATEGY

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We apply collaborative methodologies to deliver brand strategies and experiences across all touch-points.

Brand platform  
Brand architecture  
Brand personality  
Product portfolio  
Naming  
Innovation workshops

Innovation themes  
Innovation blueprints  
Service and experience design  
Product innovation tools  
Customer experience toolbox  
Experiential Marketing

## ADVERTISING & COMMUNICATION

We bring brands to life through thoughtful crafted brand identities and experiences.

Communication Analysis and Strategy  
Concept and Storytelling  
Visual identity  
Brand Book  
Brand Guidelines  
Graphic design  
ADV  
Art direction

Photo and Video production  
Stand and Retail design  
Product design  
Packaging design  
Events  
UX and UI design  
Social Media Management  
Social Media Engagement

Motion design  
Web Design  
e-Commerce  
CGI  
Virtual Reality Platform  
Promotions  
In-store events

## DIGITAL MARKETING

In order to face the challenges of globalisation and digitalisation of world markets, we need to develop competence, efficiency and creativity. We guide our clients step by step from the creation and management of internet sites to positioning in web search engines, with projects developed and elaborated according to the specific needs of individual markets as well as the continuing evolution of the web, thereby guaranteeing professionalism and experience.

Web Marketing Management  
SEM  
SEO  
Social Adv  
Digital Planning  
Programmatic Advertising

Advanced Web Analytics  
PR Online  
Brand Protection  
Gestione Google Tag Manager  
Google Data Studio Report  
Research and Statistics

## AWARDS

**Red Dot Design Award** – Essen, Germany  
Print Communication - Web & Multimedia  
Client: Whirlpool Europe

**Red Dot Design Award** – Essen, Germany  
Richard Ginori - Print Communication  
Client: MissoniHome and Richard Ginori

**ADI Design Index - Compasso d'oro** – Milan, Italy  
Selected Project - Exhibition Communication  
Client: Legrand \ BTicino

**Core 77 Design Awards** – New York, New York, USA  
Second prize Ex Aequo - Exhibition Communication  
Client: 3M

**ADI Design Index - Compasso d'oro** – Milan, Italy  
Selected Project - Exhibition Communication  
Client: 3M

**Fedrigoni Top Application Award** – Triennale Milano, Italy  
Second prize - Catalogue Design  
Client: MissoniHome

**ADA American Design Award** – San Diego, California, USA  
First prize - Best Catalogue  
Client: Missoni

**ADA American Design Award** – San Diego, California, USA  
First prize - Best Catalogue  
Client: Whirlpool Europe

**ADA American Design Award** – San Diego, California, USA  
First prize - Best Brochure Design  
Client: Piazzasempione

**Novartis Communication Award** – Basel, Switzerland  
Communicationn for Leading Program  
Client: Novartis Oncology region Europe

**ADA American Design Award** – San Diego, California, USA  
First prize - Best Catalogue  
Client: MissoniHome

**Novartis Communication Award** – Basel, Switzerland  
Best Website  
Client: Novartis Oncology region Europe

**Ideobain** – Paris, France  
Prix Coup de Coeur - Industrial Design Best Product  
Client: Antonio Frattini

**ADA American Design Award** – San Diego, California, USA  
Second prize - Catalogue Design  
Client: MissoniHome

**ADA American Design Award** – San Diego, California, USA  
First prize - Best Catalogue  
Client: Lavazza

## SOME OF OUR CLIENTS

3M	GIORGETTI	MISSONI HOME
ALIGROUP	IL LOFT	NOVARTIS
ALVIERO MARTINI HOME	INDESIT	PIAZZA SEMPIOANE
BASF	IRCA	PLANHOTEL
BOSSI CASA	KITCHENAID EUROPE	POST-IT
BTICINO	KENZO HOME COLLECTION K3	PUMA
BORETTI	LA PERLA HOME COLLECTION	SASSICAIA - MEREGALLI
CAMPARI	LAVAZZA	SCOTCH-BRITE
CPC INOX	LEGRAND	SDH
DEUTSCHE TELEKOM	LOROPIANA	SIRMAX
ELICA	MC PREFABBRICATI	SONY ITALIA - PLAYSTATION
ENERGYUP	MAGA - MUSEO DI ARTE MODERNA	TOYS CENTER
FAZZINI	MERLONI PROGETTI	VERY FAST PEOPLE
FELICEROSSI	MIMI MILANO	WHIRLPOOL EUROPE
GESSI	MISSONI	ZEPTER INTERNATIONAL



# CAMPARI GROUP - Annual Convention

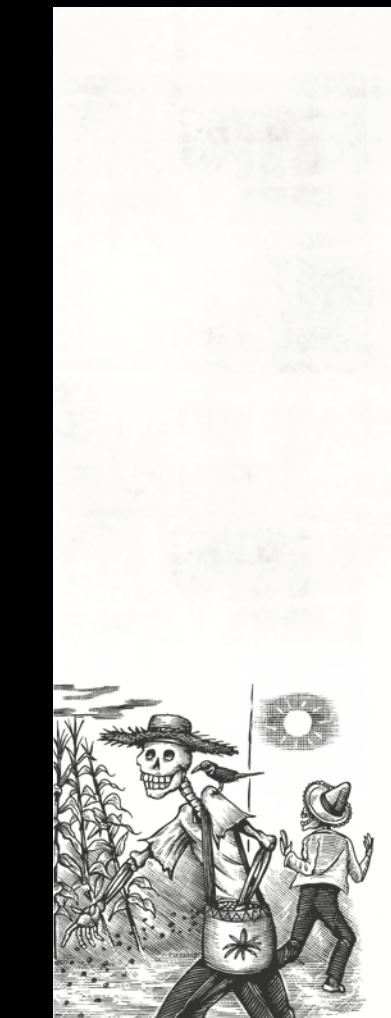
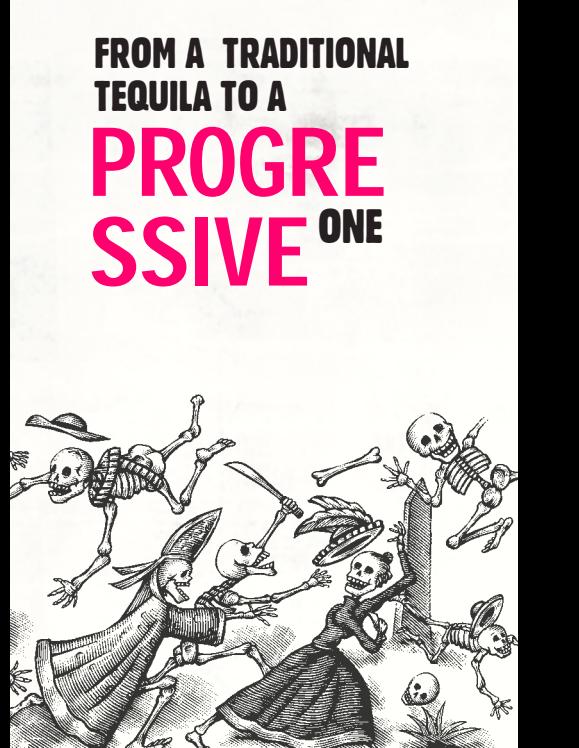
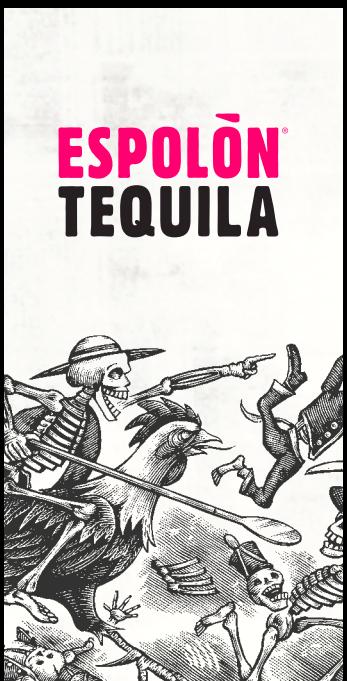
ART DIRECTION, CONCEPT DEVELOPMENT, GRAPHIC DESIGN AND SUPERVISION OF THE EVENT'S PRESENTATIONS  
CAMPARI PRESENTATION



ART DIRECTION, CONCEPT DEVELOPMENT, GRAPHIC DESIGN AND SUPERVISION OF THE EVENT'S PRESENTATIONS  
WILD TURKEY PRESENTATION



ART DIRECTION, CONCEPT DEVELOPMENT, GRAPHIC DESIGN AND SUPERVISION OF THE EVENT'S PRESENTATIONS  
ESPOLÒN PRESENTATION



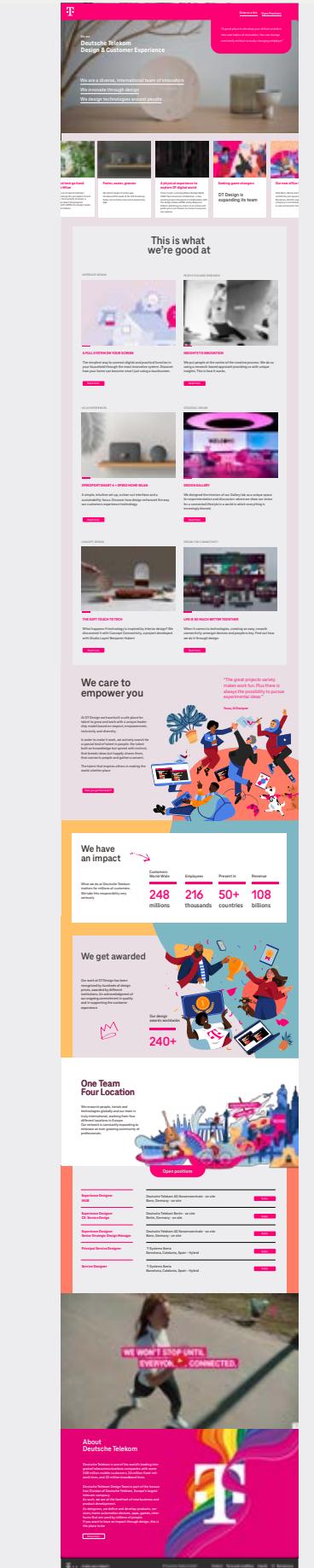
**CAMPARI GROUP - Annual Convention**

ART DIRECTION, CONCEPT DEVELOPMENT, GRAPHIC DESIGN AND SUPERVISION OF THE EVENT'S PRESENTATIONS  
DAY OF THE EVENT



# DEUTSCHE TELEKOM DESIGN & CUSTOMER EXPERIENCE

WEBSITE CONCEPT, DESIGN AND DEVELOPMENT



## We are Deutsche Telekom Design & Customer Experience

We are a diverse, international team of innovators  
We innovate through design  
We design technologies around people

**Drop us a line** **Open Positions**

"A great place to develop your skillset and dive into new topics of innovation. You can change constantly without actually changing employer"

**This is what we're good at**

**INTERFACE DESIGN** **PEOPLE-FOCUSED RESEARCH**

**A FULL SYSTEM ON YOUR SCREEN** **INSIGHTS TO INNOVATION**

**UX/UI EXPERIENCES** **STRATEGIC DESIGN**

**THE SOFT TOUCH TO TECH** **LIFE IS SO MUCH BETTER TOGETHER**

**We care to empower you**

**We have an impact**

**Customers Worldwide** **Employees** **Present in** **Revenue**

**248** millions **216** thousands **50+** countries **108** billions

**CONCEPT DESIGN** **DESIGN FOR CONNECTIVITY**

**THE SOFT TOUCH TO TECH** **LIFE IS SO MUCH BETTER TOGETHER**

What happens if technology is inspired by interior design? We discovered it with Concept Connectivity, a project developed with Studio Layer| Benjamin Hubert

**We have an impact**

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## One Team Four Location

We research people, trends and technologies globally and our team is truly international, working from four different locations in Europe. Our network is constantly expanding to embrace an ever growing community of professionals.

**Open positions**

**Experience Designer IHUB**  
Deutsche Telekom AG Konzernzentrale - on site  
Bonn, Germany - on site **Apply**

**Experience Designer CX Service Design**  
Deutsche Telekom Berlin - on site  
Berlin, Germany - on site **Apply**

**Experience Designer Senior Strategic Design Manager**  
Deutsche Telekom AG Konzernzentrale - on site  
Bonn, Germany - on site **Apply**

**Principal Service Designer**  
T-Systems Iberia  
Barcelona, Catalonia, Spain - Hybrid **Apply**

**Service Designer**  
T-Systems Iberia  
Barcelona, Catalonia, Spain - Hybrid **Apply**

**WE WON'T STOP UNTIL EVERYONE CONNECTED.**

# DEUTSCHE TELEKOM DESIGN & CUSTOMER EXPERIENCE

WEBSITE CONCEPT, DESIGN AND DEVELOPMENT

**01**

We are Deutsche Telekom Design & Customer Experience

UX/UI Experiences HOME NETWORKS

Our easy to setup router & mesh repeater, made in recycled plastic, changes the perception of the inaccessible blackbox into something intuitive, interesting and interactive

Designing the next generation router that will be used by millions of people every day

It is not easy to change the perception that we have of objects and their function, specifically when we think about devices felt as complicated in application and interaction, such as routers.

But we love technology and we want to give to our customers its simple beauty, hence we put our creativity at work to make it real simple.

Thinking about an object that can be easily set up, with a great user experience and never leaving sustainability aside, we came up with Speedport Smart 4 and Speed WLAN.

Turning a high tech, high performing device into a friendly, easy to use and sustainable object to display in your home

Speed Home WLAN Our mesh repeater is a small device that will help you amplify the internet connection even in the biggest household

Speed Router In the router, what will help your house safe, efficient and connected

Made for the user, done for the planet

**02**

DESIGN MATTERS

Made for the user, done for the planet

The design is more accessible through the inclusion of an interactive display, very different from the LED screen that we usually see on the routers we are used to. The display interface, a true innovation and a record in German routers technology, can monitor the signal strength, set up and check the status of the internet, but also to be assisted in troubleshooting.

Premium packaging free of plastic, less waste, using potato starch recyclable with paper and a housing made of 90% of recycled plastic

Using recycled plastic, analysing existing models and deciding to elevate this device from a complex blackbox to something that is more user friendly to something that have an interaction with on easy level makes this router a truly innovative design object.

Designing the next generation router that will be used by millions of people every day

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**Speed Home WLAN**  
Our mesh repeater is a small device that will help you amplify the internet connection even in the biggest household



**Speedport Smart4**  
Is the router that will help you keep your house safe, efficient and connected



# DEUTSCHE TELEKOM DESIGN & CUSTOMER EXPERIENCE

BOOKLET



**Deutsche Telekom  
Design & Customer Experience**

## Who we are

We are a diverse, international team of innovators. We innovate through design. We design technologies around people.

We are customer centric, passionate about people and society. Design for us is a human-focused discipline, fuelled by curiosity and relentless好奇心, an iterative process, turning what's possible into engaging, meaningful and insightful customer experiences.

We have unique team culture. We have a people centric approach, meet like in every direction. We chat to each other, we share what we know, we get together to the next level up, we are all entirely committed to innovation and diversity. Deutsche Telekom Design & Customer Experience is based in Bonn, Berlin, Darmstadt, with more locations coming.

## We care to empower you

We have built a safe place for designers to grow and we follow a unique leadership model based on respect, empowerment, inclusivity and diversity.

In order to make it work, we actively search for a special kind of talent in people: the talent built on knowledge but spiced with instinct, that breeds ideas but happily shares them, that connects people and gathers consent.

The talent that inspires others in making the world a better place.

The Deutsche Telekom Design & Customer Experience is part of the innovation of Deutsche Telekom. This means we are at the forefront of new business and product development of one of the world's leading telecommunications companies.

Customers world-wide Employees Present in Revenue

248 millions	216 thousands	50+ countries	108 billions
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## We get awarded

Our work has been recognized by hundreds of design awards by different institutions.

As acknowledgement of our ongoing commitment in supporting the customer experience.

### Our design awards worldwide

240+



**Deutsche Telekom  
Design Gallery**

The Telekom Design Gallery is our innovative space. Inspiring, encouraging dialogue and flexible, in order to constantly adapt to change. And, of course, always with a focus on people and their needs.

In the Gallery, we turn the strategy of Deutsche Telekom into a tangible vision. But it's not about us. Instead, the Gallery is about understanding and representing customer experiences, collaborations and the way people connect – today and in the future.

The Gallery is our vision of what we want to be connected – in real life and digitally. To make it tangible, we combine our current and future technology in a mix of more than 1500 square metres at our Group's headquarters in Bonn. Our international teams are the result of 15 years of intensive collaboration with our R&D, E&C and strategy experts, who represent all areas of the company. A user-friendly space, set up like a home, where everyone can experience the future today.

The environment that we designed is the result of this research, and works as a space in which critical user, customer and decision-makers meet, both in person and digitally, to experiment the way our company, from new chips to our roadmap to new products, pathology, having the possibility to discuss, exchange opinions, share values and improve our experience and language.

The real power of this space is the ability that it has to facilitate, out, and out-of-meet to connect future technologies outcome of possibility, merging together in a continuous growth of our talents and helping the company to keep in track the fast-paced and the rapid changing of our world.

**Deutsche Telekom  
About**

The talent that breeds ideas and shares them because together things come out better.

The talent that taps into competence because the world is too complex to stop learning.

The talent that connects people because the stand-alone genius is a thing of the past. (and achieving results together is so much faster).

The talent that gathers consent because assertiveness is often the difference between a good idea and a good product.

Operative for more than ten years, the in-house Deutsche Telekom Design and Customer Experience department reflects on new consumer needs while a multidisciplinary team of designers, experiments new concepts applied to everyday life in which technology and design are combined and integrated to improve the user's experience and use of technology.

FRACTAL

CONCEPT, ART DIRECTION AND COMMUNICATION MATERIALS



Deutsche Telekom  
Design & Customer Experience

Milano  
Design  
Week 22

Design and Technology:  
new perspectives

June 7th  
h. 6.30 pm

Carousel Live Fuorisalone

"We are a passionate and professional team working and growing together to make CX in Deutsche Telekom a unique one. This is our mission and passion."

Design and Technology:  
new perspectives

INTERNI Design Re-Generation  
Università degli Studi di Milano  
Via Festa del Perdono, 7

June 7th  
h. 6.30 pm

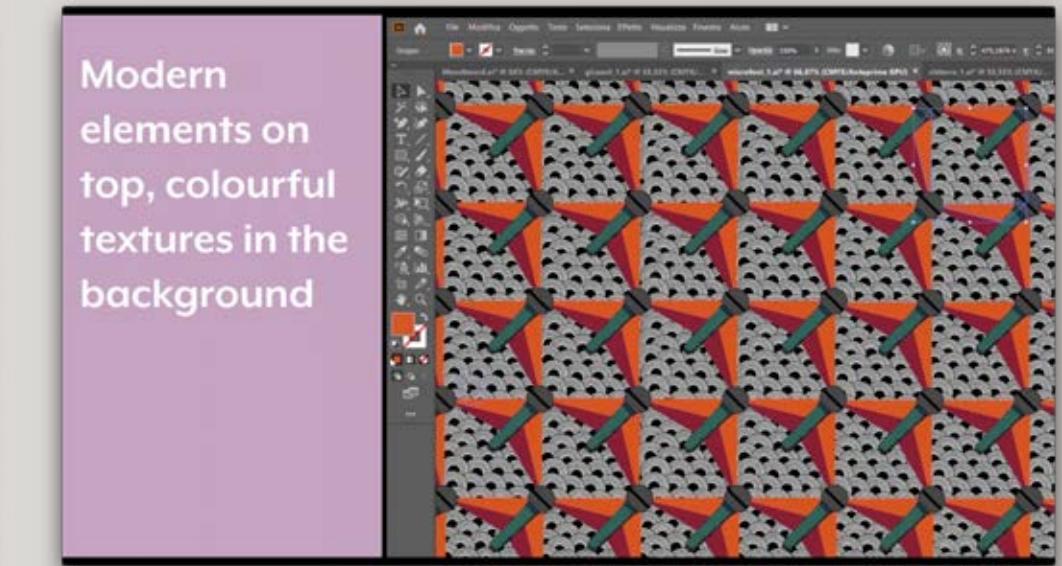
Fractal

Monday 09:20

MINI SPEAKER CUSTOMIZATION PROJECT AND COMMUNICATION MATERIALS



MINI SPEAKER CUSTOMIZATION PROJECT - COMMUNICATION MATERIALS



# DEUTSCHE TELEKOM - Digital Lifestyle

DESIGN AND TECHNOLOGY, A UNION TO BE IMPROVED

MILANO\BONN EXHIBITION - CONCEPT, ART DIRECTION AND COMMUNICATION MATERIALS

110220  
Deutsche Telekom  
DigitalLifestyle Identity  
Graphic System

Digital  
Lifestyle

Milano / Material Overlay  
Track Pattern / Design

Duomo

GRADIENT



Digital  
Lifestyle

LIFE IS FOR SHARING.

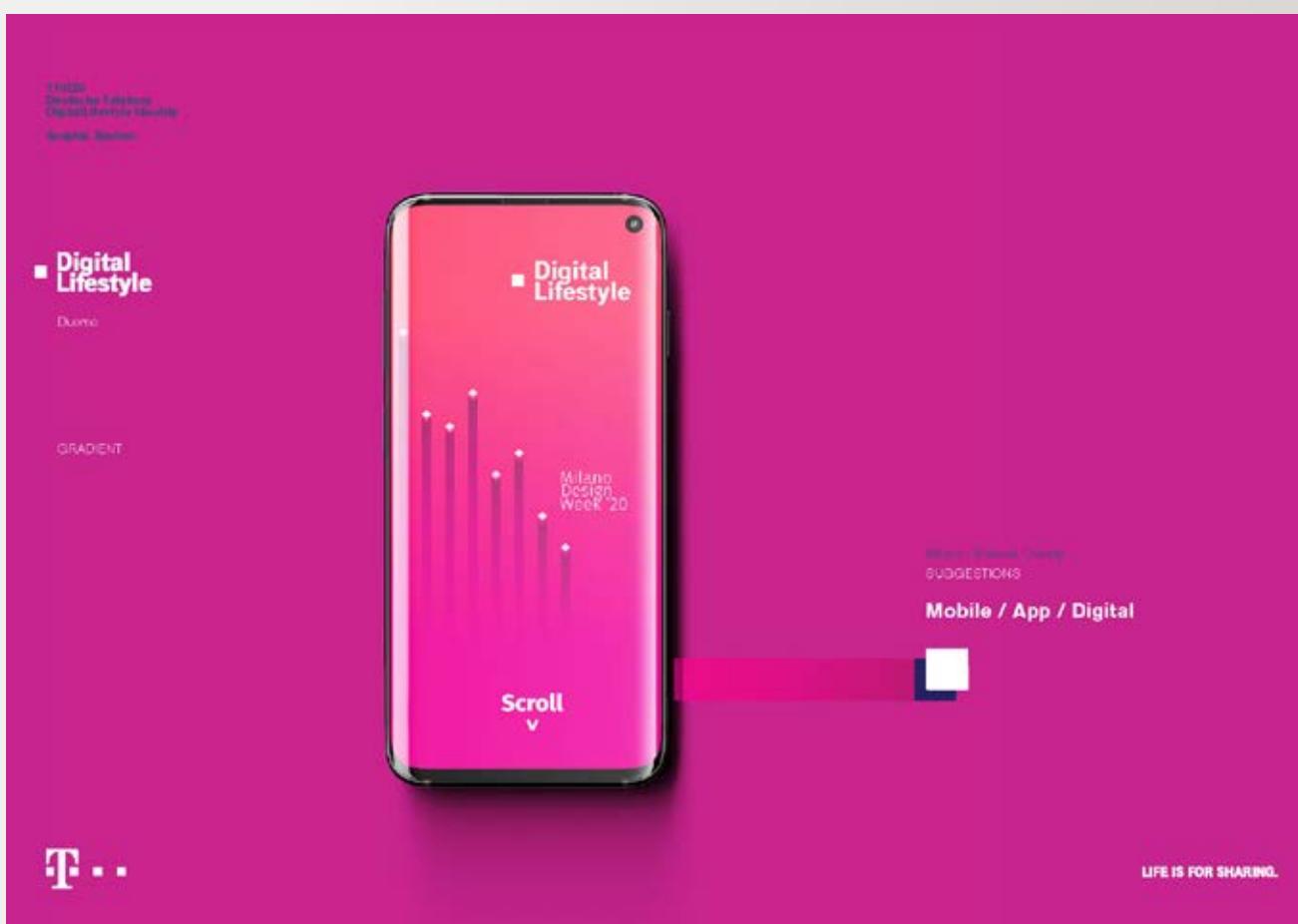
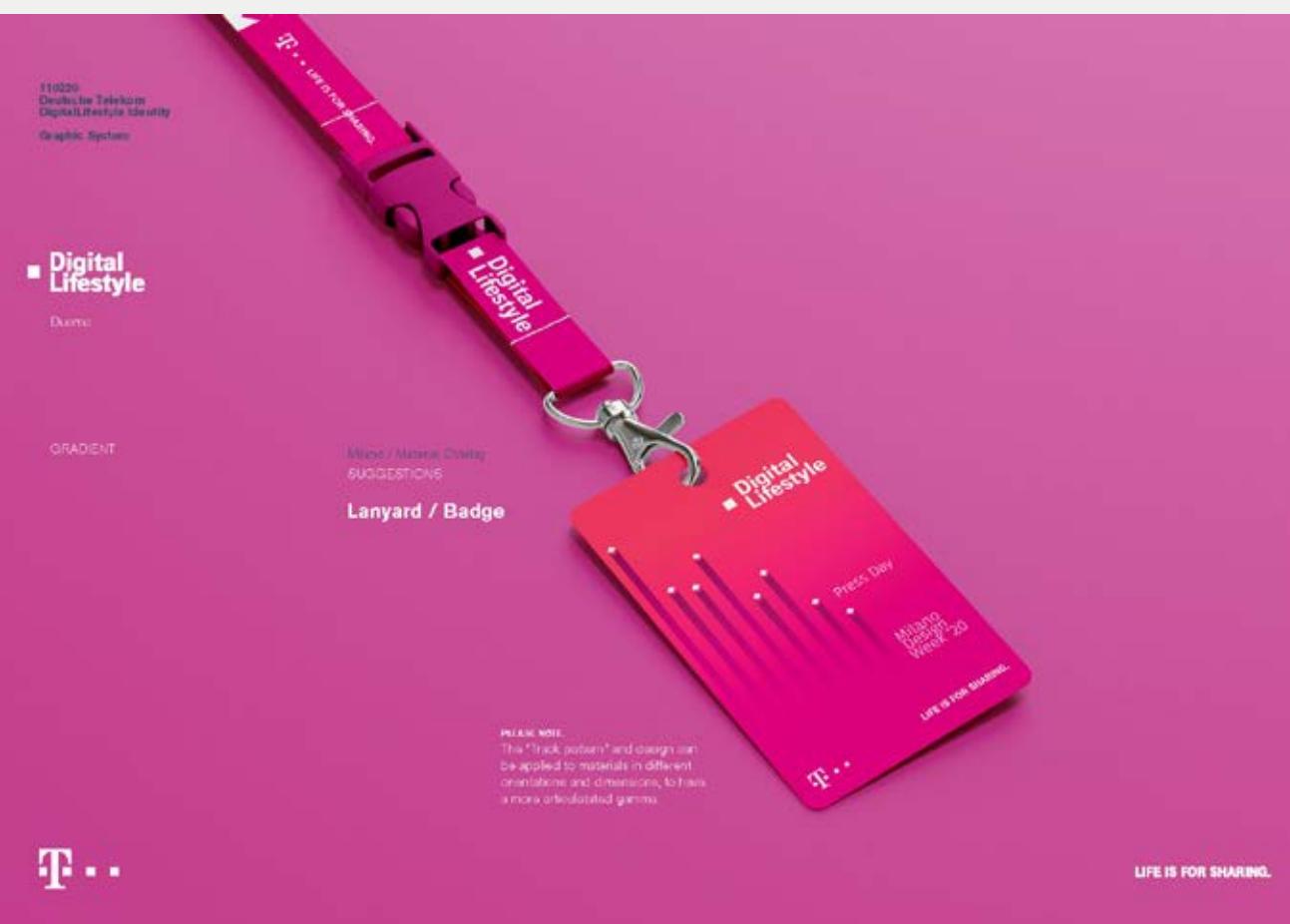
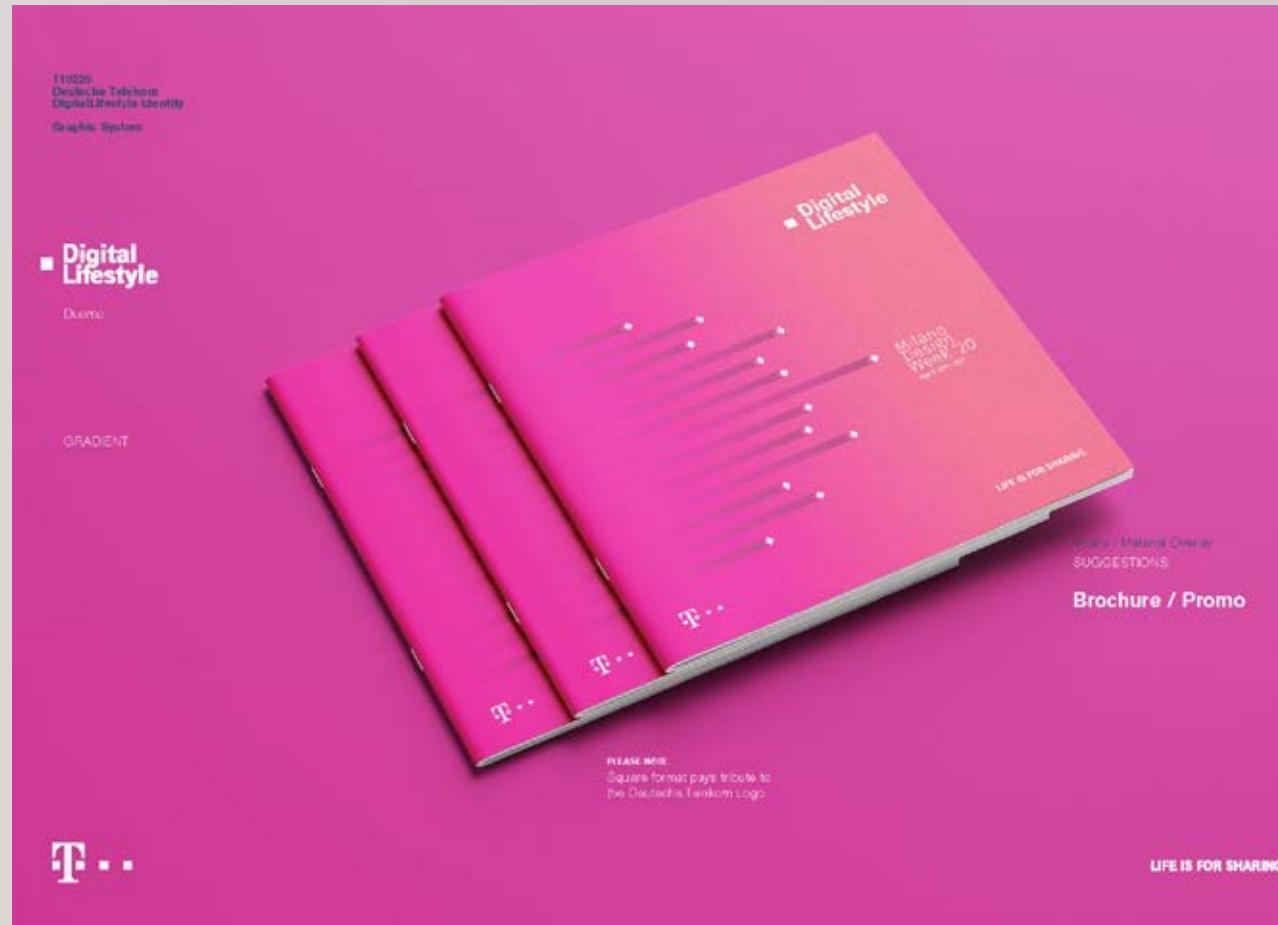
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# DEUTSCHE TELEKOM - Digital Lifestyle

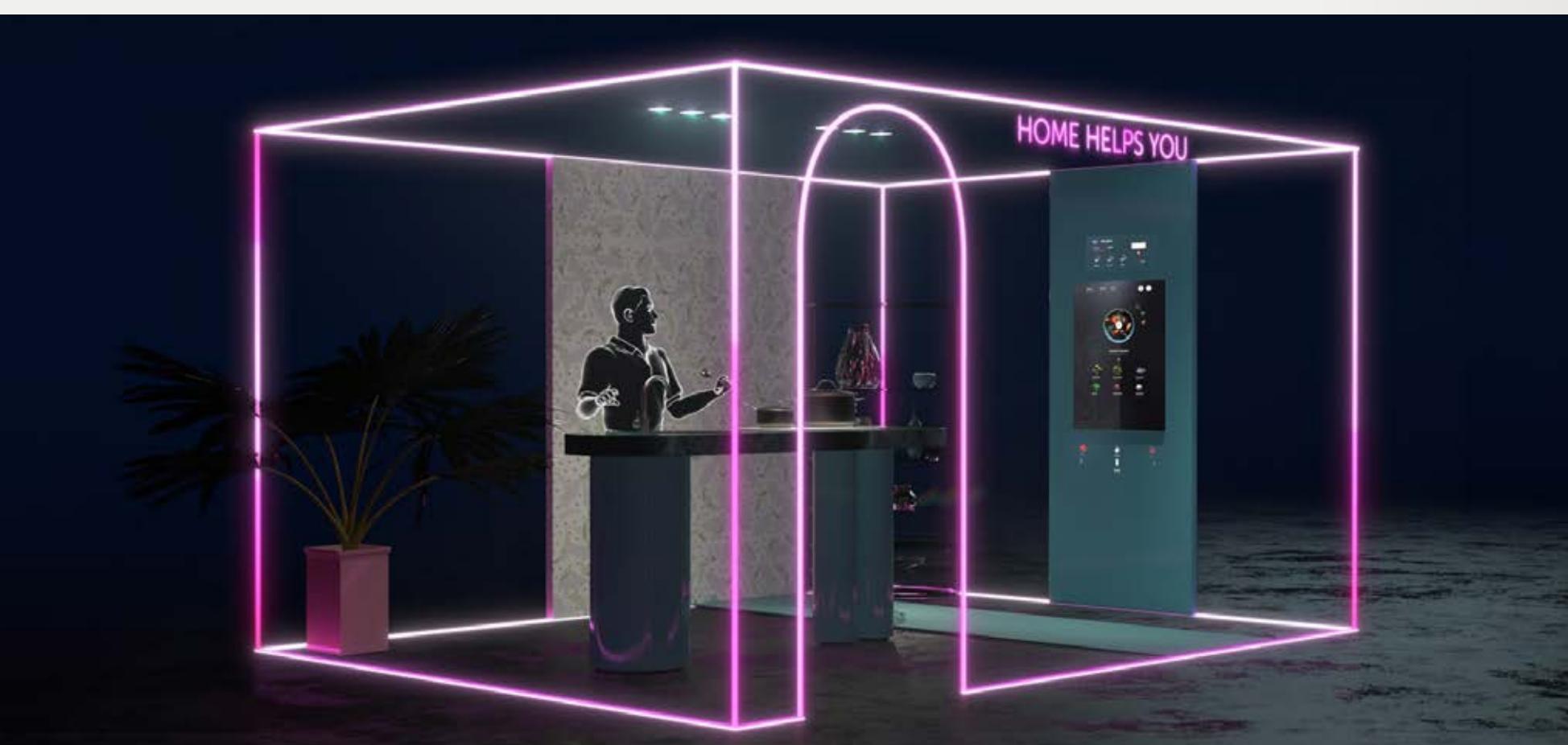
## DESIGN AND TECHNOLOGY, A UNION TO BE IMPROVED

MILANO\BONN EXHIBITION - CONCEPT, ART DIRECTION AND COMMUNICATION MATERIALS



# DEUTSCHE TELEKOM - Digital Lifestyle

DESIGN AND TECHNOLOGY, A UNION TO BE IMPROVED  
MILANO\BONN EXHIBITION - 3D ANIMATION

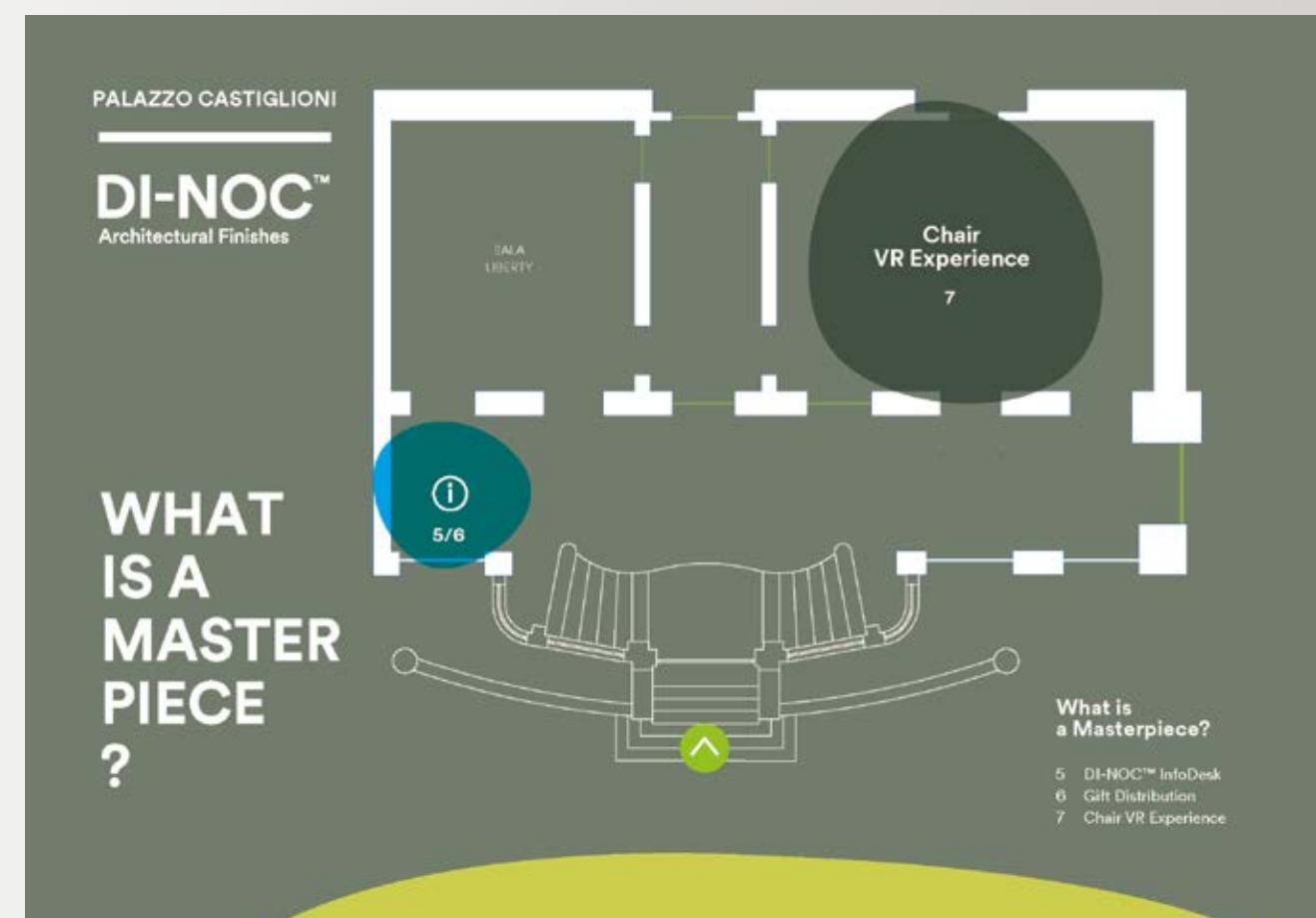


NEAR FAR

Welcome to the  
Near/Far Experience

## NEAR FAR

MILANO EVENT, GRAPHIC DESIGN AND COMMUNICATION



# 3M AUTOMOTIVE

FIAT CRYSLER AUTOMOBILES EVENT IN TORINO

CONCEPT, BOOTH DESIGN AND COMMUNICATION TOOLS



## FIAT CRYSLER AUTOMOBILES EVENT IN TORINO

CONCEPT, BOOTH DESIGN AND COMMUNICATION TOOLS





3M

# 3M INFINITE INNOVATION

TRIENNALE DI MILANO  
EXHIBITION MANAGEMENT AND COMMUNICATION



**What does the phrase "Ambient Culture" (Surface + Light) mean to you and, in your opinion, which is the most appealing 3M technology under the aspects of "ambient culture"?**

Ambient culture in terms of light and surface is a contemporary tendency which evolves from both technological possibilities, as well as an ongoing process where man demands more fluidity of light. Meaning that the traditional light - point, as was the candle - oil lamp - gas lamp - electric bulb sequence until now, is evolving into continuous light surfaces, where man is followed and accompanied by light and where man doesn't follow anymore the separated light points.

This 180° change is also of anthropological importance as artificial light evolves from objects (lamp fixture) into architecture (surfaces), approaching itself towards the specific aspects of natural light and thus changing the relationship between man and light and its overall light culture. This evolution will also influence the relationship between man and perceived space, also in terms of space and wellbeing, as light surfaces give a higher light comfort and lower heat transmission (two typical aspects with which lamp fixtures struggled over time).

The most enabled 3M technology for light surfaces is 3M® Light Mixing Air Guide, a technology that mixes different qualities that correspond to our contemporary necessities and standards: lightness in weight, thin sections, rgb & dynamic white possibilities, low maintenance and high comfort of light.

**light**  
**architecture**  
**surfaces**  
**technologies**

3M - a worldwide leader in innovation and new product development with top-notch products and technologies in branches ranging from healthcare to safety, from graphics to transportation and much more - showcases its solutions for the architectural and design market in an astonishing exhibition at the renowned Triennale di Milano, during the 2011 Milan Week of Design.

"Infinite Innovation" is a masterfully staged installation entirely dedicated to a series of advanced, futuristic and sustainable 3M technologies for Ambient Culture in architecture and design, an exploratory trip through the world of surface finishing solutions and artificial and natural lighting, allowing for the integration of light as part of the architectural and design project as ambience solutions.

**About 3M**

3M is a recognized global leader in research and development, 3M designs and produces thousands of innovative, unique and versatile products for dozens of diverse markets. The best known products, solutions and brands of 3M belong to the graphics, health care, industrial, safety and security, electronic materials, adhesives, tapes, composites, Scotch-Brite Sponges, Thinsulate® Microfibers for apparel and footwear insulation and Resin Bonded Sponges. 3M's products are used in a wide variety of applications and components of our computers and instruments at the electronic. They protect us with reflective fabrics and respiratory protection, while these eliminate or partition walls with partitions and other materials that reduce noise and control temperature and airflow.

In 2011, 3M's core strength is applying its 87 distinct business platforms - often in combination - to a wide array of customer needs. Its products and solutions are commonly evolving thanks to the work of thousands of internal researchers.

3M has a tradition presence in the following markets:

- Consumer and Office
- Display and Graphics
- Health Care and Communications
- Industrial
- Institutional and Transportation
- Safety, Security and Protection Services

3M at a Glance (Year-end 2009)

- Global sales: \$22 billion
- International (non-US) sales: \$14.6 billion (63 per cent of company's total)
- 52,000 employees in 200 countries
- 264 products sold in nearly 200 countries
- 71,000 employees globally

**3M**



# 3M INFINITE INNOVATION

TRIENNALE DI MILANO

EXHIBITION INTERACTIVE COMMUNICATION, VIDEO AND GRAPHIC DESIGN



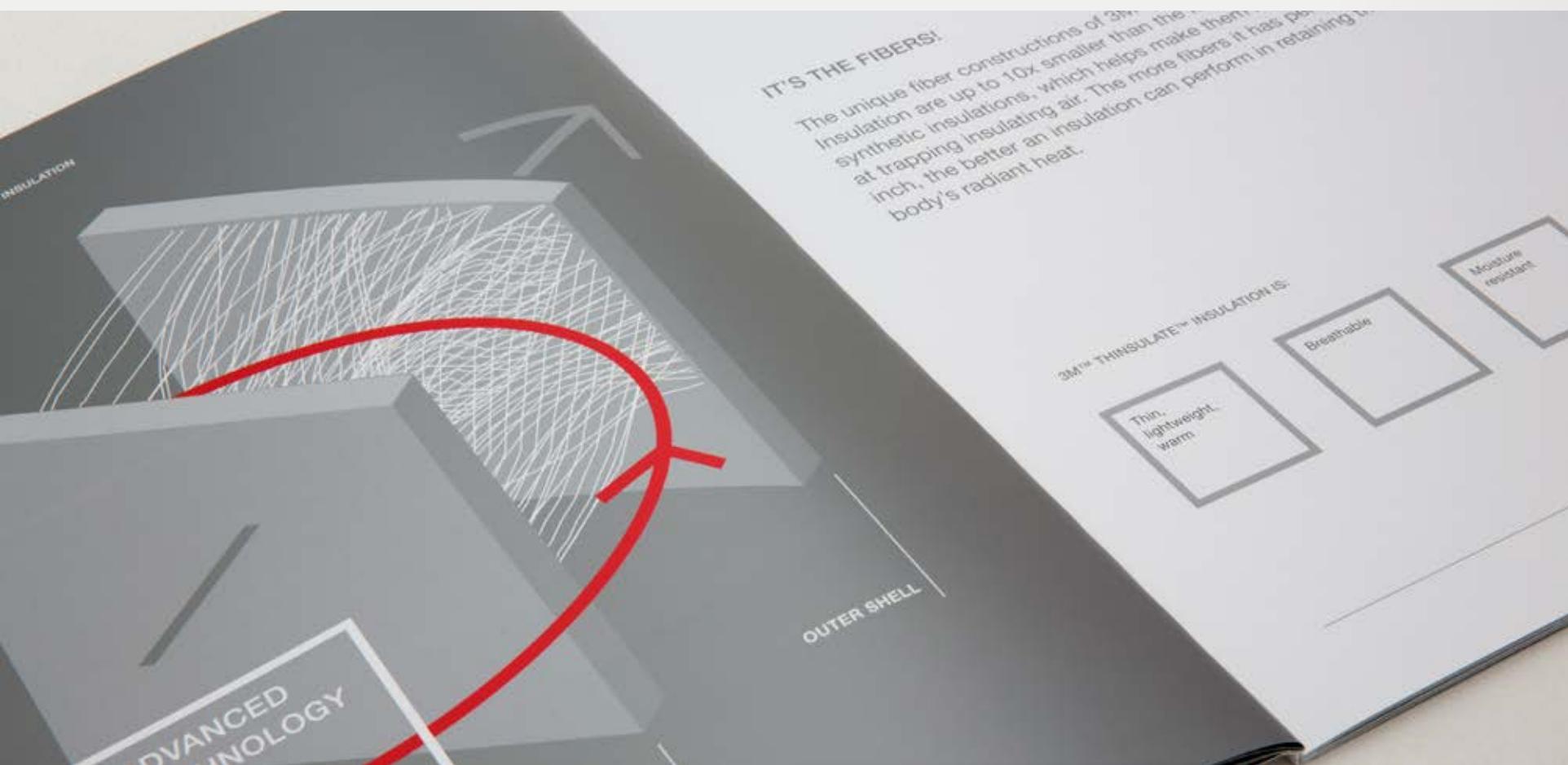
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PER IL DISEGNO

# ADI



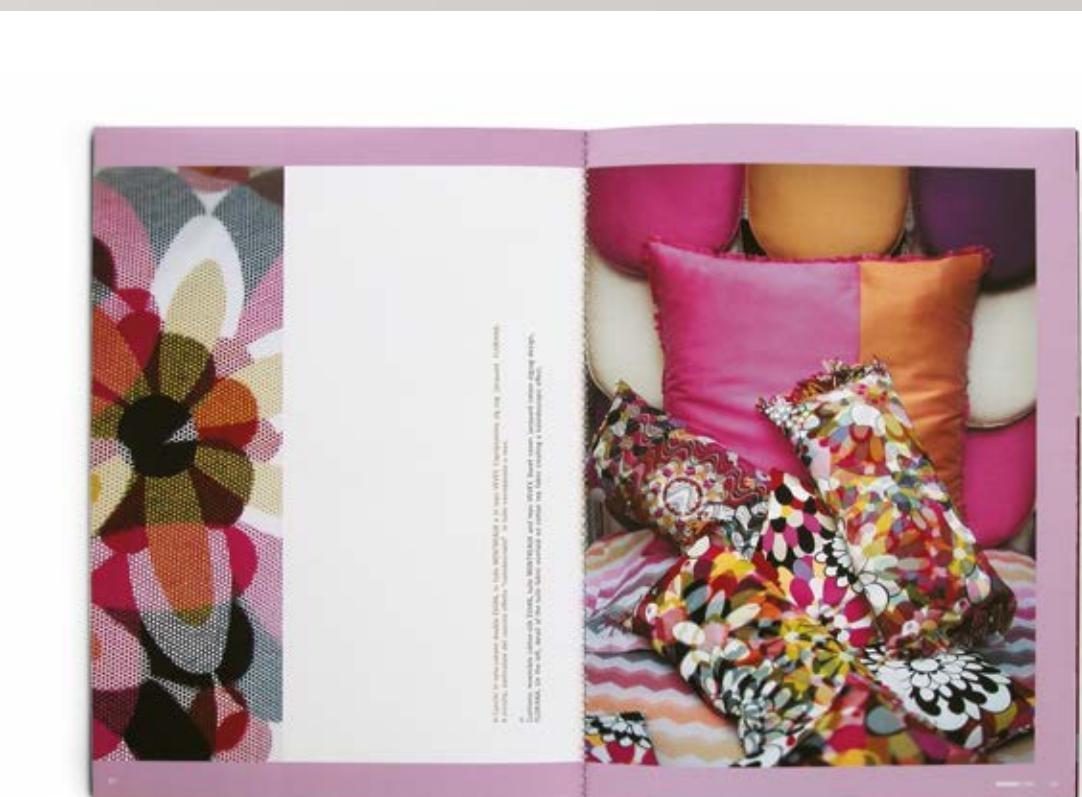
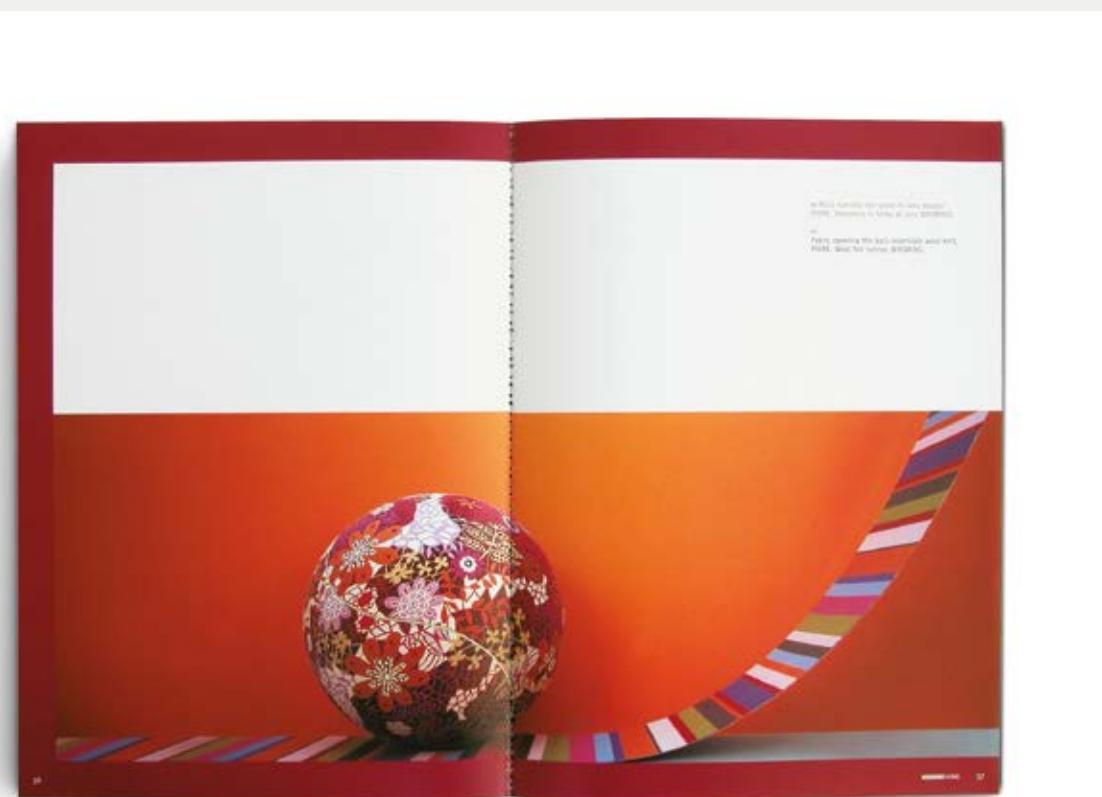
# 3M THINSULATE \ TECHNOLOGY + DESIGN

IT IS IMPORTANT NOT ONLY TELL THE STORY OF 3M TECHNOLOGIES THROUGH A SCIENTIFIC LENS,  
BUT ALSO THROUGH A FILTER OF FUTURE FORWARD CREATIVITY. CONCEPT, ART DIRECTION , PHOTO, BOOK DESIGN, BOOTH DESIGN





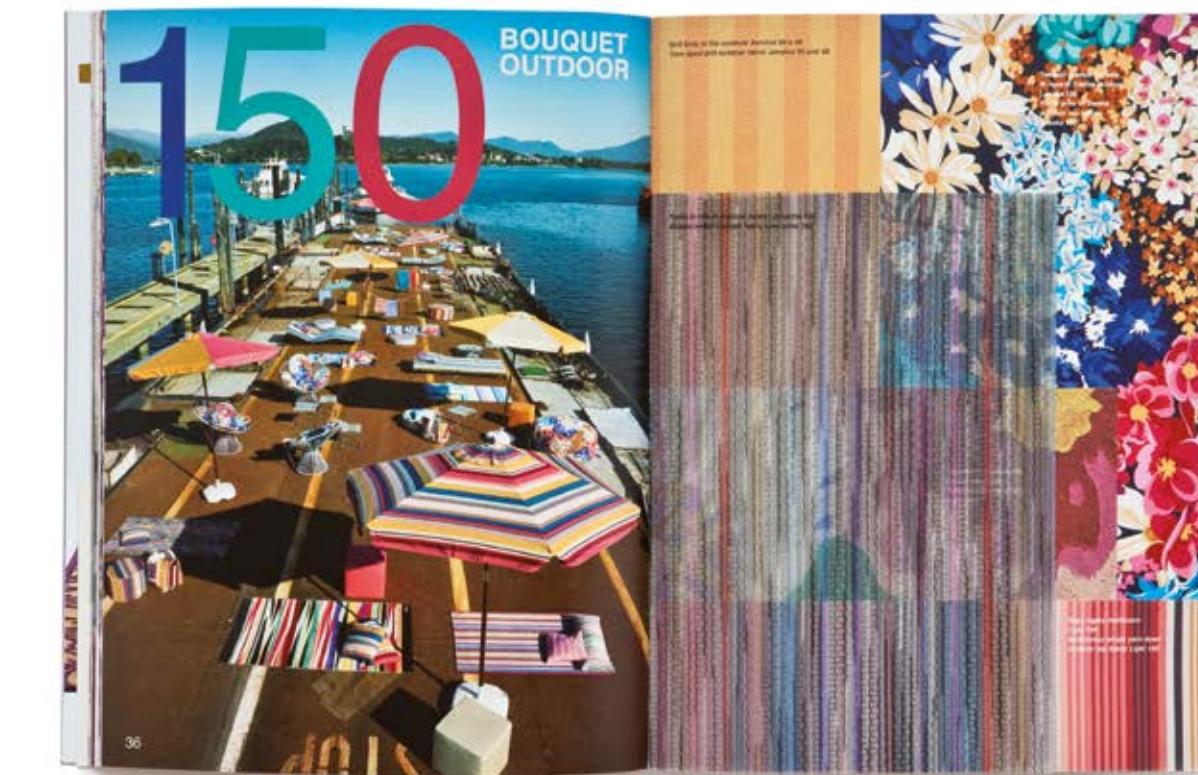
reddot design award  
communication design 2004







American Design Awards®  
REWARDING INNOVATIVE  
DESIGN POTENTIAL





American Design Awards®  
REWARDING INNOVATIVE  
DESIGN POTENTIAL





American Design Awards®  
REWARDING INNOVATIVE  
DESIGN POTENTIAL



MISSONI HOME

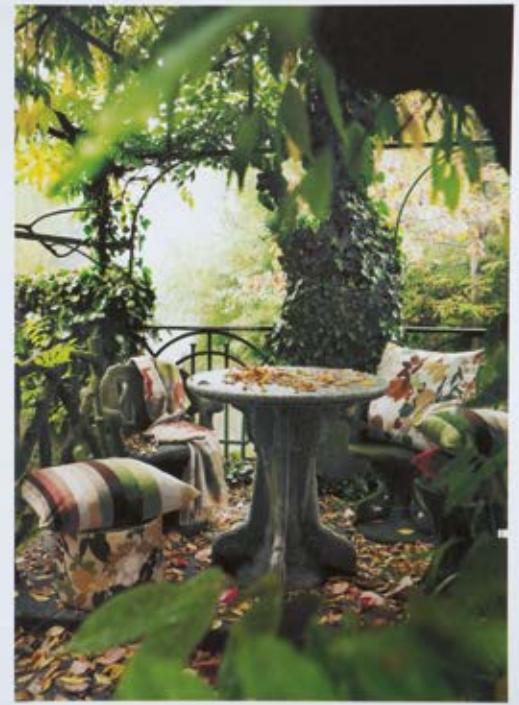


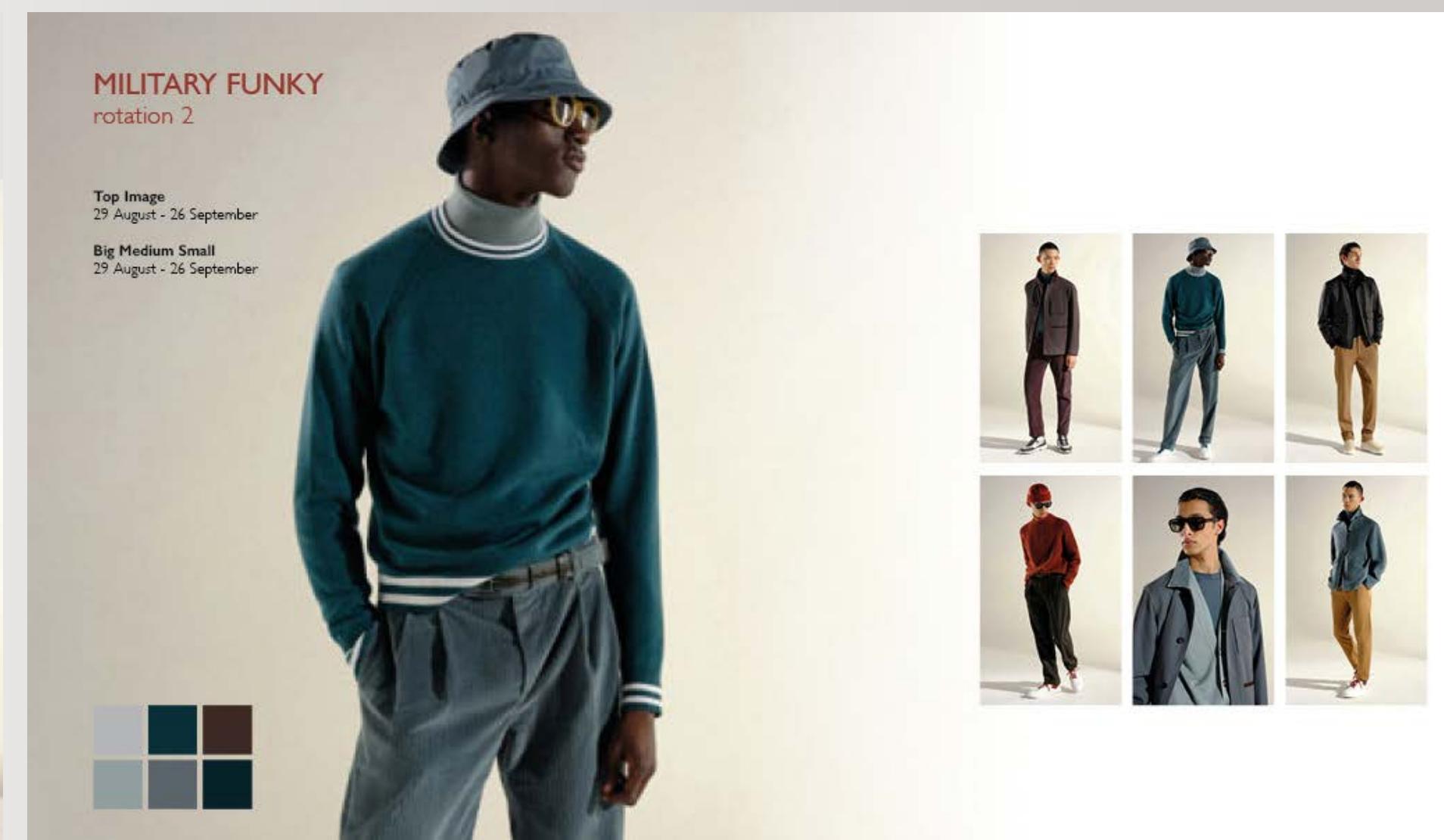
UN CONCETTUALE DEGLI ACCOSTAMENTI, TRADIZIONALI  
DI UNO SPAZIO, UN DIVERSO FOCUS SUI DETTAGLI, LA REVISIONE PROSPETTICA  
AL MEDESIMO SPIRITO LIFESTYLE.

FURNISHINGS. A FREE CONCEPTUAL VISION OF CLASSIC OR INNOVATORY  
COMBINATIONS PERMEATES FURNISHING IDEAS. REMOULDED SHAPES,  
A DIFFERENT LOOK AT DETAILS, A REVISED SPATIAL PROSPECTIVE,  
A STIMULATING FURNISHING PLAN - EVERYTHING TRACES BACK TO  
THE SAME LIFESTYLE ATTITUDE.

**CACTUS GARDEN**

CASCADES OF GREENERY, PLANT SPRAYS CONTRE-JOUR, LAYERS AND DETAILS ARRANGED IN AN EVOCATIVE DECOPAGE, INFUSED WITH THE MISSONI AESTHETIC'S NATURAL HARMONY, MULTICOLOUR PRINTS CREATE MARQUETRIES OF LEAVES AND FLOWERS ON THE FLOWING SILKS OF PERFECTLY FLAT LOUNGERS WHICH FOLD INTO A NEST, LIKE A SOFT, INTRICATE HERBARIUM, THE INVITING RUG CREATES AN EXCLUSIVE CHILL-OUT ZONE WITH POUFFES AND CUSHIONS.









Loro Piana

**LADIES' - SPRING SUMMER 2006**

**JANUARY - CASUAL**

OTTERBURN (CARINE NOTTE DOUBLE LIGHT SUGGESTED)  
Optical Bloom/White

KNOTTWEAR (COILED COTTON RELIEF SUGGESTED)  
Optical Bloom

PANTS (LAWN SUGGESTED)  
White

BELT (LANA RIBBON AND LEATHER SUGGESTED)  
Neutral/White

CLOTH BAG  
Mimosa/Optical Bloom

OTTERBURN (GROCA ZIGGY SUGGESTED)  
Optical Bloom/White

SILK JERSEY A LE VOLPE (SUGGESTED)  
Sunglow Bloom/Optical Bloom

PANTS (LAWN SUGGESTED)  
White

CLOTH BAG  
Mimosa/Optical Bloom

GULL CANTO RELIEF  
White

SCOLLO V RELIEF  
Optical Bloom

PANT GOMMA  
White

COTTON LANA RIBBON AND LEATHER  
Natural/White

Loro Piana

**MARCH 1**

**MARCH 2**

**MARCH 3**

**JANUARY**

**CASUAL**

**MARCH 4**

**MARCH 5**

**MARCH 6**

**MARCH 7**

**MARCH 8**

**MARCH 9**

**MARCH 10**

**MARCH 11**

**MARCH 12**

**MARCH 13**

**MARCH 14**

**MARCH 15**

**MARCH 16**

**MARCH 17**

**MARCH 18**

**MARCH 19**

**MARCH 20**

**MARCH 21**

**MARCH 22**

**MARCH 23**

**MARCH 24**

**MARCH 25**

**MARCH 26**

**MARCH 27**

**MARCH 28**

**MARCH 29**

**MARCH 30**

**MARCH 31**

**JUNE**

**RISORT**

**51A**

Loro Piana

**LADIES' - SPRING SUMMER 2006**

**JUNE - RESORT**

DRESS (AMPOLETA PALMERA SUGGESTED)  
Amazon Green

STOLE (LAWN SUGGESTED)  
Fancy

SUNDAY CITY ALTO GRASS TOCCA  
Cafe Noir

CAPPELLO (JACQUARD) PANNA MELANGE  
Verm, Verm

KNOTWEAR (TWIN SET ANANAS SUGGESTED)  
Amazon Green

PANTS (FORRESTERA SUGGESTED)  
Amazon Green/Horizon Blue Mel.

BELT (PRECIOSA DOUBLE GRASS TOCCA SUGGESTED)  
Cafe Noir

COPPIELLA ALTE  
Cafe Noir/Snowy Fancy

HANDbag (MULBERRY SUGGESTED)  
Waren

Loro Piana

**MARCH 1**

**MARCH 2**

**MARCH 3**

**MARCH 4**

**MARCH 5**

**MARCH 6**

**MARCH 7**

**MARCH 8**

**MARCH 9**

**MARCH 10**

**MARCH 11**

**MARCH 12**

**MARCH 13**

**MARCH 14**

**MARCH 15**

**MARCH 16**

**MARCH 17**

**MARCH 18**

**MARCH 19**

**MARCH 20**

**MARCH 21**

**MARCH 22**

**MARCH 23**

**MARCH 24**

**MARCH 25**

**MARCH 26**

**MARCH 27**

**MARCH 28**

**MARCH 29**

**MARCH 30**

**MARCH 31**

**JUNE**

**RISORT**

**51A**

Loro Piana

**MEN'S - SPRING SUMMER 2006**

**JUNE - RESORT**

KNOTWEAR (MERCERIZZATO GUAICO SUGGESTED)  
Power Blue/White

PANTS (BRUNELLO SPORT STRETCH COTTON LINEN DYE SUGGESTED)  
Power Blue

SILK (ANDRE SAMARA MILANO SUGGESTED)  
Optical White

SOCIO  
Honey

KNOTWEAR (MERCERIZZATO FREIDORF SUGGESTED)  
Power Blue/White

PANTS (BRUNELLO SPORT STRETCH COTTON LINEN DYE SUGGESTED)  
Optical White

SILK (ANDRE SAMARA MILANO SUGGESTED)  
Light Blue Corseire

SOCIO  
Honey

SEA FAB  
Sky/Light Blue

BENCH TOWEL  
Sky/Light Blue

SILK TIE (MARETTA TRICIA UNITA AND BRI GOARDA SUGGESTED)  
Galaxy

COMETI TRICOT  
Cometi Nasturz

COMETI NASTURZ  
Cometi Nasturz

KNOTWEAR (BRUNELLO POLO SUGGESTED)  
Power Blue

BLU AGATE  
Optical White

Loro Piana

**MARCH 1**

**MARCH 2**

**MARCH 3**

**MARCH 4**

**MARCH 5**

**MARCH 6**

**MARCH 7**

**MARCH 8**

**MARCH 9**

**MARCH 10**

**MARCH 11**

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**MARCH 22**

**MARCH 23**

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**MARCH 30**

**MARCH 31**

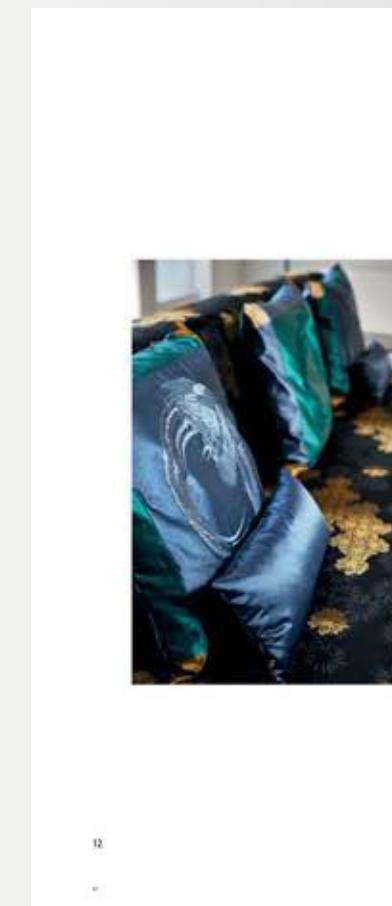
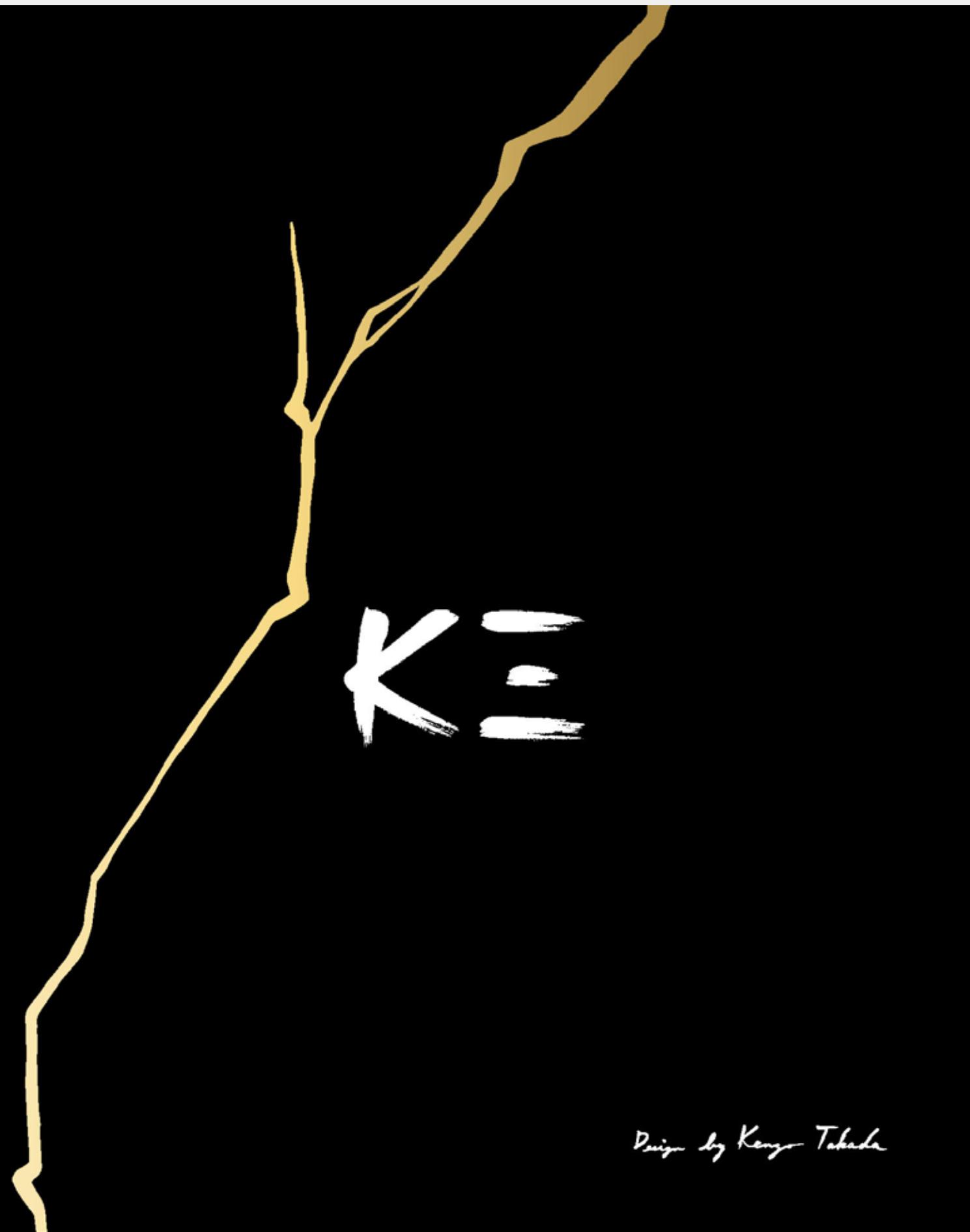
**JUNE**

**RISORT**

**51A**

## K3 HOME COLLECTION SAISON 2

ART DIRECTION, PHOTOSHOOTING, ADV CAMPAIGN, CATALOGUE, POS MATERIALS



**KINTSUGI**  
C'est l'art ancestral de la réparation des céramiques japonaises brisées. Elles étaient délicatement collées, de la poudre d'or y était déposée, et ainsi est née l'art du Kintsugi. Tous les objets de la collection K3 ont cette signature. En effet, chaque pièce de mobilier porte un grand Kintsugi comme un fil d'électricité transperçant la matière. Au sein de chaque accessoire K3 se cache un petit Kintsugi. Les tapis mettent également en valeur cette signature symbolique.

**KINTSUGI**  
It is the ancient art of repairing broken Japanese pottery. Each piece delicately glued, and gold dust added to enhance the welding, thus the art of Kintsugi was born. All the objects of the K3 collection have this signature. Indeed each piece of furniture has a large kintsugi, like a bolt of lightning, across the material. Within each K3 accessory a small kintsugi can be found. The rugs also have this symbolic signature.

## K3 HOME COLLECTION SAISON 1

ART DIRECTION, PHOTOSHOOTING, ADV CAMPAIGN, CATALOGUE, POS MATERIALS



## BRAND IDENDITY - LOGO DESIGN AND VISIAL IDENTITY



The image displays the SDH website homepage. At the top, there is a navigation bar with links for 'About', 'Executive Search', 'Leadership', 'Industries', 'Network', 'Team', 'News', and 'Contact'. Below the navigation is a large banner with the SDH logo and the tagline 'IMPACT LEADERSHIP DELIVERED'. The banner features a photograph of a historic European city skyline. Below the banner, there are two buttons: 'EXECUTIVE SEARCH' and 'LEADERSHIP DEVELOPMENT'. A large blue section on the left contains the text 'Our vision to play it different' and a descriptive paragraph about finding candidates in their element. To the right of this text is a black and white photograph of a person's hands framing a view. Further down, there is another blue section with the text 'Our experience and affinity' and a paragraph about being insiders with an objective perspective. This section includes a 'Discover' button and three smaller images labeled 'Life Sciences', 'Consumer Goods', and 'Retail'. The overall design uses a dark blue color scheme with white and light blue text elements.

SHAPING THE BTICINO SHAPING EXPERIENCE

**bticino**

# FROM CONCEPT TO DESIGN

Shaping the BTicino product experience

**INSPIRATION AND FORM**  
Setting trends with an expressive language

**SEAMLESS INTEGRATION**  
Our products harmoniously blend into their surroundings.

**PUBLIC**

**RESIDENTIAL**

**COMMERCIAL**

**CASE STUDY**  
**Living Now**

The power of a project depends on maintaining consistency between all integral elements.

Breaking with traditional patterns, attention to detail, and the quest to deliver essence and personality are the essential ingredients in all graphic elements.

The end result is the sum of many steps which have been carefully coordinated and developed by adapting and improving them according to contingent requirements as and when necessary.

PHOTOS & VIDEOS  
SAMPLES  
EVENTS & DISPLAYS  
PHYSICAL PRODUCT  
VISUAL IDENTITY  
PACKAGING  
LIVING now.  
ADV & MARKETING MATERIALS  
WEBSITE & SOCIAL

**CHOOSING THE RIGHT FINISH**

**SEAMLESS INTEGRATION**  
Our products harmoniously blend into their surroundings.

**PUBLIC**

**RESIDENTIAL**

**COMMERCIAL**

**INSPIRATION AND FORM**

We build long-lasting platforms that are designed to stand the test of time in terms of form and functionality.

We are constantly developing and updating finishes, functions and digital technologies to keep pace with the latest trends in interior design and professional settings. This also includes creating highly original standalone products in unique designs to cleverly complement our existing ranges.

CONFIDENTIAL FOR INTERNAL USE ONLY 41

**TIMELESSNESS AND CONSISTENCY**

We build long-lasting platforms that are designed to stand the test of time in terms of form and functionality.

We are constantly developing and updating finishes, functions and digital technologies to keep pace with the latest trends in interior design and professional settings. This also includes creating highly original standalone products in unique designs to cleverly complement our existing ranges.

CONFIDENTIAL FOR INTERNAL USE ONLY

- Colour and finish updates
- Functional updates
- Digital updates

**LIVING NOW**

LOGO DESIGN, GRAPHIC SYSTEM, PACKAGING, SHOOTING AND ADV



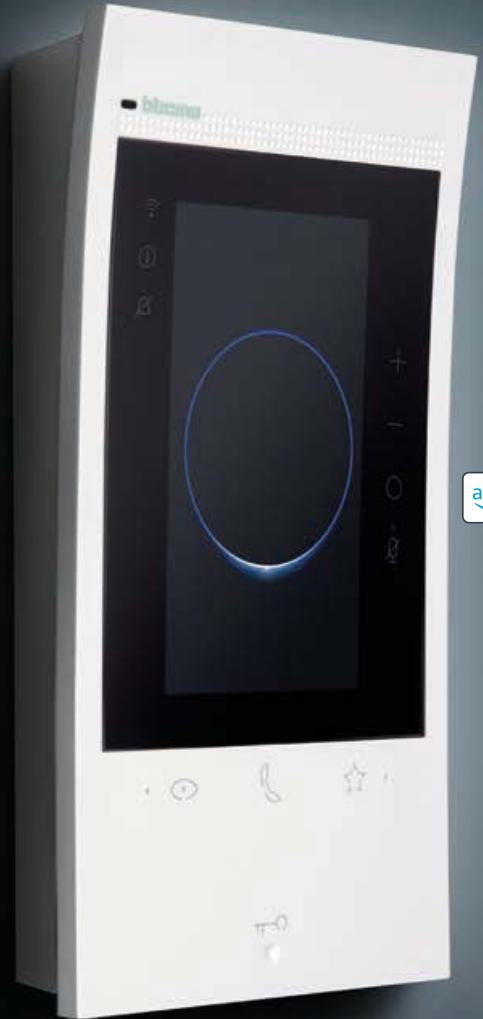
LIVING  
n o w<sup>®</sup>

**bticino**



**bticino****LIVING <sup>now</sup>®**

CLASSE  
300EOS |  
WITH  
Netatmo



The Evolution Of Smart.

CLASSE  
300EOS  
THE EVOLUTION OF SMART

**BORETTI**

BILLBOARD CAMPAIGN

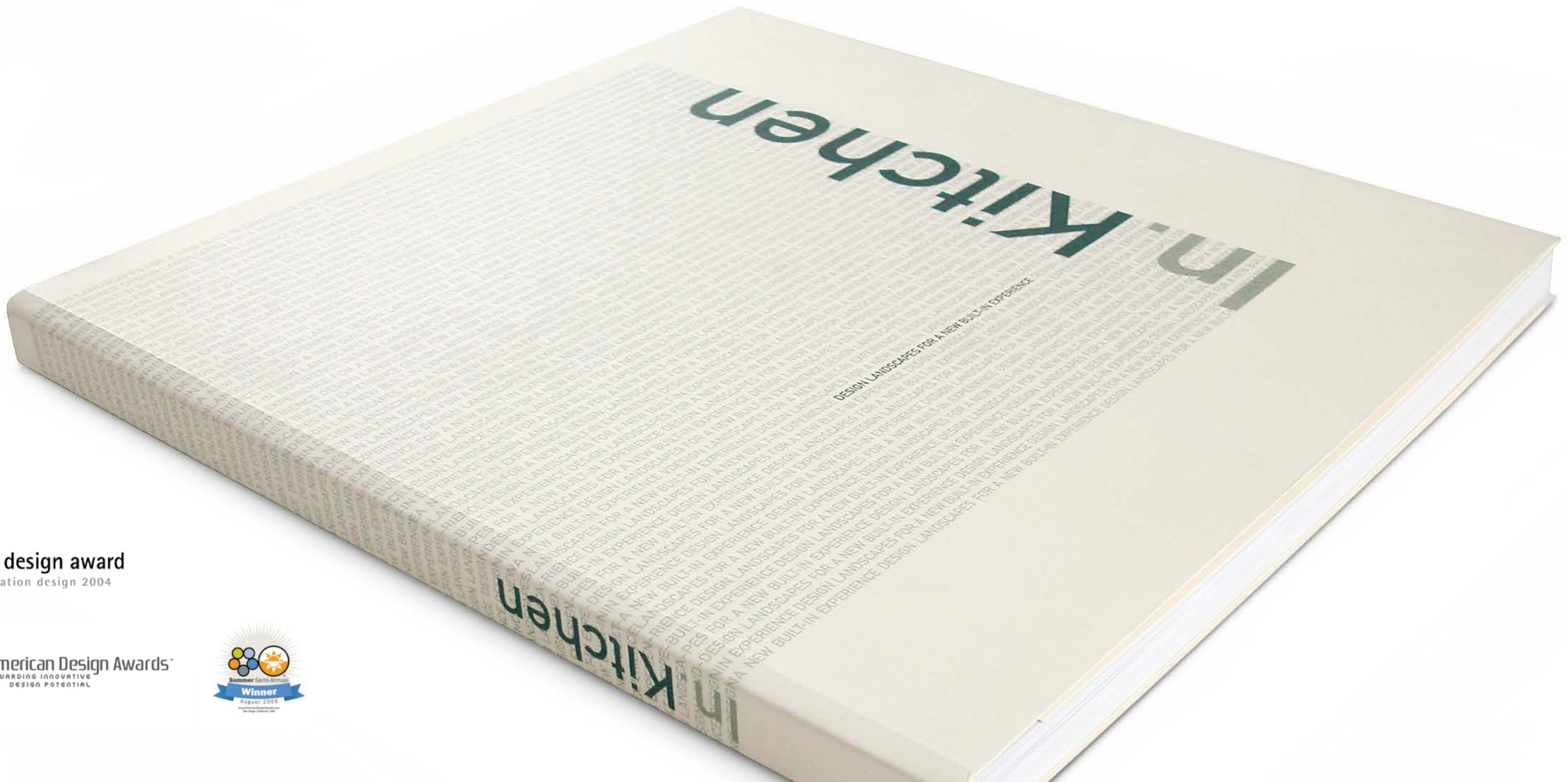
CONCEPT AND PHOTOSHOOTING





**WHIRLPOOL - IN.KITCHEN****DESIGN LANDSCAPES FOR A NEW BUILT-IN EXPERIENCE**

ART DIRECTION, CATALOGUE, WEBSITE, PRESENTATION EVENTS COMMUNICATION AT THE SALONE DEL MOBILE (MILAN)

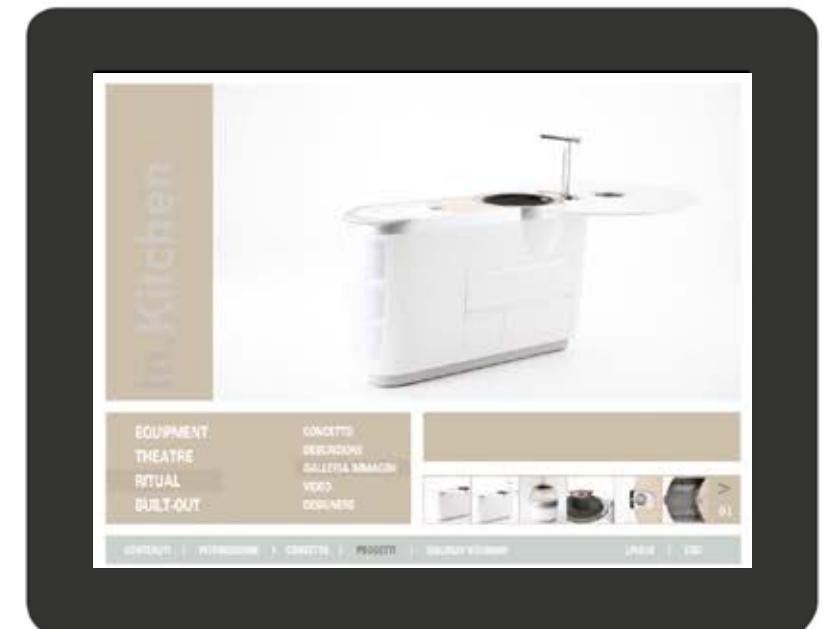
**reddot design award**

communication design 2004



## DESIGN LANDSCAPES FOR A NEW BUILT-IN EXPERIENCE

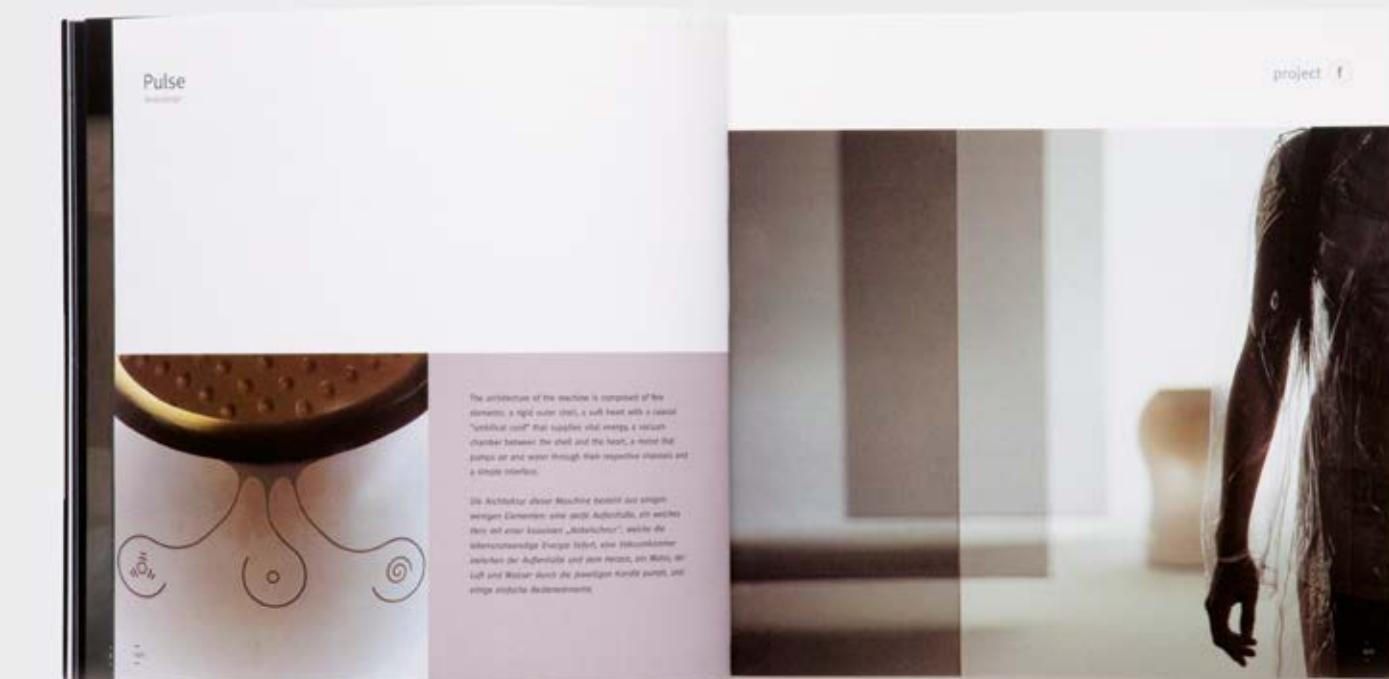
ART DIRECTION, CATALOGUE, WEBSITE, PRESENTATION EVENTS COMMUNICATION AT THE SALONE DEL MOBILE (MILAN)



# WHIRLPOOL - PROJECT F

## FABRIC CARE FUTURE

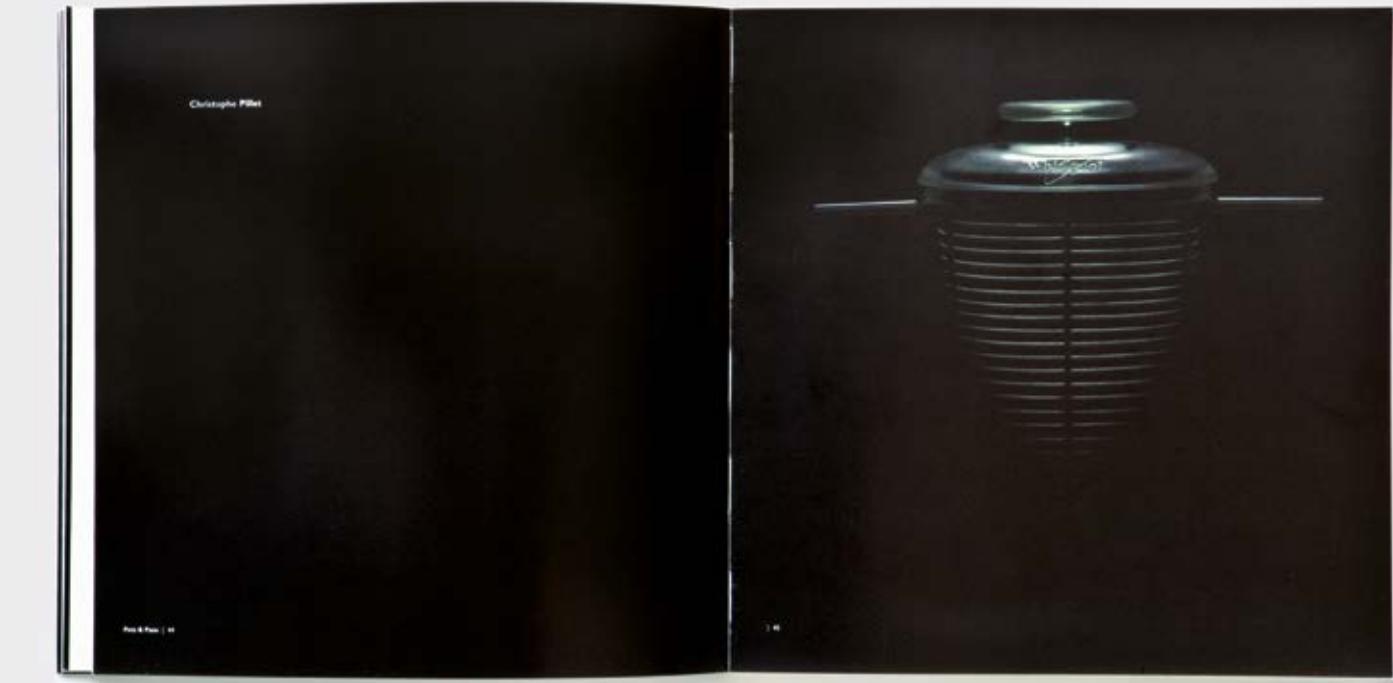
ART DIRECTION, CATALOGUE, WEBSITE, PRESENTATION EVENTS COMMUNICATION AT THE SALONE DEL MOBILE (MILAN)



# WHIRLPOOL - MICROWAVE

## NEW FRONTIERS FOR THE MODERN MICROWAVES

ART DIRECTION, CATALOGUE, WEBSITE, EVENTS COMMUNICATION AT THE LOUVRE MUSEUM (PARIS) AND THE SALONE DEL MOBILE (MILAN)



## SENSING THE FUTURE

ART DIRECTION, CATALOGUE



**A Food Journey**

**KitchenAid**  
SERIOUS ABOUT FOOD

**Whirlpool**  
#SENSINGYOURWORLD

**Hotpoint**  
FOOD CARE CULTURE

**Indesit**  
#DOITTOGETHER

EuroCucina2018

## A Food Journey

### SERIOUS ABOUT FOOD



**Whirlpool**  
#SENSINGYOURWORLD

**Hotpoint**  
FOOD CARE CULTURE

**Indesit**  
#DOITTOGETHER

**TWINKI 4 ARTISAN COLLECTION**

**CUCINARE A CASA COME UN VERO CHEF**

**#DOITTOGETHER**

## A Food Journey

### #DOITTOGETHER

**Whirlpool**  
#SENSINGYOURWORLD

**Hotpoint**  
FOOD CARE CULTURE

**Indesit**  
#DOITTOGETHER

**INDESIT**

**#SENSINGYOURWORLD**



### FOOD CARE CULTURE

Il rapporto con gli alimenti può essere più sereno, sano e sostenibile: questa è la visione di Hotpoint, che ha scelto di perseguire la cura del cibo come obiettivo nella progettazione dei suoi nuovi elettrodomestici.

The relationship with food can be more serene, healthy and sustainable: this is Hotpoint's vision, choosing to pursue food care as a goal in the design of its new appliances.

Un impegno iniziale è stato fatto per creare un ambiente che promuova una cultura della cucina che favorisca l'esperienza. Il primo passo è stato quello di invitare Jamie Oliver a visitare i laboratori di R&D della compagnia. Insieme hanno studiato le ricette dei loro chef e hanno discusso di come le loro abitudini culinarie possano essere trasferite ai nuovi prodotti. I risultati sono stati impressionanti: oggi, invece di tenere una ricetta segreta, la compagnia ha deciso di condividerla con tutti, fornendo così un servizio aggiuntivo che non solo aumenta la loro visibilità, ma anche consente di creare una maggiore connivenza con i loro clienti.

### HOTPOINT E LA CURA DEL CIBO

HOTPOINT AND THE CARE OF FOOD

Continua lo spazio alternativo per un nuovo apprezzato di cucinare tutto a casa.

Cooking at home is a new aspiration for many people.

This is the message that Hotpoint and the British chef Jamie Oliver want to get across.

## A Food Journey

### IL CIBO DEL GIORNO PRIMA

**Leftovers**

Una delle lezioni di Jamie Oliver è quella di non perdere nulla. Nella sua idea di cucina si tratta di preparare il cibo in modo sano e sostenibile, utilizzando ingredienti freschi e locali. Ma cosa succede se non ci sono ingredienti freschi disponibili? In questo caso, la soluzione è semplice: utilizzare gli ingredienti già disponibili.



## A Food Journey

### LA CASA DOMOTICA È IL PRESENTE

HOME AUTOMATION IS HERE NOW

**Whirlpool**

La domotica è diventata un'esperienza di vita quotidiana. Per molti anni, i produttori hanno lavorato su questo mercato, cercando di creare sistemi che soddisfano le esigenze dei consumatori. Tuttavia, non è sempre stato facile farlo. Per molti anni, i produttori hanno cercato di creare sistemi che soddisfano le esigenze dei consumatori. Tuttavia, non è sempre stato facile farlo.

## A Food Journey

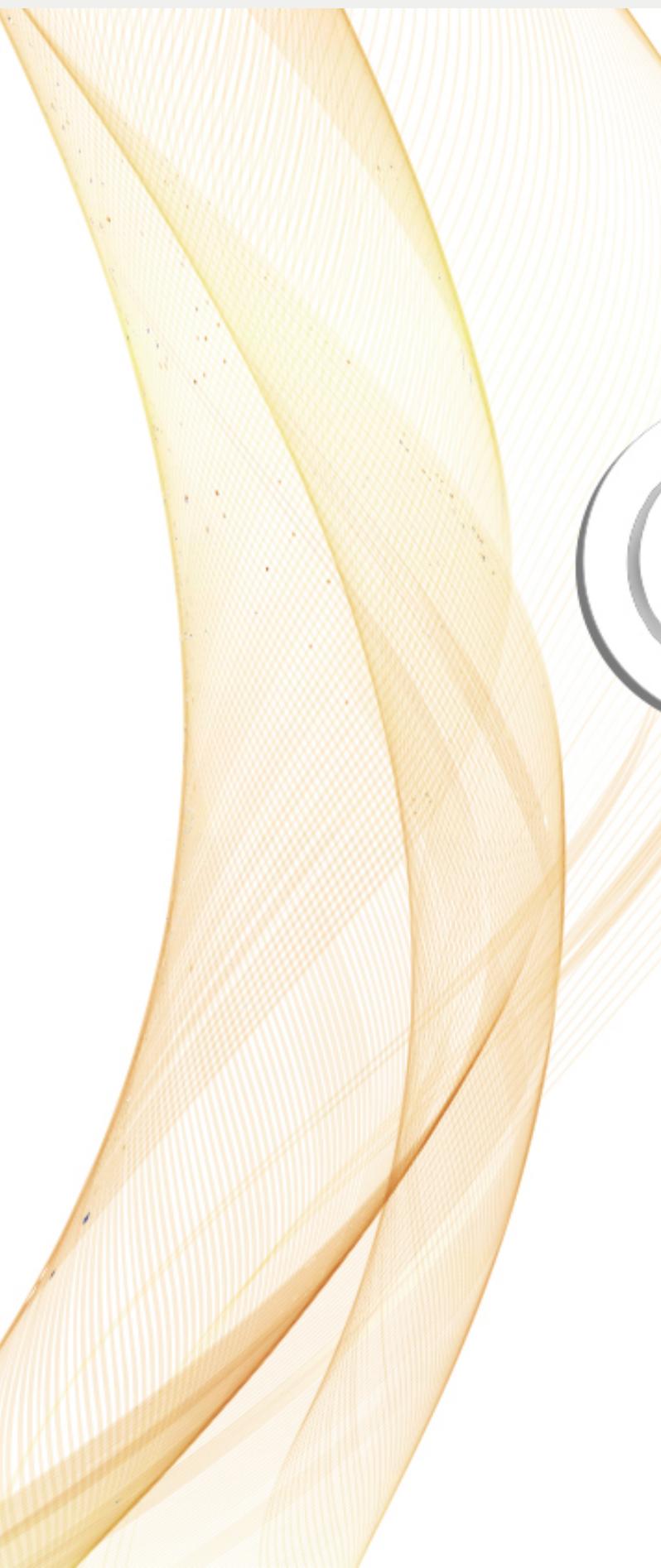
### COMFORT STYLING

Whirlpool presenta una gamma completa delle sue lavatrici e asciugatrici di nuova generazione. Le lavatrici e asciugatrici di nuova generazione sono state progettate per soddisfare le esigenze dei consumatori. Tuttavia, non è sempre stato facile farlo.

Whirlpool presenta una gamma completa delle sue lavatrici e asciugatrici di nuova generazione. Le lavatrici e asciugatrici di nuova generazione sono state progettate per soddisfare le esigenze dei consumatori. Tuttavia, non è sempre stato facile farlo.

## POS MATERIALS

ART DIRECTION, SET DESIGN, PHOTO-SHOOTING, CATALOGUES

BUILT-IN  
Collection

## Ovens

## features &amp; technologies



The **SmartDisplay** features all the connectivity and performance of Whirlpool's innovative functions and presents them with intuitive images, simple suggestions, and clear instructions for a unique assisted-cooking experience. Inspiring consumers, one recipe at the time. **SmartDisplay** offers the latest in assisted cooking technology. Easily understandable icons combined with common-sense instructions make Whirlpool's sophisticated technology simple and intuitive to use.



**MultisenseProbe**  
The unique self supporting probe, that monitors the food's temperature in 4 different points, for maximum control inside and outside, for even cooking and exceptional results for any kind of recipe.

**BakeSense**  
**BakeSense** monitors the level of humidity within the oven cavity, adjusting the time and temperature as necessary and switching off the oven when the food is ready.

**Cook4**  
Allow to cook up to 4 different dishes at the same time: no odour mixing and maximum flexibility.



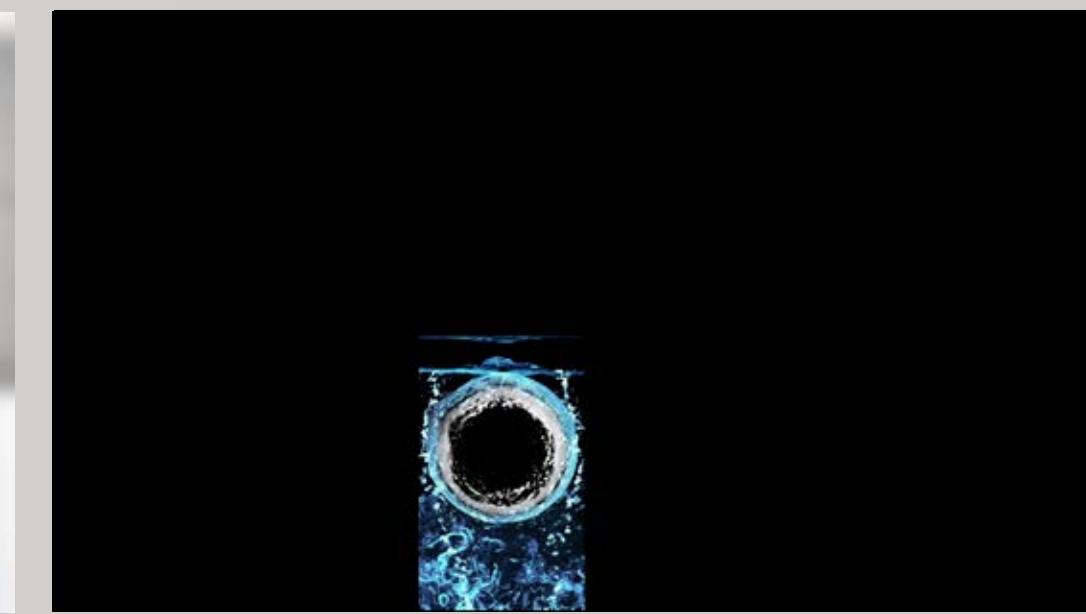
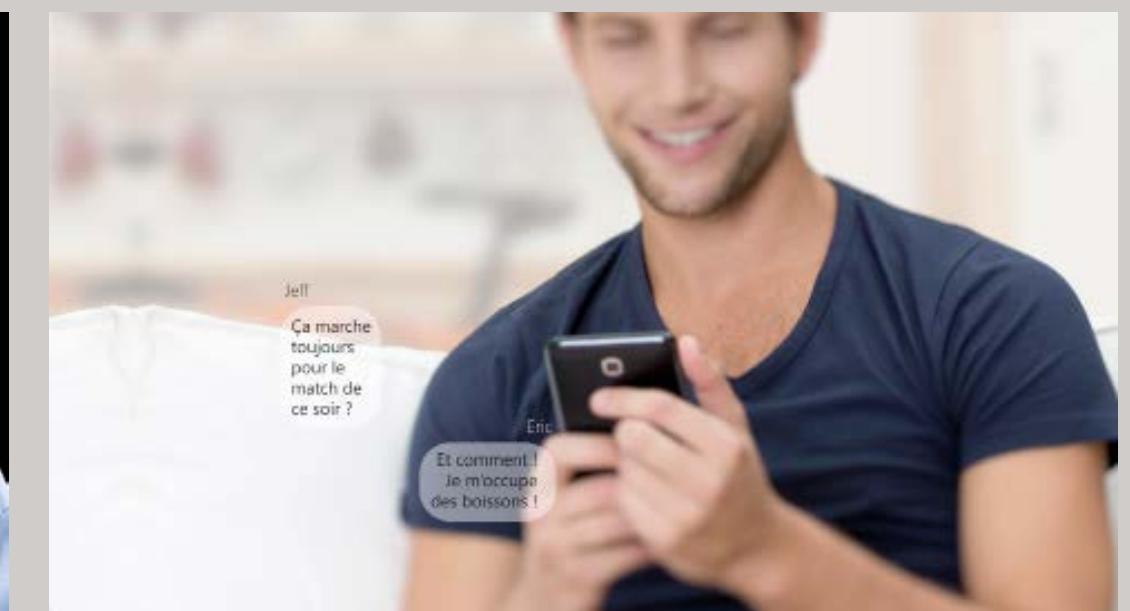
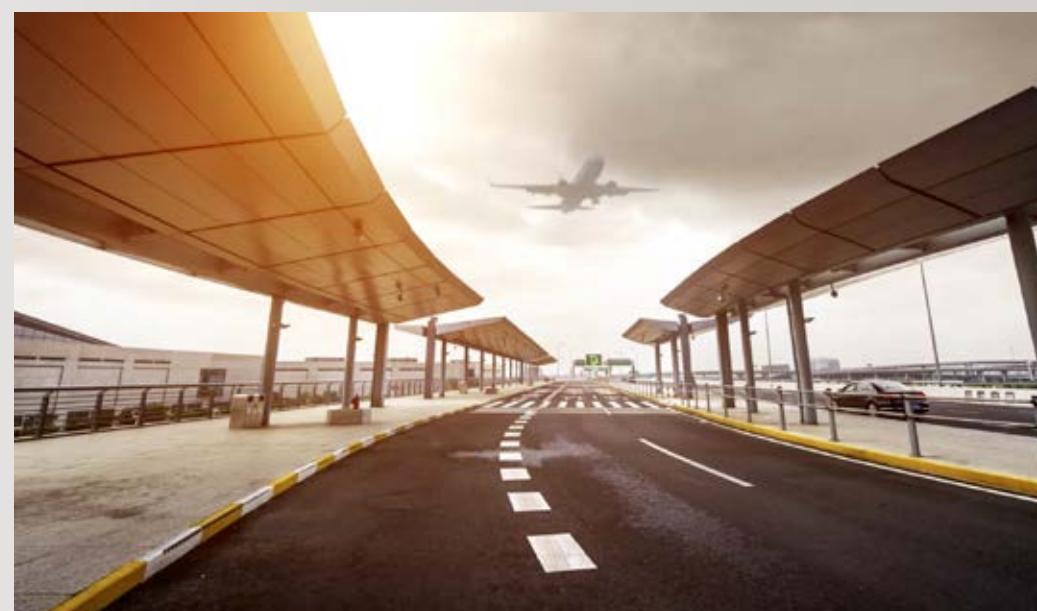
**SteamSense+**  
100% low temperature vapour injection, or steam and heat combination, ideal for roasted, baked, superlight and delicate recipes. Perfect to preserve nutrients and to exalt original flavors.

**SteamSense**  
Maximum taste and better consistency combining vapour and heat. Ideal for roast, bread and cake.

## Sensitive integration

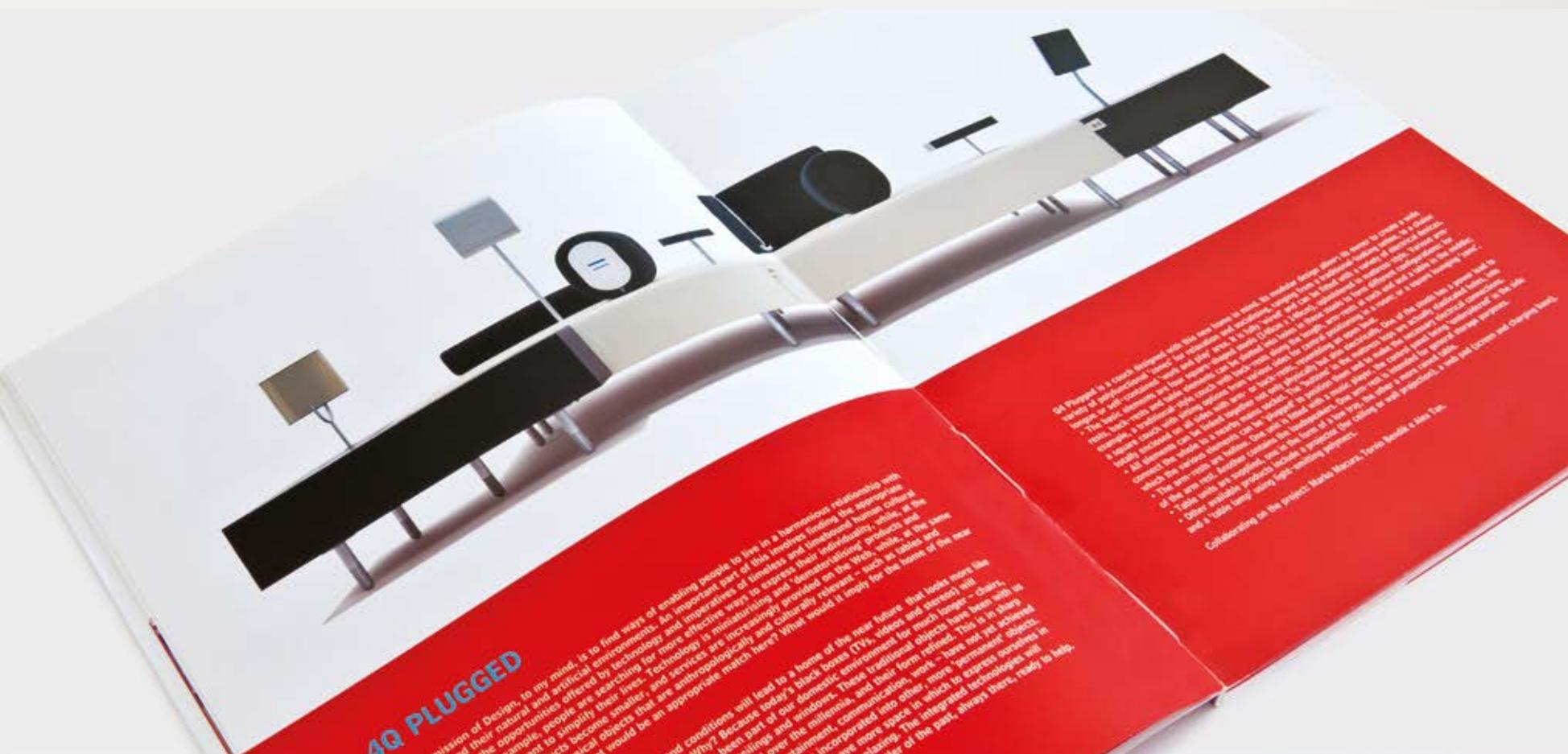
W Collection also stands for connectivity. With the 6<sup>th</sup> SENSE LiveApp, the consumer becomes the true centre of his home and has the freedom to plan his life at best, keeping every appliance under control anywhere and anytime. This range of household appliances will ease his duties to free time for what really matters. Moreover, the 6<sup>th</sup> SENSE LiveApp is ready to become a real source of knowledge for those who want to receive tips and suggestions, or watch useful tutorials, tailored to their tastes, habits and diets. A smart ally for a seamless life.

CONCEPT AND DEVELOPMENT CONNECTIVITY VIDEO + VIDEO MAPPING FOR THE NEW COLLECTION PRESENTATION IN BARCELONA EVENT



# FELICEROSSI & PHILIPS DESIGN - S.O.F.A.

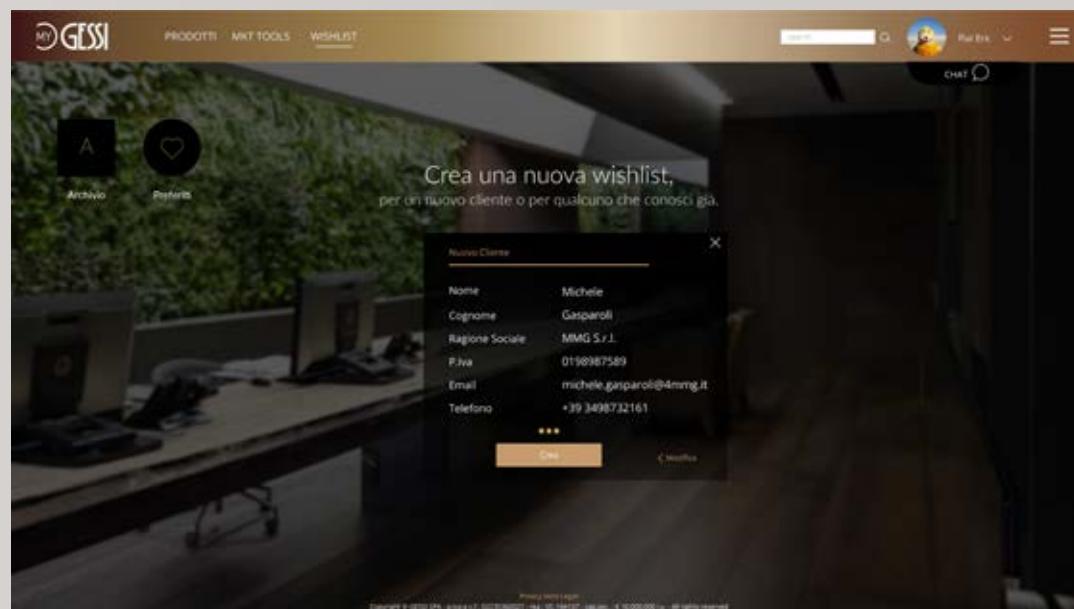
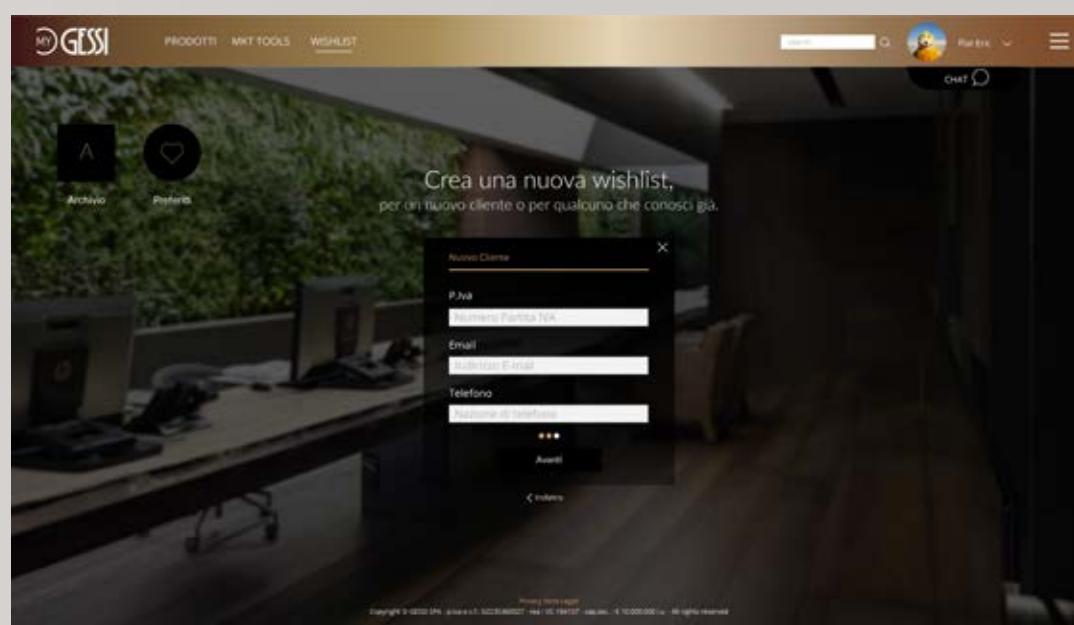
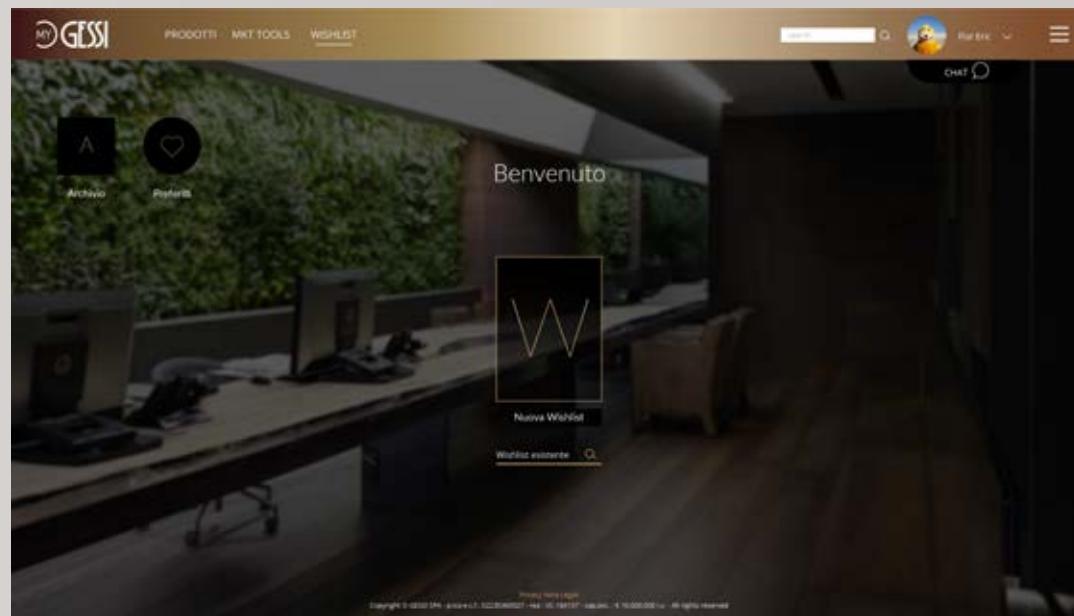
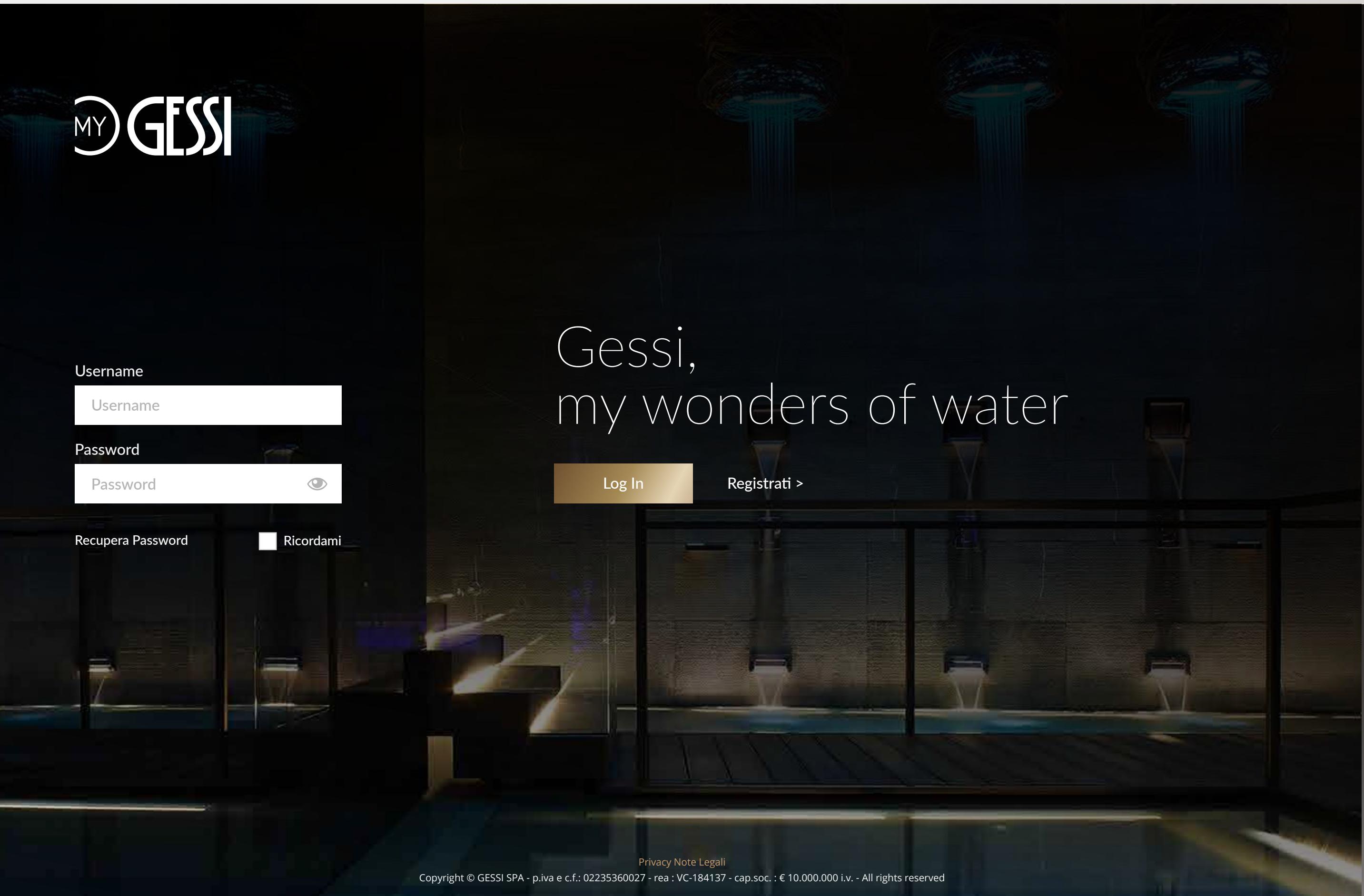
DESIGN STRATEGY, PRODUCT DESIGN, CATALOGUE, WEBSITE,  
EVENTS, DESIGN AND COMMUNICATION FOR EVENTS IN MILAN, MOSCOW, LUXEMBOURG CITY, PARIS.

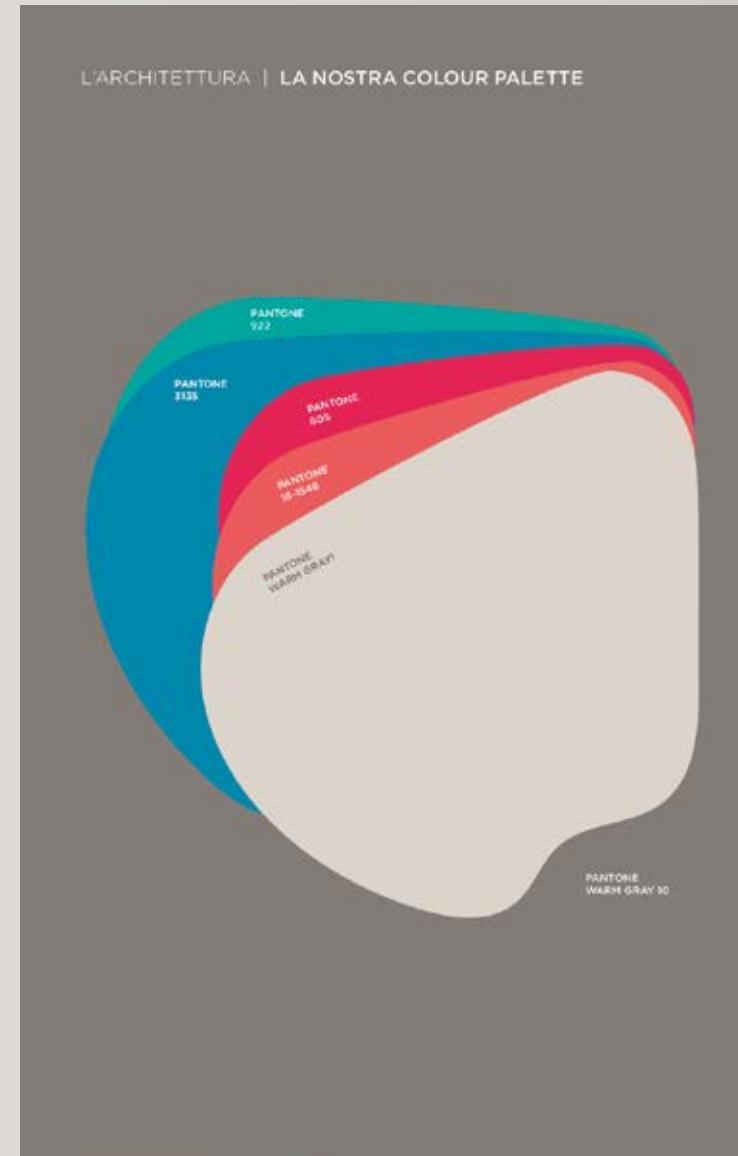
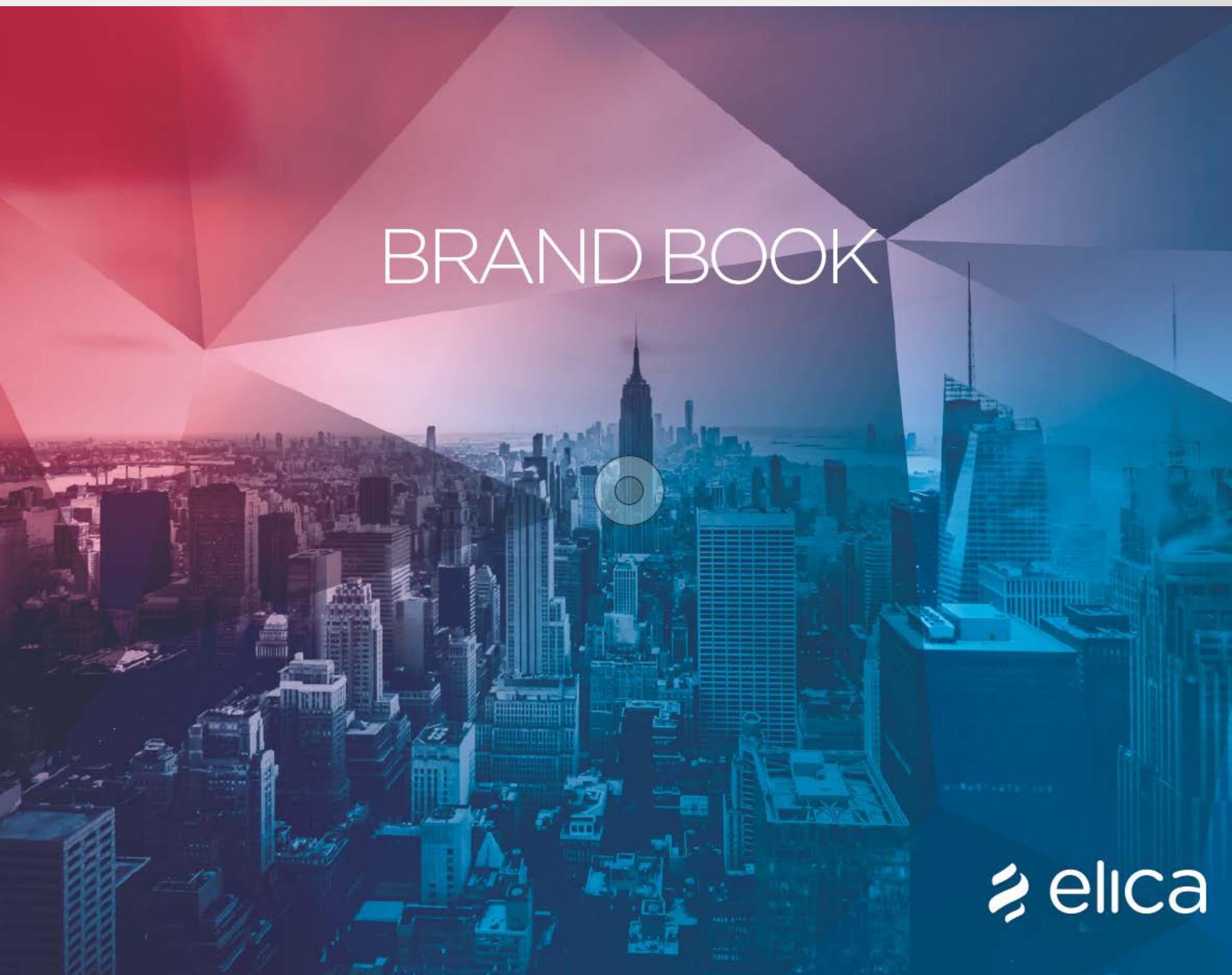


# TUBOR - T&D PROJECT

PROJECT DEVELOPMENT OF THE TECHNOLOGY AND DESIGN LINE, FROM THE PRODUCT UP TO THE COMMUNICATION







## PALETTE COLORI PRIMARIA

Nelle differenti applicazioni e materiali di brand online/offline, si prevede una paletta colori "primaria", che include tonalità presenti nel marchio ed esplose in tinte più forti per permetterci di sorprendere ed osare anche con i colori.

Questi colori possono essere scelti separatamente o combinati insieme a seconda dei concetti da comunicare.

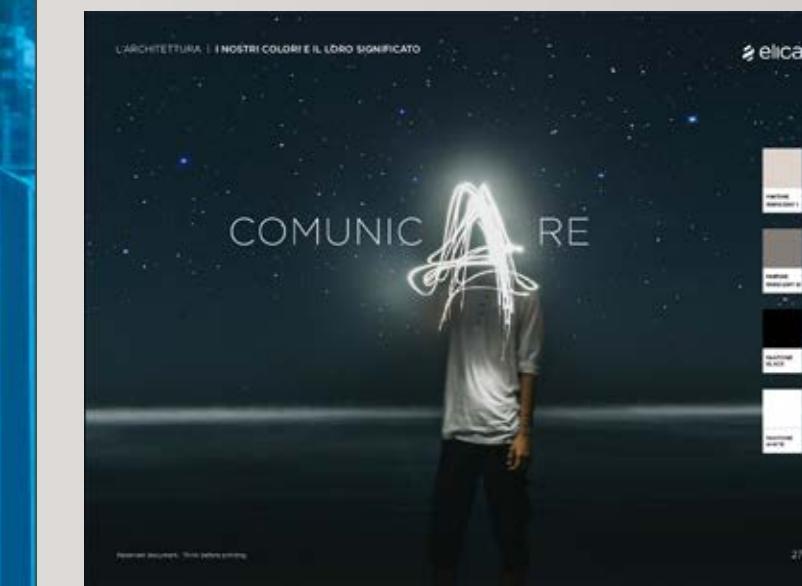
COTTURA si suggerisce l'utilizzo di Pantone 15-1546 - Pantone 805

ASPIRAZIONE si suggerisce l'utilizzo di Pantone 3135 - Pantone 922



TINTE: da 100% a 20%  
STEP: 5 da 20%

31



**TAVOLO MAGICA**  
American cherry wood light-colored American Walnut. Glass surface with edge rounded and magnifying glass effect. Particular models, lacquered surfaces. Prices quoted refer to articles with

**THE ART OF SHAPING**

In the beginning was this verb. A instinct, a control, a flowing gesture. The skilled and patient hands of craftsmen trace the wood in the Giorgetti factory since its foundation in Modena, in the heart of Emilia, in 1918. Nowadays Giorgetti produces collections of seats, tables, benches, pouffes, beds and lighting accessories designed by important architects. Some of which collaborations were born in the late 50's and that allowed to create timeless, contemporary, unique and original products, that are able to reconcile the highest craftsmanship with the use of cutting-edge production technologies.

Creativity and design characterize Giorgetti furniture, giving the shape to the most precious materials, such as wood, leather, glass and metal, and representing the highest level of expertise in every field over the years. A constant link in heritage and tradition with the special touch of passion and style. Dynamics in this case of use for beauty and for the great work, made of clarity and roundness combined.

[LEARN MORE](#)

**PRODOTTI**  
L'anno scorso abbiamo presentato la nuova collezione di tavoli e sedie con le loro varianti di legno, marmo, vetro e pelle. Tutte le nuove collezioni sono disponibili su questo sito.

[> OUR PRODUCTS](#)

**DESIGNER**  
Comprendono sedute e tavoli disegnati da alcuni dei più importanti architetti italiani e internazionali. Come Carlo Scarpa, Ettore Sottsass, Achille e Pier Giacomo Castiglioni, Giandomenico Belotti, Michele De Lucchi, Antonio Citterio, Patricia Urquiola, Karim Rashid, Philippe Starck, Nendo, Studio BBPR, Gae Aulenti, etc.

[> LEARN MORE](#)

**PROGETTI**  
Caratterizza l'attuale assenza di legno del portafoglio italiano, mentre molti modelli sono ancora disponibili in legno. Questo è il caso della collezione "Tavoli e Sedie" di Gae Aulenti, che comprende tavoli, sedie e pouf.

[> LEARN MORE](#)

**ATELIER**  
L'anno scorso abbiamo presentato la nuova collezione di tavoli e sedie con le loro varianti di legno, marmo, vetro e pelle. Tutte le nuove collezioni sono disponibili su questo sito.

[> LEARN MORE](#)

**PRESS AREA - AREA DOWNLOAD - CONTACT - AREA PERSONALE**

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Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aliquam commodo ligula eget dolor. Ut enim massa. Cum sociis natoque vestibulum et magna. Ut purus. Curabitur lobortis etiam. Donec felis. Ut aliquam arcu, ullamcorper etiam. Cum sociis natoque et magna etiam. Donec quis felis. Ut aliquam arcu, ullamcorper etiam.

**Giorgetti S.p.A.**  
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Ph. +39 059 30602  
Fax: +39 059 306200  
Cedex: Codice Postale 201 - 420500 Modena - Italy

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**TAVOLO MAGICA**  
American cherry wood light-colored American Walnut. Glass surface with edge rounded and magnifying glass effect. Particular models, lacquered surfaces. Prices quoted refer to articles with

**SCRIPTOR**  
Scriotor 8.2271 maple saddle leather h. 80  
Scriotor 8.2270 maple 81

**LEON KRIER 2004/2007**

A series of executive writing desks available in the following versions: - all in maple or with the top in saddle leather and birchwood; - drawers in maple or with both the top and the front in saddle leather; - all in ebony mahogany or with the top in saddle leather; and the chest of drawers in ebony mahogany or with both the top and the front in saddle leather.

Double workshop for Scriotor desk with extra clear crystal glass legs. The rectangular sheet is composed of five drawers that have no independent opening, in curved multi-layered wood available in maple wood or in polished ebony mahogany with the internal part of the drawer in maple wood. The base is in solid extruded aluminum with silver feet and protective transparent varnish. The knobs are in satin metal with protective varnish. It is possible to have left or right side workshop.

**52270** Writing desk in maple  
84.12 x 35.39 x h 29.18  
**52271** Writing desk in maple  
84.12 x 35.39 x h 29.18  
**52272** Writing desk in maple  
84.12 x 35.39 x h 29.18  
**52273** Writing desk in maple  
84.12 x 35.39 x h 29.18  
**52274** Writing desk in maple  
84.12 x 35.39 x h 29.18  
**52275** Writing desk in maple  
84.12 x 35.39 x h 29.18

**OTHER WRITING DESKS**

**SIMONE** **ZENG** **DANIELE** **TONI** **CEPPI** **RONI PRODOTTI** **UNIVERSAL**

**CHAIRS AND SMALL ARMCHAIRS**

YEAR DESIGNER MATERIAL PROJECT

**NOME PRODOTTO** **DETAILS** **NOME PRODOTTO** **DETAILS** **NOME PRODOTTO** **DETAILS** **NOME PRODOTTO** **DETAILS**

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**GIORGETTI**

**POLTRONA GIORGINA**  
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**GIORGETTI**

**POLTRONA GIORGINA**  
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# KitchenAid® CREATIVE GUIDELINES

## OUR AUDIENCE: PASSIONATE GOURMETS

The Passionate Gourmet is our **key audience**.

Passionate Gourmets are complex, artistic and demanding. A meeting of the rational and the emotional. So here we have crystallized their personality and approach to life to help you sharpen your communications.

As you will see, these Passionate Gourmets love to connect with what they do and who they do it for.

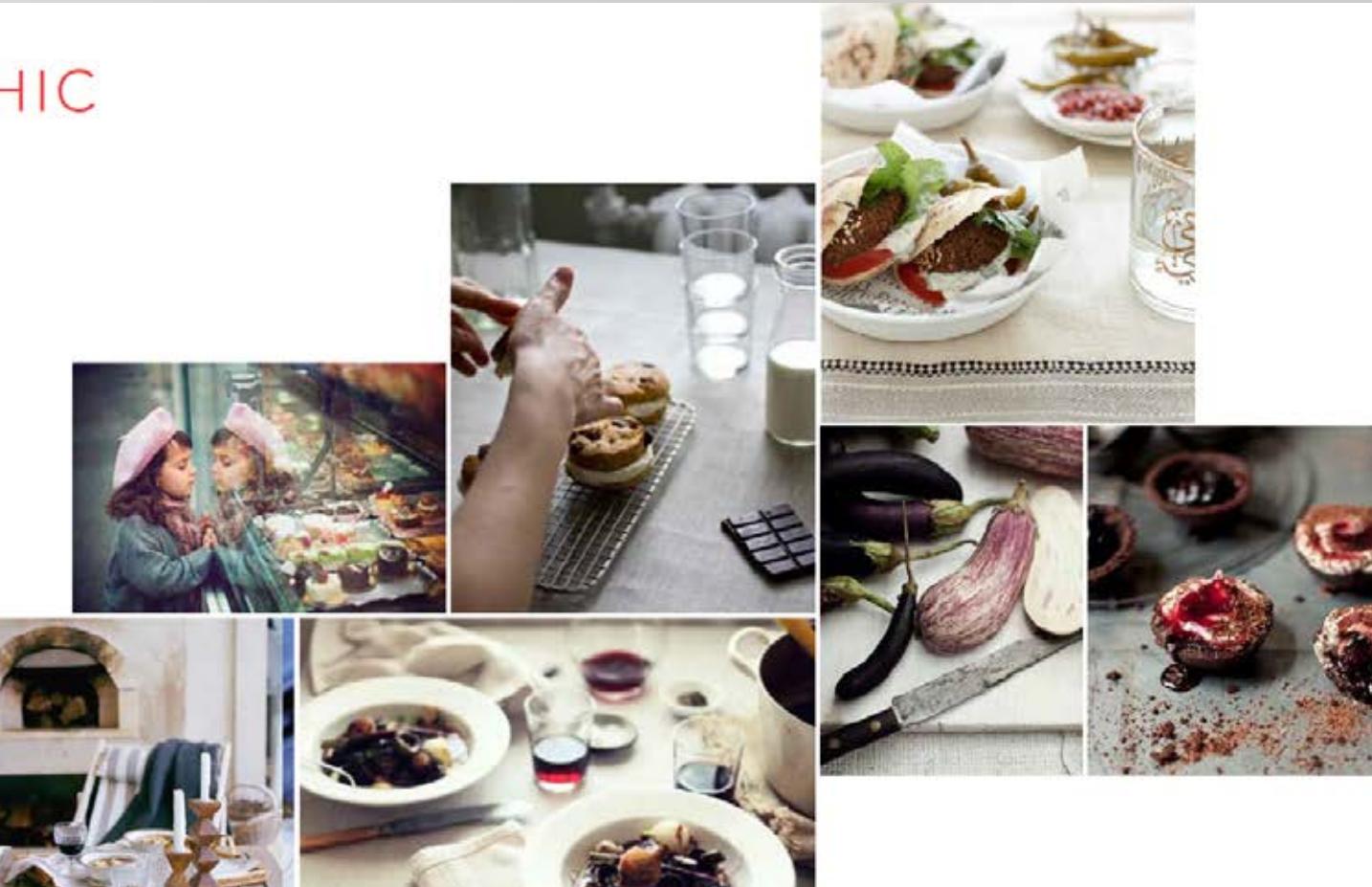
They feel their cooking enhances the pleasure of being together, they cook 'from the heart' and they love to share what they make on their stage, the kitchen. The more you read of them, the more you will understand and visualize them. And so better understand how KitchenAid can give them everything they need to perform to the best of their ability (and beyond).



## PHOTOGRAPHIC *direction*

Simple, natural, always moving, never posed for. Soft, natural, warm glow of light. Always reflect the concepts of Making and Sharing. Always a human presence, but this is not necessarily achieved by showing a person. Focus equally on the human touch, products and ingredients. Shot separately to be combined together in almost infinite variations.

As timeless and elegant as the brand itself.



KITCHEN AID CATALOG COLOUR PALETTE



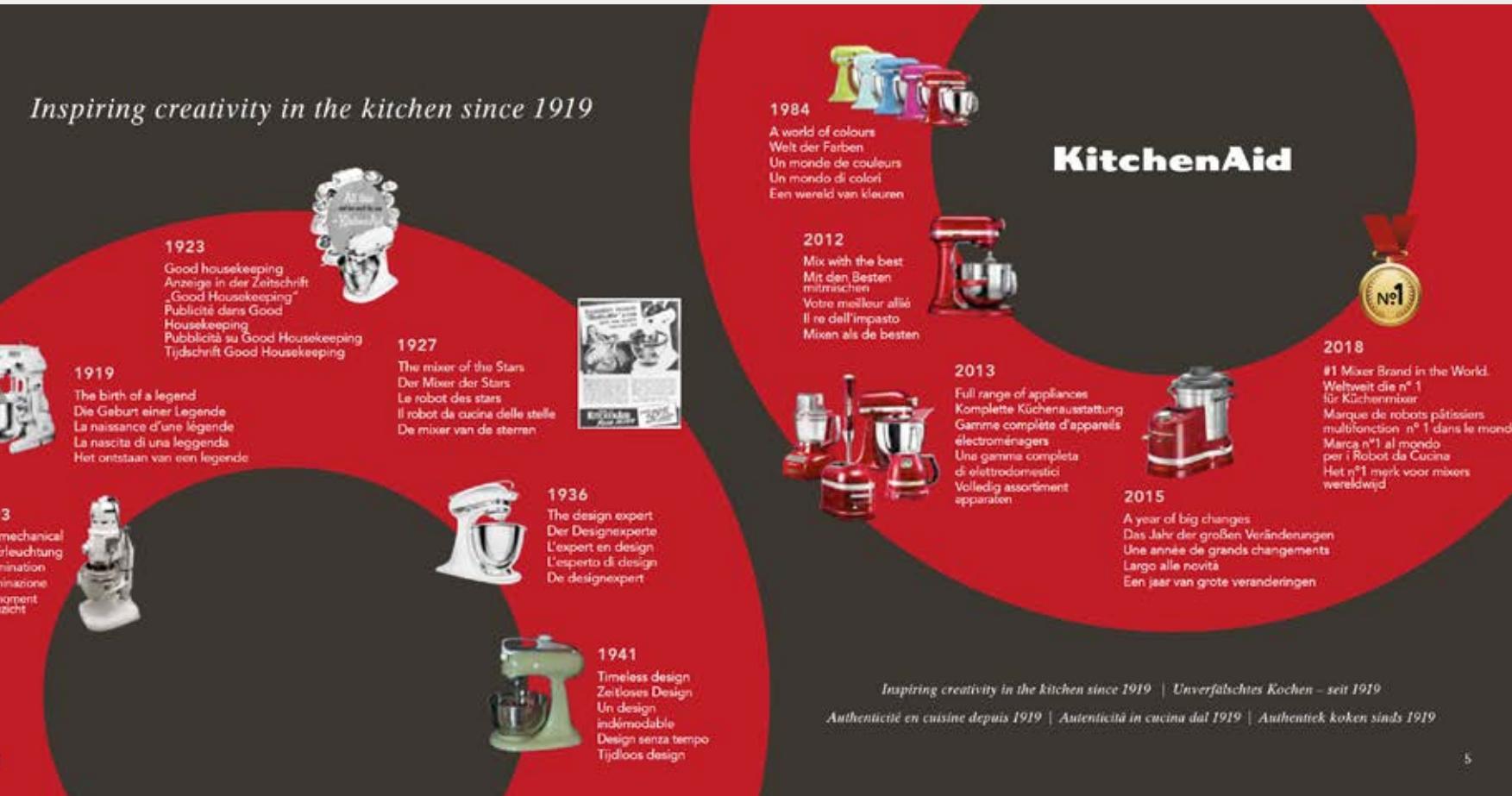




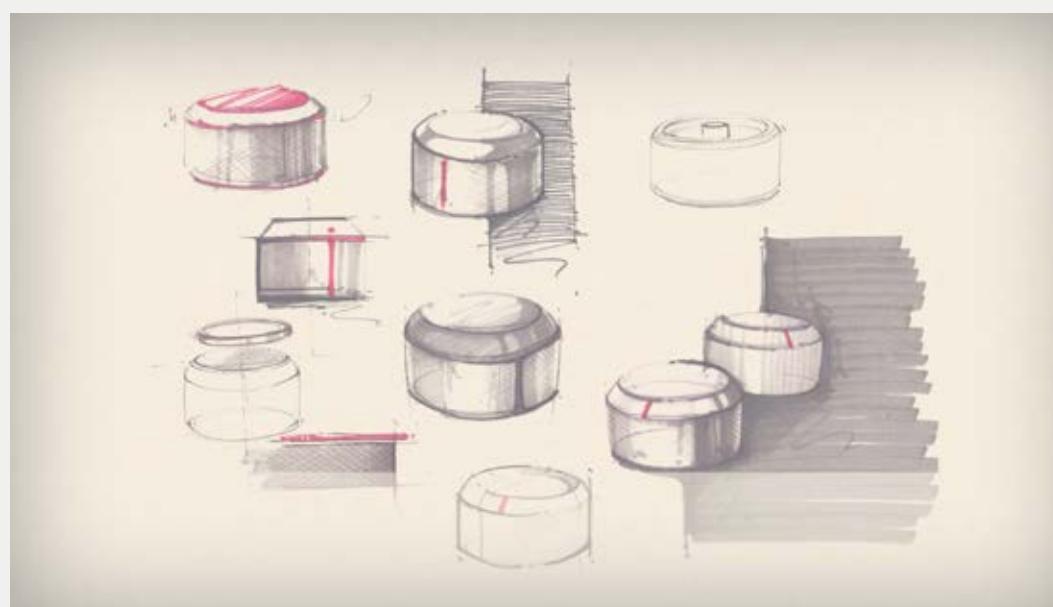
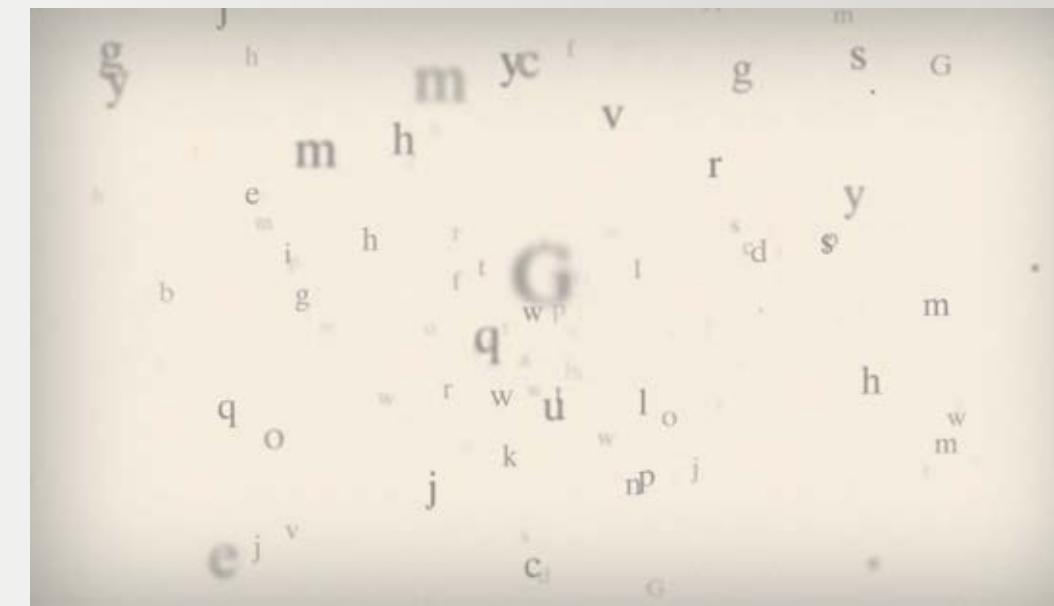
EUROPEAN MARKETS SDA PRODUCT RANGE CATALOGUES  
ART DIRECTION, VIDEO AND PHOTOSHOOTING



EUROPEAN MARKETS SDA PRODUCT RANGE CATALOGUES  
ART DIRECTION, VIDEO AND PHOTOSHOOTING



## THE SIX INGREDIENTS OF DESIGN - VIDEO ANIMATION



**KITCHENAID**

TV SPOT - SKY

ART DIRECTION, PRODUCTION, VIDEO SHOOTING



ADV CAMPAIGN  
ART DIRECTION, PHOTO SHOOTING



IL MARCHIO DI ROBOT DA CUCINA  
PIÙ VENDUTO AL MONDO.

Un design inconfondibile e prestazioni di altissimo livello  
e un robot da cucina amato ed apprezzato persino dai  
grandi chef. Grazie a 18 accessori opzionali, rende  
possibili tutte le più importanti azioni in cucina.



Scopri tutte le sue potenzialità ai mini-corsi KitchenAid.  
Info e date su [www.KitchenAid.it/MiniCorsi](http://www.KitchenAid.it/MiniCorsi)

**KitchenAid®**

[www.kitchenaid.it](http://www.kitchenaid.it)



**KitchenAid®**

**WE DON'T DO ORDINARY.**

From ovens to hobs. From fridges to stand mixers.  
The big appliances and the smaller ones.

You bring the talent, the passion and the creativity.  
And we'll give you what you need to get closer to perfection.  
Every time.

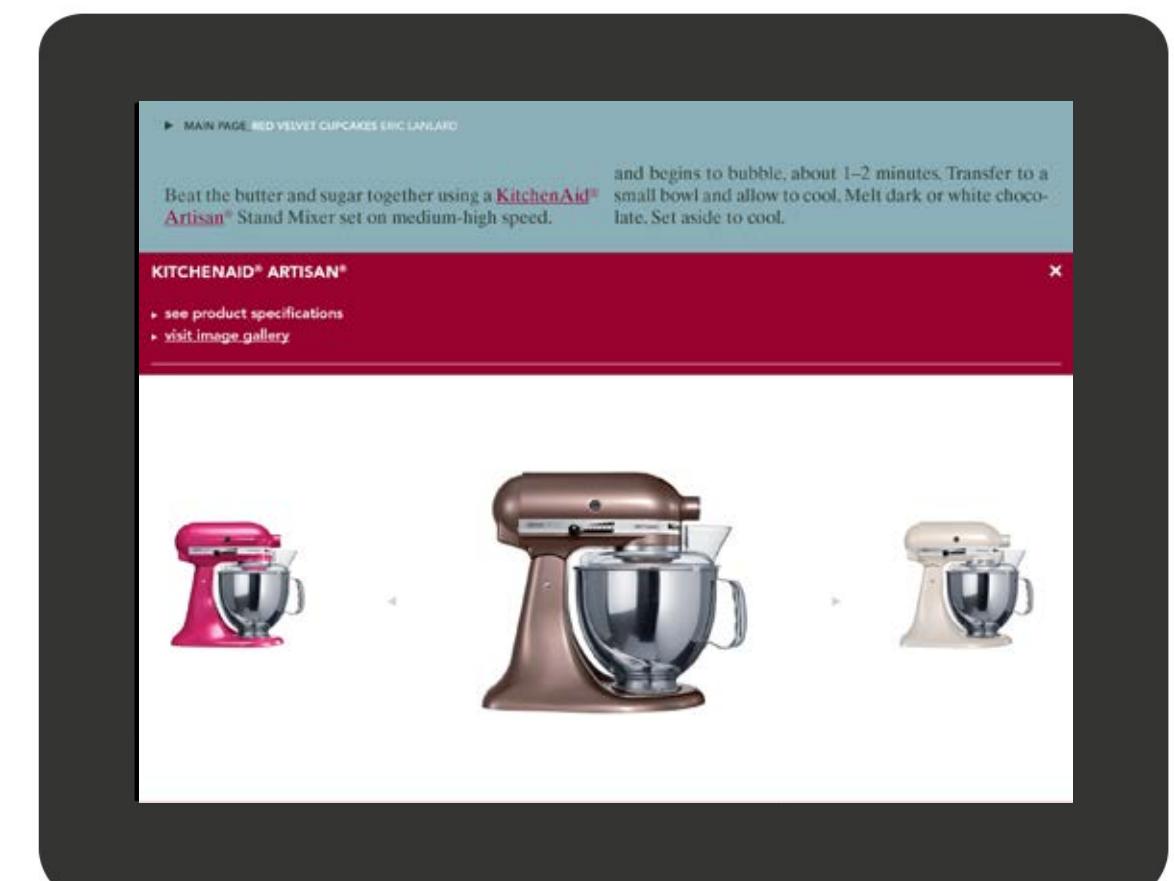
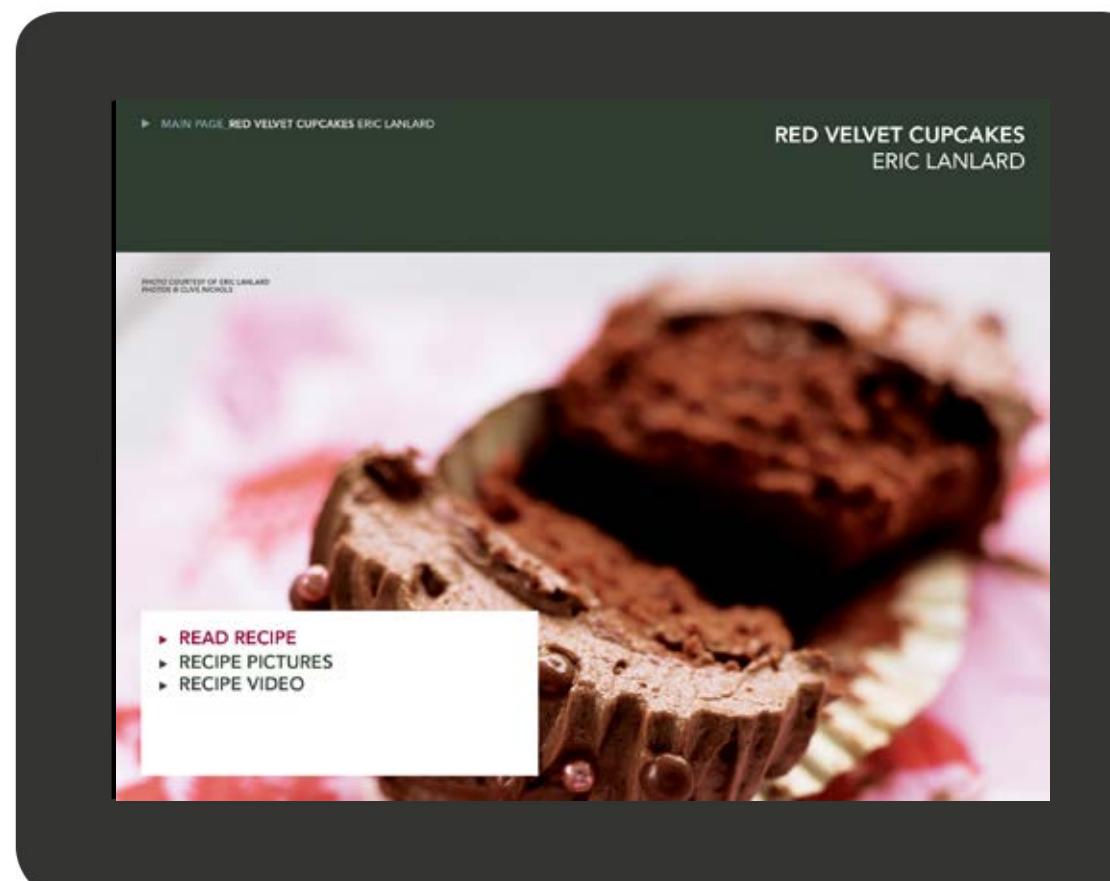
Let's make it delicious. Let's make it to share.  
And let's *make it special* together.

[www.kitchenaid.eu](http://www.kitchenaid.eu)

**KitchenAid®**

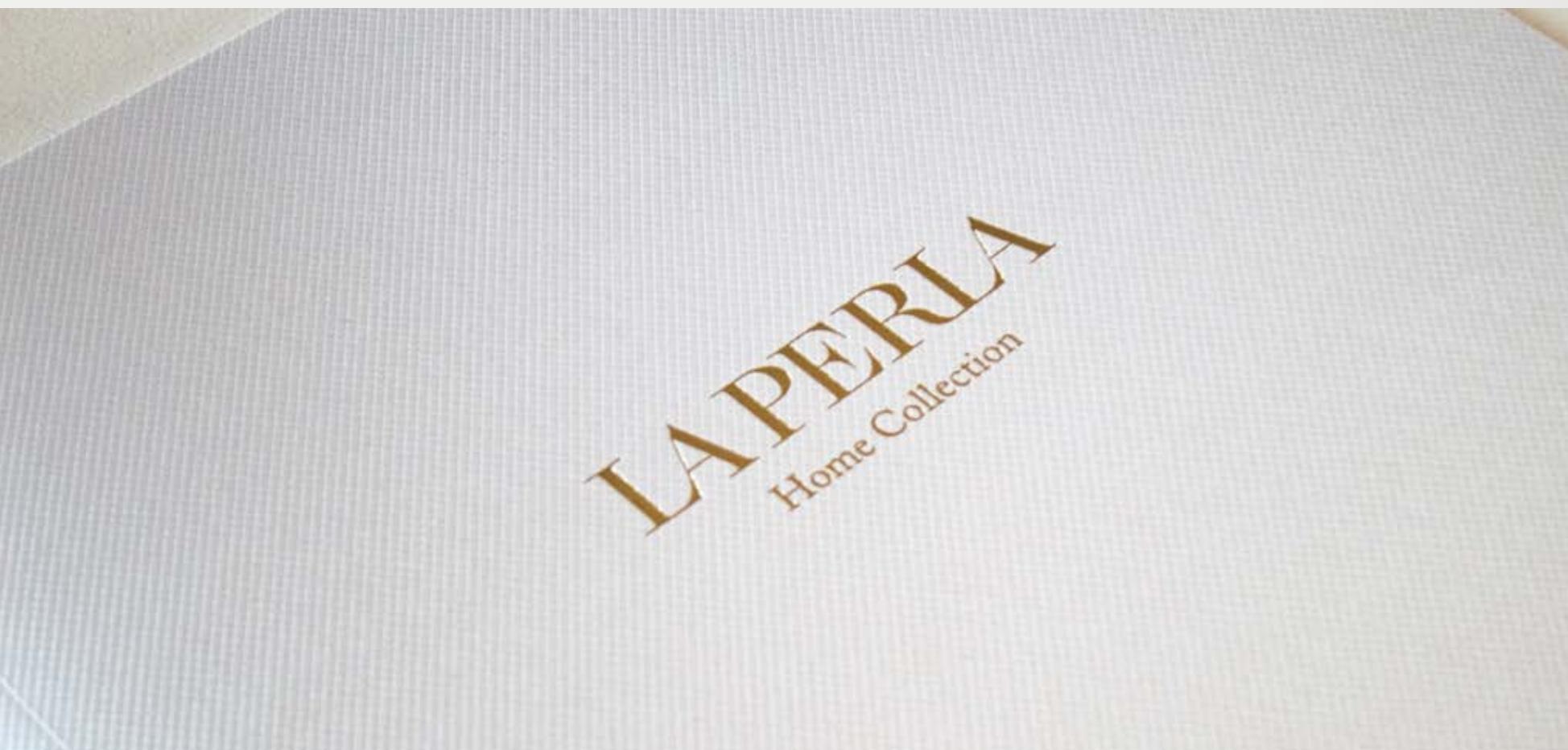






**LA PERLA HOME COLLECTION**

ART DIRECTION, PHOTOSHOOTING, POS MATERIALS







SUPER - PREMIUM



PREMIUM



## ☕ PRODUTOS SUPERPREMIUM

*Blends de qualidade para um resultado excelente na xícara.*



**Lavazza Gran Aroma Kg em Grão**

**COMPOSIÇÃO** Blend de cafés 100% Arábica

**CARACTERÍSTICA PREVALECENTE**  
sabor denso e perfumado

AROMA	● ● ●
-------	-------

CORPO	● ● ● ●
-------	---------

INTENSIDADE	● ●
-------------	-----



**Lavazza Gran Gusto Kg em Grão**

**COMPOSIÇÃO** Blend de cafés 100% Arábica

**CARACTERÍSTICA PREVALECENTE**  
sabor doce e aveludado

AROMA	● ● ●
-------	-------

CORPO	● ● ● ●
-------	---------

INTENSIDADE	● ● ●
-------------	-------

As preciosas qualidades do café 100% Arábica da região do **SUL DE MINAS** exaltam os aromas e perfumes inconfundíveis deste *blend* requintado que se distingue pela **DENSIDADE PLENA** e o **AROMA FRUTADO**.

As origens selecionadas 100% Arábica proveniente das melhores plantações do **CERRADO** conferem a este *blend* um **CREME AVELUDADO** e um **SABOR DOCE** com **NOTAS FLORAIS**.



#### PRODUTOS PREMIUM

O café sempre perfeito no local de trabalho.



Lavazza Gusto Ricco Kg em Grão

**COMPOSIÇÃO** Blend de cafés 100% Arábica

**CARACTERÍSTICA PREVALECENTE**  
sabor pleno e redondo

**AROMA**

**CORPO**

**INTENSIDADE**

#### PRODUTOS REGULAR

O café para uma pausa que é um prazer.



Lavazza Gusto Forte Kg em Grão

**COMPOSIÇÃO** Blend de cafés Arábica e Robusta (Conillon)

**CARACTERÍSTICA PREVALECENTE**  
sabor denso e perfumado

**AROMA**

**CORPO**

**INTENSIDADE**

Seleção de café brasileiro 100% Arábica de qualidade superior, que proporciona a este café um **GOSTO PLENO** e **REDONDO** e um **RETROGOSTO PERSISTENTE**.

**CREMOSO blend** de preciosas origens brasileiras que proporcionam a este café um **GOSTO PLENO** e um **RETROGOSTO INTENSO**.

## HORECA STORY

ART DIRECTION, CONCEPT AND CATALOGUE DESIGN



LAVAZZA: uma história de SUCESSO.

A constante inovação como primeiro fator de sucesso.



Tudo começou com a mercearia aberta por Luigi Lavazza em 1895 no centro histórico de Turim: uma pequena loja artesanal especializada na torra e no comércio de café que, em 1927, tornou-se a Luigi Lavazza SpA.

A paixão, o profissionalismo e a intuição à guia a tomar decisões vencedoras e inovadoras durante todo o século. Como introdução, no final dos anos 50, inova com a utilização do processo a vácuo de café moído, sinônimo de qualidade constante e garantia do aroma e fragrância do café torrado na hora, algo que representaria uma inovação revolucionária para o mercado de café daquela época.



Gracias ao trabalho constante e a dedicação à inovação guiados pelo objetivo de aprimoramento contínuo do café, a Lavazza tornou-se desde o início do século passado em uma empresa líder e ainda hoje é reconhecida no mundo inteiro como referência indiscutível na arte da produção de café.

1



LAVAZZA OCS VENDING

Para um café espresso perfeito, sempre e em qualquer lugar.

Um produto com qualidade superior. Pequenas e inovadoras tecnologias de encapamento ao projeto do mercado. Difusão no território. Atenção com cada cliente. Formação contínua. Serviço e assistência permanente. Esta é a filosofia de uma empresa líder como a Lavazza, no mundo inteiro.

Os clientes "fora de lar", com diferentes tipos de necessidades variadas, encontram na Lavazza a solução ideal: a tradição, credibilidade, personalização do serviço e capacidade de oferecer suporte concreto ao desenvolvimento do seu negócio.

Escolher a Lavazza significa poder confiar em uma empresa internacional atenta às necessidades dos seus clientes e em oferecer uma solução completa de produtos e serviços, além de uma formação contínua e pautada. Para aqueles que optam pelo conforto de casa, para aqueles que desejam uma solução completa para vending, a Lavazza oferece uma linha completa de produtos para satisfazer os gostos mais diversos dos consumidores, garantindo um café espresso impecável, saboroso e de longa duração.

Por isso a Lavazza desenvolveu uma linha de produtos para saborear sempre e em qualquer lugar, um café espresso de qualidade proporcionando sensação de estar em casa onde quer que esteja.

E principalmente para aqueles que passam a maior parte do tempo no escritório, a Lavazza oferece uma variedade de produtos para complementar os momentos mais doces do dia-a-dia. Uma pausa que é um verdadeiro prazer.



2



## LAVAZZA: O especialista italiano de café.

A Lavazza é sinônimo de café para os italianos há mais de cem anos, e hoje é uma marca reconhecida como o autêntico espresso italiano no mundo, com mais de 14 bilhões de xícaras consumidas em um ano.

O segredo do nosso sucesso? Uma visão clara, baseada nos principais valores da empresa: **alta qualidade, tradição e inovação contínua**. No produto, com a seleção minuciosa, base para a seleção de excelentes blends que satisfazem os mais diversos paladares, no que se diz respeito a tradição italiana. No serviço, ciente de que o mercado Food Service é um negócio em constante evolução, que necessita de projetos e pesquisas contínuas para oferecer instrumentos eficazes e inovadores, dos materiais do ponto de venda até as atividades promocionais, da formação até a assistência comercial.

## A ALTA QUALIDADE e a TRADIÇÃO.



Se falamos de Lavazza, falamos de qualidade. Uma qualidade consolidada em mais de 100 anos de experiência e que caracteriza o inteiro ciclo de vida do café.

A excelência dos blends Lavazza nasce a partir de uma atenção específica a cada fase do processo de produção: **uma seleção precisa das origens** do café verde, uma criação cuidadosa dos blends a escolha do processo mais eficaz para garantir a conservação de todos os seus produtos e a atenção constante em fornecer uma ampla linha de **produtos e serviços personalizados** para todos os tipos de clientes. Aplicação de padrões de qualidade reconhecidos internacionalmente através de **tecnologias avançadas** que garantem a **qualidade superior e constante** dos seus produtos.

## ESPRESSO POINT

ART DIRECTION, CONCEPT AND CATALOGUE DESIGN

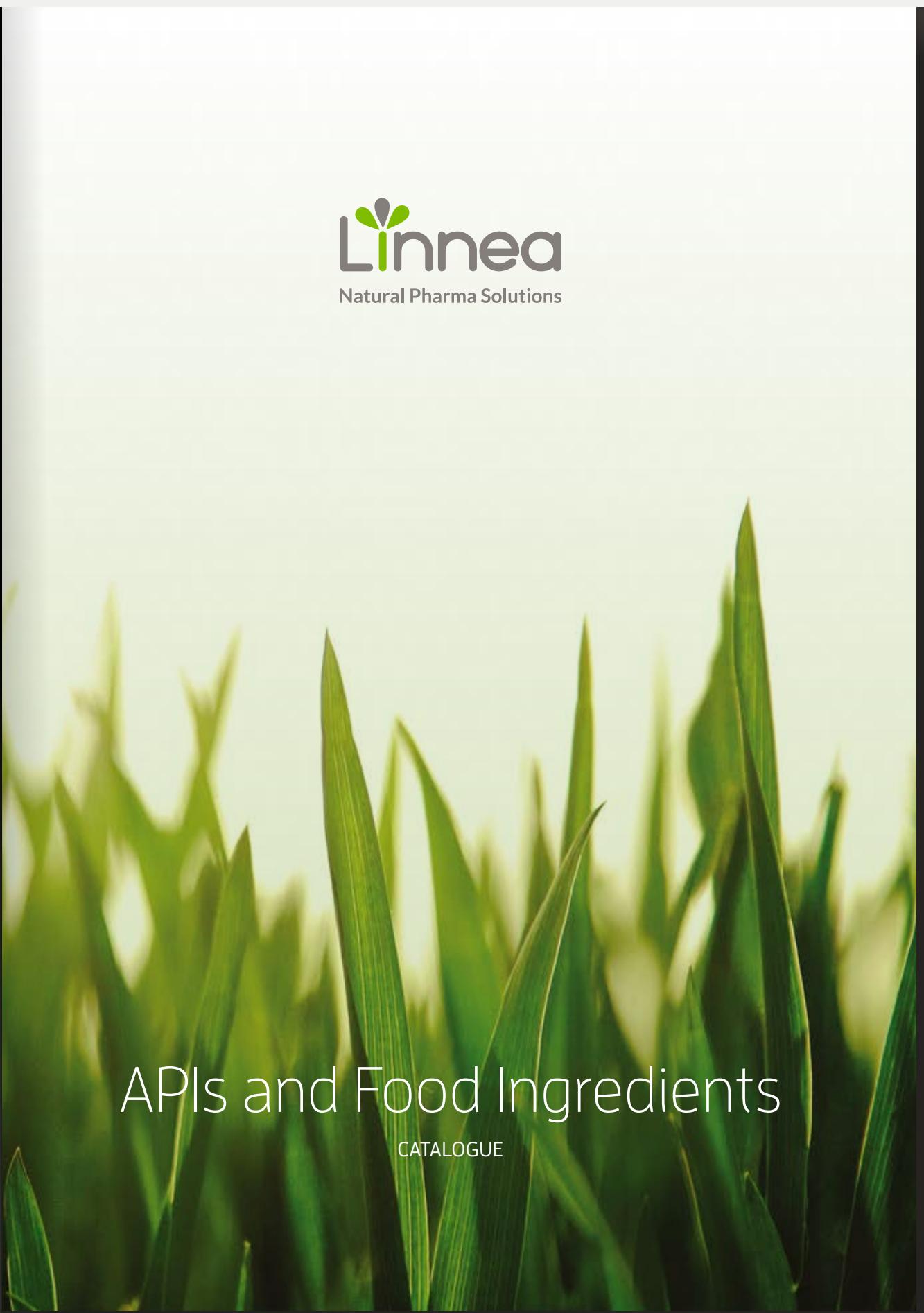




## MENTORING PROGRAM

### the talent source





Natural Pharma Solutions

### 5 HTP

**PLANT**: Griffonia simplicifolia (DC.) Ball.  
**PART OF THE PLANT USED**: Seeds  
**DESCRIPTION**: White to gray, white powder  
**CAS NUMBER**: 1235-03-8

**Product**: L-5-HYDROXYTRYPTOPHAN  
Purified extract  
NLT 99.0% L-5-Hydroxytryptophan

**Uses**: **PHARMA USE**: Insomnia, Post-anoxic myoclonus, Anxiety and depression, Migraines  
**DIETARY USE**: Sleep improvement, Promotion of positive moods and emotions, Appetite control and adherence to slimming programs

**More to know**: The African plant Griffonia grows naturally in Sub-Saharan Africa and this is where wild plants are harvested. The delicate Griffonia seeds undergo a process to ensure they are microbiologically safe to use.

**Products**: GMP Certified | ISO 9001 Certified | Kosher Certified | Halal Certified | Homeopathic

DMF PH EUR USP

### HMRlignan™

**PLANT**: Picea abies (L.) Karst.  
**PART OF THE PLANT USED**: Wood knots  
**DESCRIPTION**: Off-white crystalline powder  
**CAS NUMBER**: 8408-34-8

**Product**: 7-HYDROXYMATARESINOL  
Purified extract  
7-Hydroxymatairesinol standardized as lignans in aglycones form (NLT 90%)

**Uses**: **DIETARY USE**: Antioxidant and antidegenerative, Hot flushes in menopause, Metabolic syndrome and cardiovascular diseases adjuvant

**More to know**: A patented Linnea product. Linnea works with local authorities to help safeguard the forest heritage by planning harvests and optimizing yields to reduce the impact on the environment. Norway spruce from wild forests.

**Products**: GMP Certified | ISO 9001 Certified | Kosher Certified | Halal Certified | Homeopathic

DMF PH EUR USP

### Vinpocetine

**PLANT**: Vinca rosea L.  
**PART OF THE PLANT USED**: Seeds  
**DESCRIPTION**: White or slightly yellow crystalline powder  
**CAS NUMBER**: 42971-09-5

**Products**: VINPOCETINE ORAL GRADE  
Semi-synthetic derivative  
Suitable for oral pharmaceutical forms  
**VINJECT™**  
Semi-synthetic derivative  
Suitable for injectable pharmaceutical forms

**Uses**: **PHARMA USE**: Cerebrovascular disorders, Degenerative senile cerebral dysfunction, Peripheral vasodilation and cerebral flow increasing, Acute and chronic cerebral circulatory dysfunctions  
**DIETARY USE**: Concentration and memory, Neuroprotection and cerebral aging

**More to know**: Vinca from specialist plantations ensures green harvesting methods without any risk of deforestation. Complies with PH.EUR monograph "Vinpocetine" current edition. High purity grade between 98.5% and 101.5%.

**Products**: GMP Certified | ISO 9001 Certified | Kosher Certified | Halal Certified | Homeopathic

DMF PH EUR

### Vincamine

**PLANT**: Vinca rosea L.  
**PART OF THE PLANT USED**: Seeds  
**DESCRIPTION**: White crystalline microcrystalline powder  
**CAS NUMBER**: 607-90-0

**Product**: VINCAMINE  
Semi-synthetic derivative

**Uses**: **PHARMA USE**: Cerebral circulation modulation, Senile cognitive decline delay, DIETARY USE: Anti-hypoxic and neuroprotective effect, Concentration and memory

**More to know**: Vinca from specialist plantations ensures green harvesting methods without any risk of deforestation. Complies with PH.EUR monograph "Vincamine" current edition. Linnea cooperated in the drafting of the PH.EUR. DMF in compliance with international standard.

**Products**: GMP Certified | ISO 9001 Certified | Kosher Certified | Halal Certified | Homeopathic

DMF PH EUR

### Bilberry

**PLANT**: Vaccinium myrtillus L.  
**PART OF THE PLANT USED**: Berries  
**DESCRIPTION**: Dark-violet amorphous and hygroscopic powder  
**CAS NUMBER**: 85100-45-6

**Products**: BILBERRY FRUIT DRY EXTRACT EP  
Fresh Bilberry Fruit Dry Extract, refined and standardized Between 32.4% and 39.6% anthocyanins  
**BILBERRY FRUIT DRY EXTRACT USP**  
Fresh Bilberry Fruit Dry Extract, refined and standardized NLT 36% anthocyanins

**Uses**: **PHARMA USE**: Venous insufficiency, Capillary fragility  
**DIETARY USE**: Minor venous circulatory disturbances, Discomfort and heaviness of legs, Vision functionality and eye health, Antioxidant

**More to know**: Linnea's proprietary method ensures particle size uniformity and good solubility. Bilberry dry extract is characterized by a very good stability profile. Complies with PH.EUR monograph "Fresh Bilberry Fruit Dry Extract, Refined and Standardised" current edition. Complies with USP monograph on "Powdered Bilberry Extract" current edition.

**Products**: GMP Certified | ISO 9001 Certified | Kosher Certified | Halal Certified | Homeopathic

DMF in compliance with international standard DMF PH EUR USP

### Scopine

**PLANT**: Duboisia H.Br. spp.  
**PART OF THE PLANT USED**: Leaves  
**DESCRIPTION**: White to off-white powder  
**CAS NUMBER**: 85100-45-6

**Product**: SCOPINE HYDROCHLORIDE

**Uses**: INTERMEDIATE  
Intermediate in the production of: Tictropium Bromide

**More to know**: DMF under development

**Products**: GMP Certified | ISO 9001 Certified | Kosher Certified | Halal Certified | Homeopathic

DMF PH EUR

**Linnea** Natural Pharma Solutions

A wide product portfolio, created from 35 years of experience.

**35y** Experience   **Certifications**   **i** Innovation   **Free** Allergen, Gluten, Lactose, Melamine Free   **GMO free**   **Vegan certified**   **Kosher certified**   **Halal certified**

**Botanical Ingredients**  
From selected botanical ingredients to innovative natural solutions  
All Linnea Ingredients are manufactured in our Swiss GMP facility for use as Pharmaceutica, Dietary Supplement and Cosmetic products.  
Linnea Ingredients are Active Pharmaceutical Ingredients, Purified Ingredients and Herbal Extracts. Two new Technologies, Neosol and NioSkin, have been recently developed for the improvement of the solubility and skin permeability of active compounds and herbal extracts.

**API's and Food\*\*** Cannabis Medical Device Cosmetic Ingredients

Bilberry HMRlignan™ 5 HTP  
Ginkgo biloba Vinpocetine Vincomine  
NeoSol™ Red Clover Butylscopolamine  
Cannabis

Green Spirit

Phytoannabinoids for pharmaceutical purposes

A growing number of clinical studies indicates that Cannabis and its phytocannabinoids may have a relevant medicinal value for certain diseases.

CBD or cannabidiol, is one of the major non-psychotropic cannabinoid found in Cannabis. It has shown antiepileptic, anti-inflammatory, anti-emetic, muscle relaxing, anxiolytic, neuroprotective and anti-psychotic-like activity and reduces the psychoactive effects of THC (tetrahydrocannabinol).

Swiss GMP Manufacturing >>

**Linnea** Natural Pharma Solutions   **CH CRYSTAL HEMP** Pharma Revolution

Linnea SA Via Cantionale CH 6595 Riazzino (TI) Switzerland  
Phone +41 (0)91 850 5050  
Fax +41 (0)91 850 5070

Work with us  
Privacy policy

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**NeoSol™** Ph.Eur.

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**Cannabis**

**Green Spirit**

Phytoannabinoids for pharmaceutical purposes

Swiss GMP Manufacturing >>

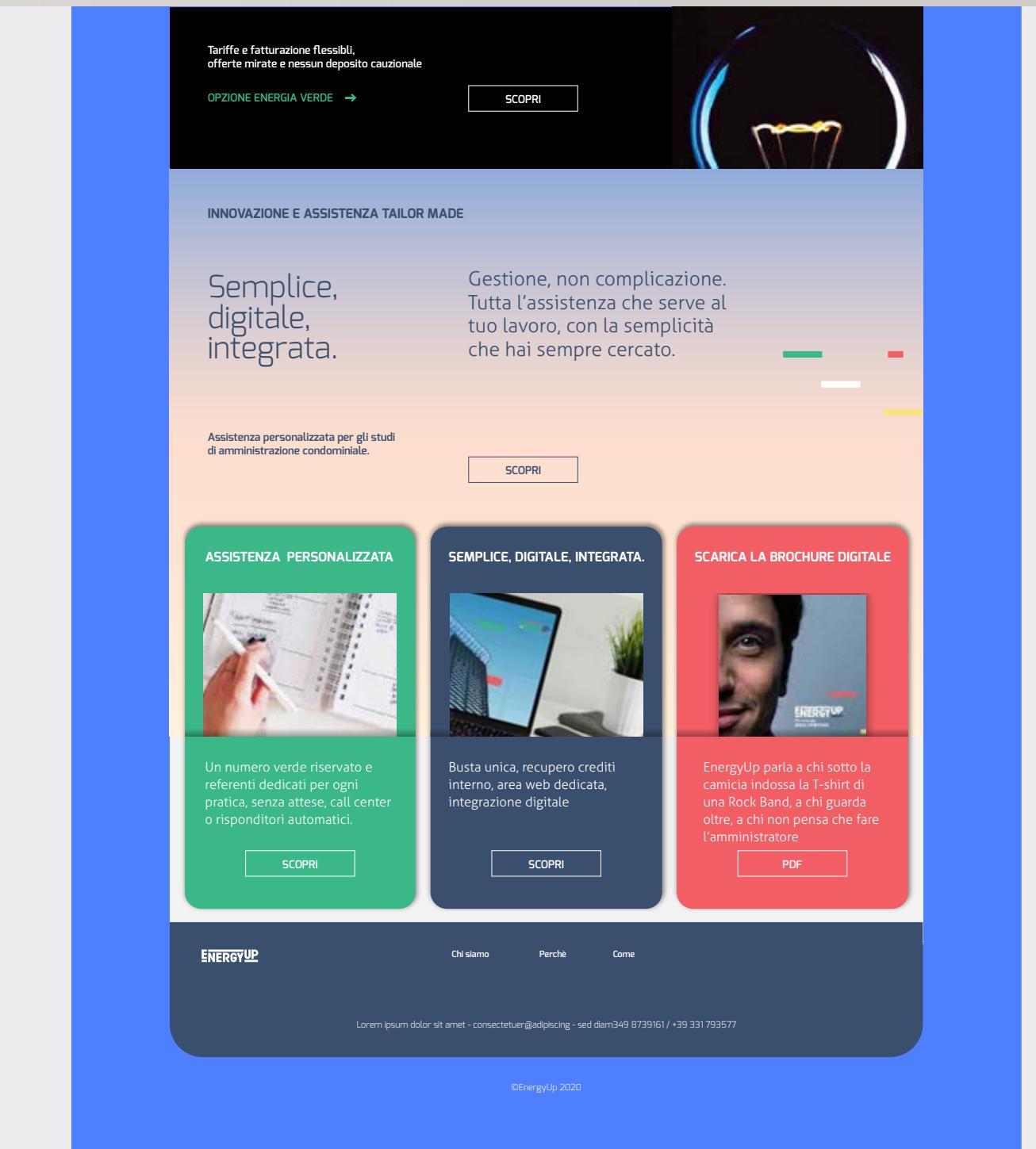
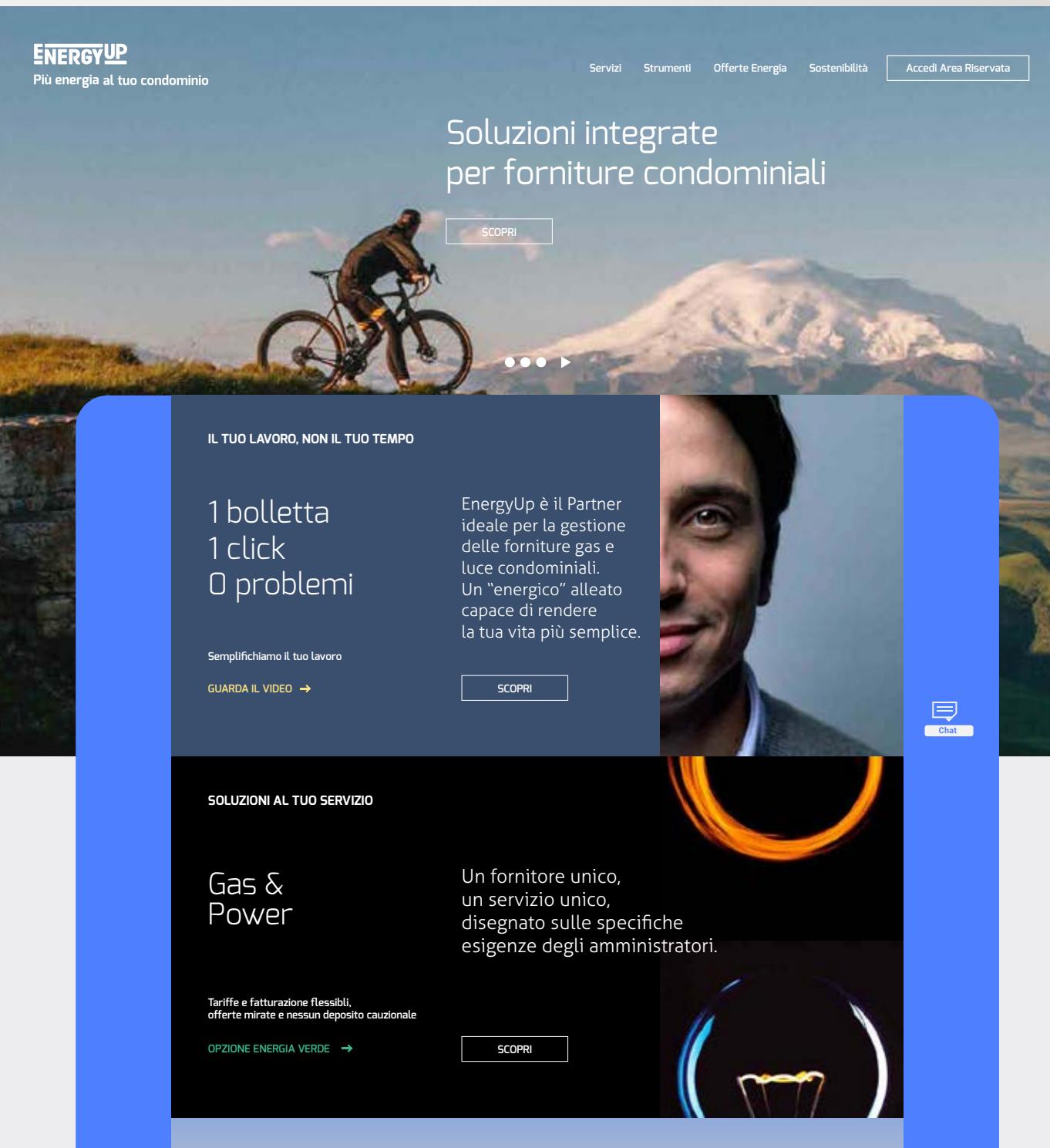
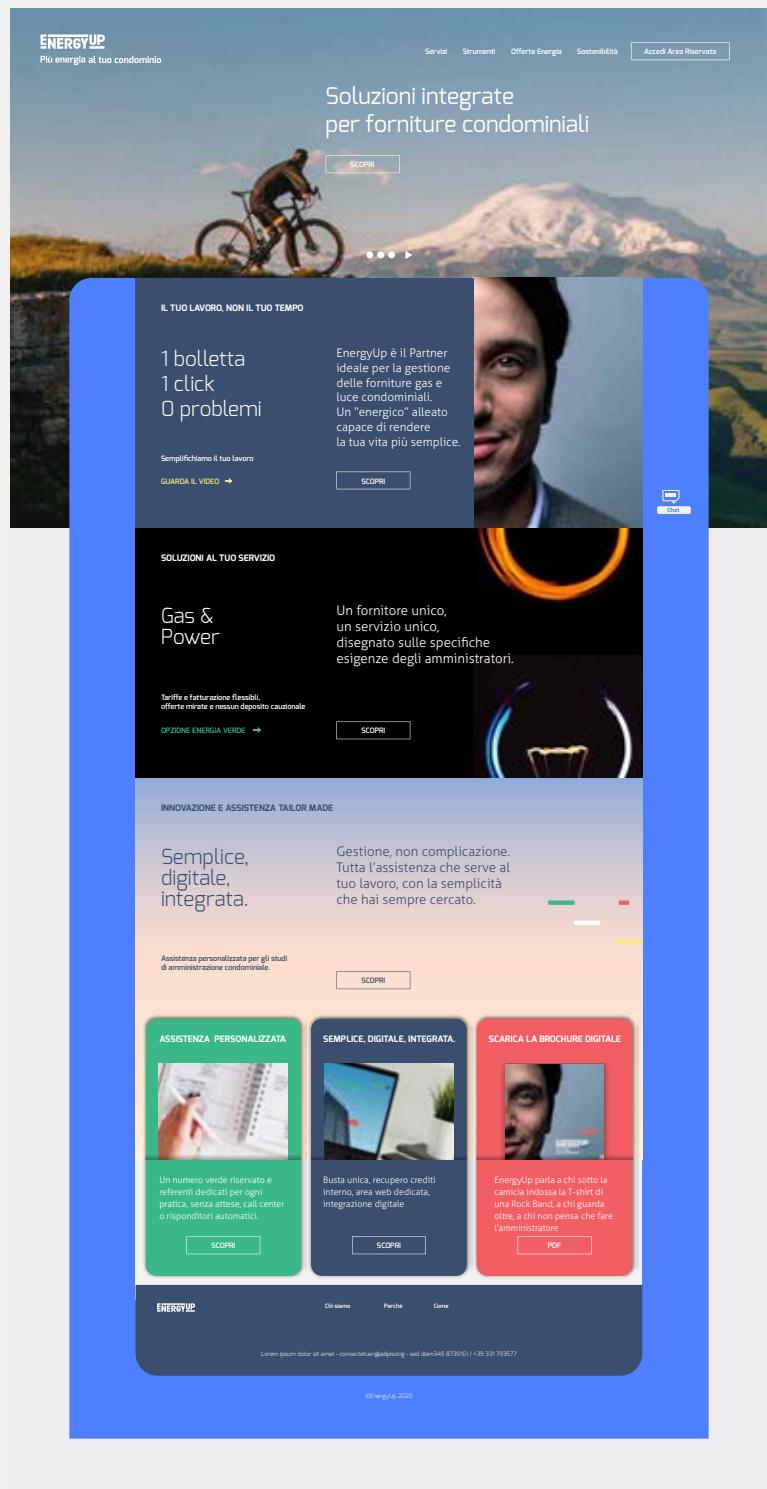
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## WEBSITE DESIGN AND DEVELOPMENT



**ENERGYUP**  
Più energia al tuo condominio

**Gestione, non complicazione**

TUTTA L'ASSISTENZA CHE SERVE AL TUO LAVORO, CON LA SEMPLICITÀ CHE I NOSTRI TEMPI SI ASPETTANO.

Soluzioni tecnologiche semplici ed efficaci, capaci di ridurre carico di lavoro ed errori.

AUTOLETTURA ON-LINE  
Visualizza tutti i tuoi stabili con un unico accesso e comincia l'autoregistro dei tuoi consumi gas tramite area web.

SDI DEDICATO  
Connessione ad hoc esclusiva per la gestione dei tuoi consumi elettrici.

FATTURAZIONE FLESSIBILE  
Menù:  
• Mensile  
• Bimestrale  
• Trimestrale

INTEGRAZIONE DIGITALE  
Riconoscimento e centralizzazione automatica delle fatture nel tuo studio.

AREA WEB DEDICATA  
Visualizza tutti i tuoi stabili con un unico accesso e comincia l'autoregistro dei tuoi consumi gas tramite area web.

QUANTO SEI DIGITALE?  
Visualizza tutti i tuoi stabili con un unico accesso e comincia l'autoregistro dei tuoi consumi gas tramite area web.

STRUMENTI E SERVIZI  
Il tuo lavoro, non il tuo tempo.  
Un servizio disegnato intorno alle tue esigenze, per agevolarti nel workflow gestionale con strumenti flessibili e integrati con i software più diffusi.

SOLUZIONI AL TUO SERVIZIO  
Gas & Power  
Un fornitore unico, un servizio unico, disegnato sulle specifiche esigenze degli amministratori.

OPZIONE ENERGIA VERDE

SCARICA LA NOSTRA BROCHURE.

Scopri

GUARDA IL VIDEO →

Scopri

SEI UN NOSTRO CLIENTE?  
ABBIAMO UN REGALO PER TE. CLICCA PER SCOPRIRLO

Scopri

**VERY FAST PEOPLE**  
SERVIZI PER IL CONDOMINIO

Team Servizi VeryGreenPeople "Hygge" Blog Contatti Area Clienti

**COPERNICO**  
Il condominio a portata di mano

LA GESTIONE DEL CONDOMINIO DIVENTA SMART.

Con Copernico tieni tutto sotto controllo, anche quando sei fuori dal tuo studio. Assegna incarichi ai fornitori e fornisci feedback ai tuoi condòmini in tempo reale, con la prima piattaforma cloud in grado di gestire e tracciare i servizi erogati al condominio.

**SEI UN NOSTRO CLIENTE?**  
**ABBIAMO UN REGALO PER TE. CLICCA PER SCOPRIRLO**

**Scopri Copernico**  
[Visita il sito](#)

**Il tuo lavoro diventa più semplice.**  
La prima piattaforma web per amministratori di condominio capace di gestire in modo facile e intuitivo le interazioni tra studio, fornitori e condòmini.

**Più tempo per te e i tuoi collaboratori.**  
Copernico ti affida a un unico archivio per tutti i tuoi stabili, aggiorni ogni pratica da remoto e coordini le attività di fornitori e dipendenti.

**Piattaforma Web e App dedicata**  
Copernico utilizza il web e una comoda applicazione per con sentire l'interazione in tempo reale tra Amministratore, studio, fornitori e condòmini. Puoi utilizzare Copernico sia da desktop sia tramite app.

**App Fornitore** **Fornitore** **Avvocato** **App Avvocato**

**SCARICA LA NOSTRA BROCHURE.**

Scopri

**Condominio Marconi**  
Sostituzione citofoni Scala A

Segnalazioni  
Interventi  
Preventivi  
Verbal  
Cantieri  
Sinistri  
Pratiche legali  
Manutenzioni ordinarie  
Interventi programmati  
Registro anagrafe e sicurezza (RAS)  
Registro anagrafe condominiale (RAC)  
DURC fornitori  
Visure catastali  
Call center emergenza guasti

**App Fornitore** **Fornitore** **Avvocato** **App Avvocato**

**Condominio Marconi**  
Sostituzione citofoni Scala A

Fornitore: Elettrica Giannini  
Amministratore: Carlo Giannini  
c.giannini@gmail.com

**App Amministratore** **Amministratore** **Condòmino** **App Condòmino**

**Per le tue anagrafiche basta un click**  
Iniziare ad usare Copernico non potrebbe essere più semplice: per trasferire tutte le anagrafiche dal tuo gestionale a Copernico basta un semplice click.

**Assistenza immediata nel tuo profilo**  
Copernico supporta il tuo studio e i tuoi fornitori con un completo servizio di assistenza: le tue richieste saranno evase entro un massimo di due ore.

**Scopri in che modo Coeprnico CRM rivoluziona il tuo modo di lavorare.**

[Visita il sito](#) [Brochure](#)

**Il nostro "Hygge", il vostro lavoro**

**dentro VFP**

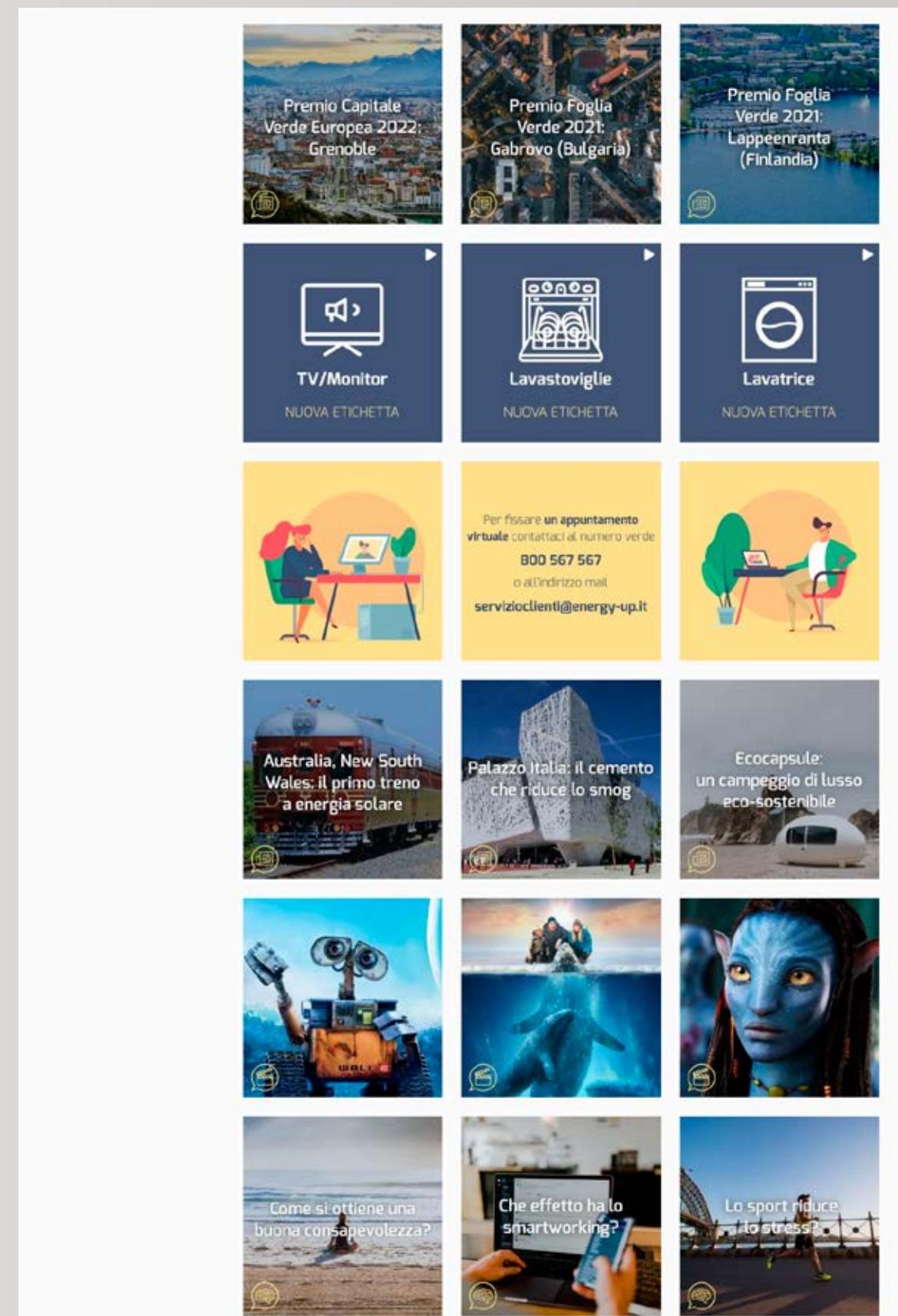
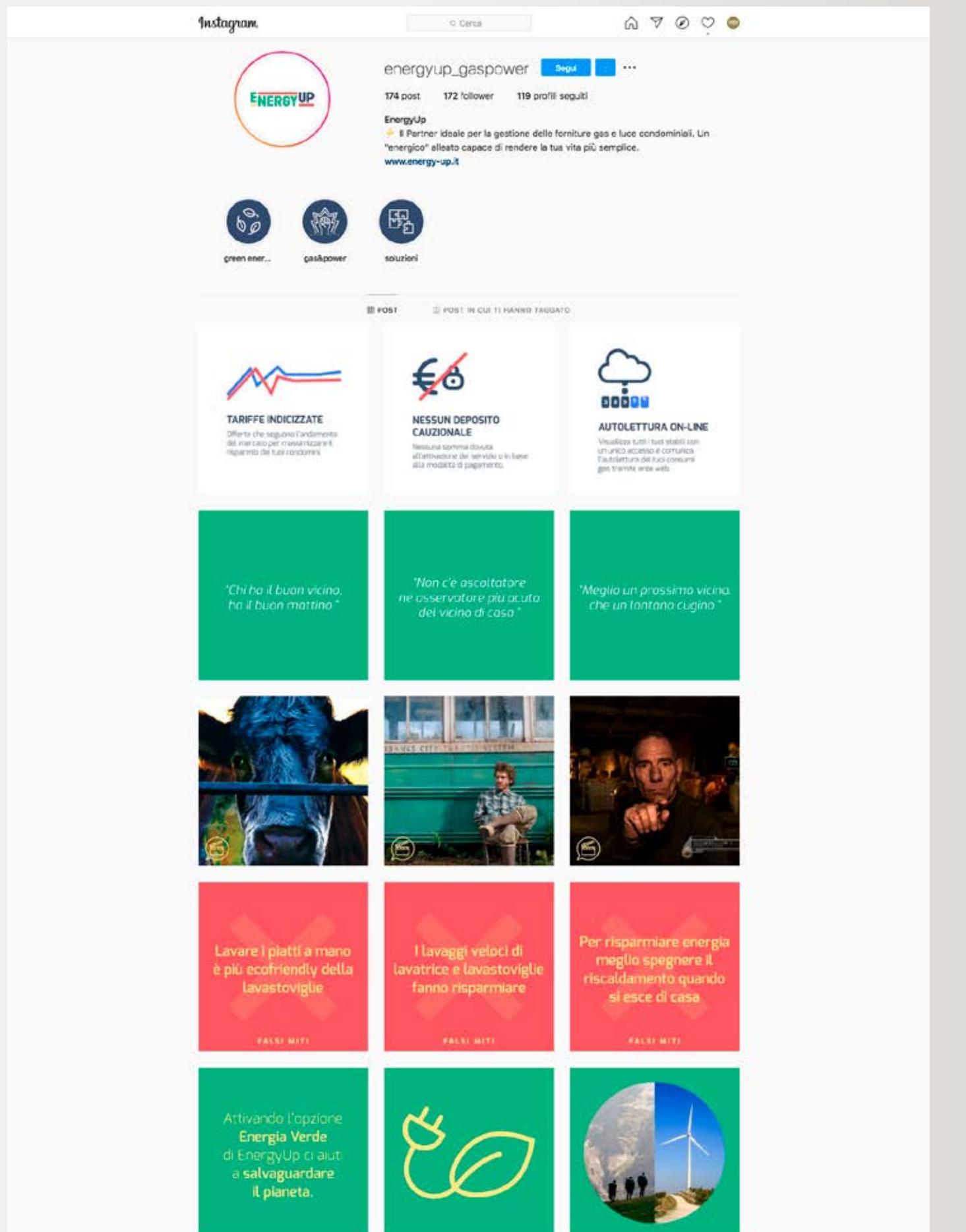
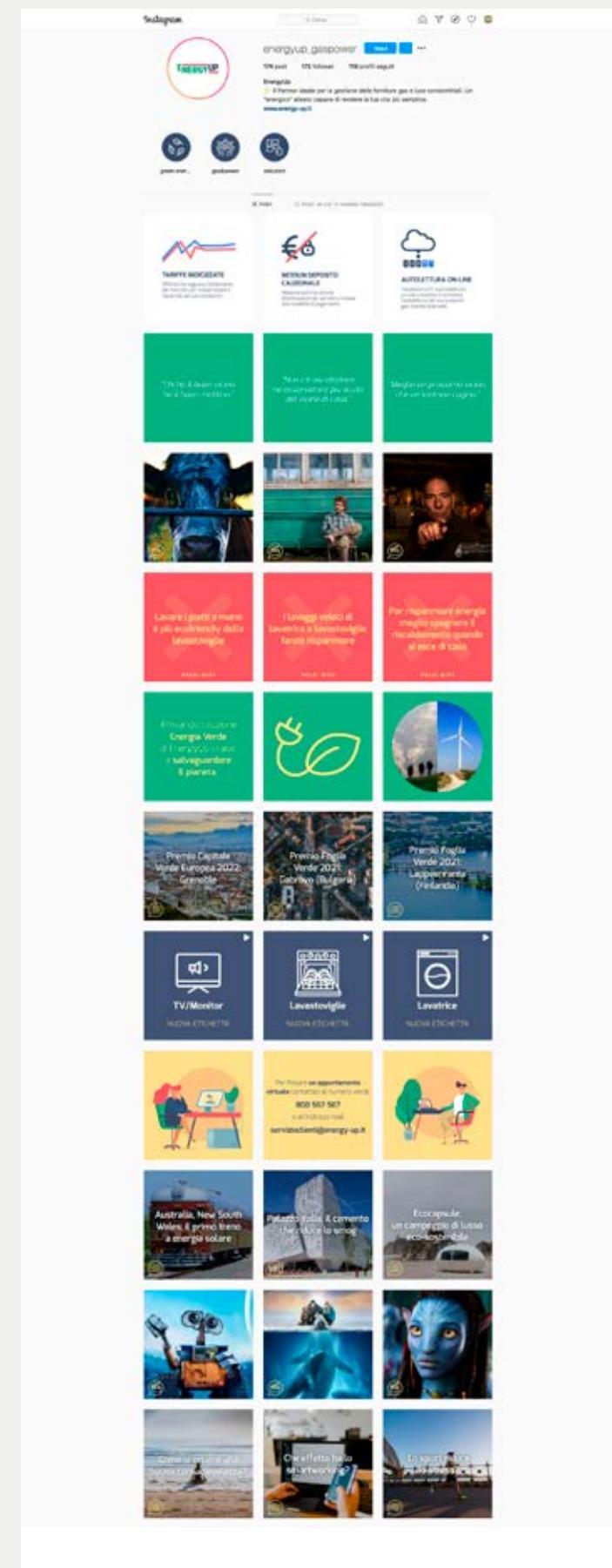
**Giulia Isabella Micol**  
**Benedetta Chiara**  
**Teresa Laura Serena**  
**Linda Carolina Giada**  
**Marilena Eleonora**  
**Sandra Mirella Evina**  
**Chiara Nicoletta Sara**  
**Gianna Chiara Laura**  
**Francesca**

**Hygge?**

**Piacere di conoscerti ↗**  
VeryFastPeople non è solo una società di

**Sentirti bene, è questo il Hygge? ↗**  
Ut wisi enim ad minim veniam, quis nostrud

**EnergyUP ↗**  
Lorem ipsum dolor sit amet, consectetur



## VERY FAST PEOPLE

WEBSITE + APP COPERNICO UI DESIGN AND DEVELOPMENT

**Una gestione più sicura e semplice del condominio.**

MOLTE SOCIETÀ INVESTONO IN CONTRATTI,  
VERYFASTPEOPLE INVESTE SULLE PERSONE.

Perchè i contratti sono transitori, mentre i rapporti sono duraturi, e i nostri si basano sul rispetto, sulla fiducia e sulla consapevolezza che il nostro lavoro deve essere svolto con passione e professionalità.

SEI GIÀ UN  
NOSTRO CLIENTE?  
ABBIANO UN  
REGALO PER TE.  
ENTRA E SCOPRILO

**Eccoci**

Scopri

Team Servizi VeryGreenPeople "Higge" Blog Contatti Area Clienti

**Globale Fabbricati**  
e non ci sarà bisogno di rompere alcun vetro

Abiamo scelto:

**CHE SIA UN CONDOMINIO O UN CAPANNONE,  
UNA POLIZZA CHE VI METTE IN SICUREZZA**

La sicurezza di avere alle spalle una compagnia europea, lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore aliquam erat.

[Scarica il prospetto](#)  
[Scarica](#)

**Oppure ne discutiamo insieme**

Per avere un parere, o sapere come poter integrare la polizza con il tuo inquadramento attuale, i nostri collaboratori potranno esserti molto utili, scrivici o richiedi di essere contattato quando preferirisci.

[Contattaci](#)

**Non ti sei ancora registrato?**  
Ci bastano poche informazioni per darti accesso al tuo profilo:

Legale Rappresentante*	Codice Fiscale*
Michele Gasparoli	
Ragione Sociale Studio*	Partita Iva*
VeryFastPeople Srl	

TROVI TUTTO  
NELLA NOSTRA  
BROCHURE

Scaricala

Visita il sito

servizi VeryGreenPeople "Higge" Blog Contatti Area Clienti

Segnalazioni  
Interventi  
Preventivi  
Verbali  
Cantieri  
Sinistri  
Pratiche legali  
Manutenzioni ordinarie  
Interventi programmati  
Registro anagrafe e sicurezza (RAS)  
Registro anagrafe condominiale (RAC)  
DURC fornitori  
Visure catastali  
Call center emergenza guasti

**CONDOMINIO DIVENTA SMART.**

to controllo, anche quando sei fuori dal  
ai fornitori e fornisci feedback ai  
e, con la prima piattaforma cloud  
i servizi erogati al condominio.

## VERY FAST PEOPLE

WEBSITE + APP COPERNICO UI DESIGN AND DEVELOPMENT

**Una gestione più semplice e sicura del condominio.**

**DA NOI GLI STRUMENTI PIÙ AFFIDABILI NON HANNO SOLO UN NOME, MA ANCHE UN VOLTO.**

La nostra forza sono le persone: ecco perché mettiamo sempre la faccia in quello che facciamo. Da **VeryFastPeople** aspettati tutta l'attenzione di cui la gestione immobiliare ha bisogno. Affidati a un referente unico per ogni pratica e a un'assistenza pensata apposta per te, senza call center e risponditori automatici.

**Cosa possiamo fare per te?**

- Energia & Gas
- Copernico CRM
- Riqualificazione Energetica
- LWYRUP
- Tutela Legale e Privacy Condominio
- Tutela Legale e Privacy Professionista
- Polizza Globale Fabbricati
- Valutazione Rischio
- Verifiche Impianti
- Piani di Evacuazione

**SEI UN NOSTRO CLIENTE? ABBIANO UN REGALO PER TE.**

[Scopri](#)

**Ecoci**

**SCARICA LA NOSTRA BROCHURE.**

[Scarica](#)

**Professionisti, Polizze, Strumenti.**

Non siamo solo una società di consulenza specializzata nella fornitura di servizi per amministratori di condominio. Siamo un contenitore di soluzioni, idee e progetti innovativi. Tutto il nostro lavoro si sviluppa nell'ottica di un solo obiettivo: rendere il lavoro dell'amministratore più semplice.

**Le nostre people**

Isabella Giulia Micol  
Eleonora Veronica  
Sonia Chiara Elena  
Marilena Rossella  
Michela Giada Silvia  
Martina Francesca  
Daniela Benedetta  
Cristina Alessandra  
Giorgia Elisa Cinzia  
Barbara Alessandro

**Piacere di conoserti**

VeryFastPeople non è solo una società di consulenza specializzata nella fornitura di servizi per amministratori di condominio. È un contenitore di soluzioni, idee e progetti innovativi. Tutto il nostro lavoro si sviluppa nell'ottica di un solo obiettivo: rendere il lavoro dell'amministratore più semplice.

**Globale Fabbricati**

Per un Condominio sempre al sicuro da imprevisti e spese inaspettate, affidati alla nostra polizza Globale Fabbricati. La soluzione che protegge l'intero edificio condominiale, ma anche gli inquilini, i proprietari e l'amministratore dello stabile.

**Copernico CRM**

Per liberarti di scartoffie e faticoni, basta un click: Assegna incarichi ai fornitori e fatti feedback ai tuoi condòmini in tempo reale, con la prima piattaforma cloud in grado di gestire e tracciare i servizi erogati al condominio.

**VeryGreenPeople.**

VeryFastPeople si schiera con un cambiamento reale, per la progressiva eliminazione della plastica e la sua sostituzione con materiali alternativi, anche all'interno dell'ambiente domestico e condominiale. Anche tu puoi fare la differenza, seguendo il nostro progetto e portando il tuo contributo all'interno dei tuoi Condomini.

**Be Green.**

**EnergyUp: il tuo lavoro, non il tuo tempo.**

**Be Green**

**EnergyUp: il tuo lavoro, non il tuo tempo.**

**ENERGYUP**

Più energia al tuo condominio

Tutto VeryFast, ma anche molto People.

Dalla collaborazione di **VeryFastPeople** con **Illumia** è nato il nuovo brand **EnergyUp**, dedicato alla fornitura di luce e gas esclusivamente per il settore condominiale: l'obiettivo è quello di fornire ai condomini italiani offerto vantaggioso, trasparenti e responsabili. Semplicità, umanità e trasparenza sono, infatti, i principi su cui si fonda la filosofia EnergyUp, che concentra la sua attività nel settore delle amministrazioni condominiali, offrendo soluzioni energetiche sostenibili.

[Visita](#)

**Very Fast People S.r.l.**  
Servizi per i condomini  
Via Beinasco, 10  
2100 Varese  
T. +39 0332 242088  
F. +39 0332 254160

**Sede operativa:**  
Servizi per i condomini  
Via Beinasco, 10  
2100 Varese

**Sede legale:**  
Via Cavour, 39  
2100 Varese

[Home](#) [Team](#) [Servizi](#) [Modello 231](#)

[Area clienti](#) [Privacy policy](#) [Cookie policy](#)

[Blog](#)

# VERY FAST PEOPLE

WEBSITE + APP COPERNICO UI DESIGN AND DEVELOPMENT

**COPERNICO**  
Il condominio a portata di mano

**LA GESTIONE DEL CONDOMINIO DIVENTA SMART.**

Con Copernico tieni tutto sotto controllo, anche quando sei fuori dal tuo studio. Assegna incarichi ai fornitori e fornisci feedback ai tuoi condòmini in tempo reale, con la prima piattaforma cloud in grado di gestire e tracciare i servizi erogati al condominio.

**SEI UN NOSTRO CLIENTE?**  
ABBIANO UN REGALO PER TE. CLICCA PER SCOPRIRLO

**Scopri**

**Il tuo lavoro diventa più semplice.**

La prima piattaforma web per amministratori di condomino capace di gestire in modo facile e intuitivo le interazioni tra studio, fornitori e condòmini.

**Più tempo per te e i tuoi collaboratori.**

Copernico ti offre un unico archivio per tutti i tuoi stabili, aggiorni ogni pratica da remoto e coordini le attività di fornitori e dipendenti.

**Piattaforma Web e App dedicata**

Copernico utilizza il web e una comoda applicazione per con sentire l'interazione in tempo reale tra Amministratore, studio, fornitori e condòmini. Puoi utilizzare Copernico sia da desktop sia tramite app.

**App Fornitore Fornitore Avvocato App Avvocato**

**Scopri**

**Scopri Copernico**

**Visita il sito**

**SCARICA LA NOSTRA BROCHURE.**

**Scopri**

**Plattforma Web App Amministratore Amministratore Condòmino App Condòmino**

**Per le tue anagrafiche basta un click**

Iniziare ad usare Copernico non potrebbe essere più semplice: per trasferire tutte le anagrafiche del tuo gestionale a Copernico basta un semplice click.

**Assistenza immediata nel tuo profilo**

Copernico supporta il tuo studio e i tuoi fornitori con un completo servizio di assistenza: le tue richieste saranno evase entro un massimo di due ore.

**Scopri in che modo Coepnico CRM rivoluziona il tuo modo di lavorare.**

**Visita il sito Brochure**

**Il nostro "Hygge", il vostro lavoro**

**dentro VFP**

**Giulia Isabella Micol  
Benedetta Chiara  
Teresa Laura Serena  
Linda Carolina Giada  
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Gianna Chiara Laura  
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**ENERGYUP**  
Più energia al tuo condominio

**Piacere di conoserti ↗**

**Sentiri bene, è questo i Hygge? ↗**

**EnergyUP ↗**

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Il condominio a portata di mano

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**Sentiri bene, è questo i Hygge? ↗**

**EnergyUP ↗**

**App Fornitore Fornitore Avvocato App Avvocato**

**Condominio Marconi**  
Sostituzione citofoni Scala A

Fornitore: Elettrica Giannini  
Amministratore: Carlo Giannini  
+39 02 123456  
c.giannini@gmail.com

**Piattaforma Web App Amministratore Amministratore Condòmino App Condòmino**

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Francesca**

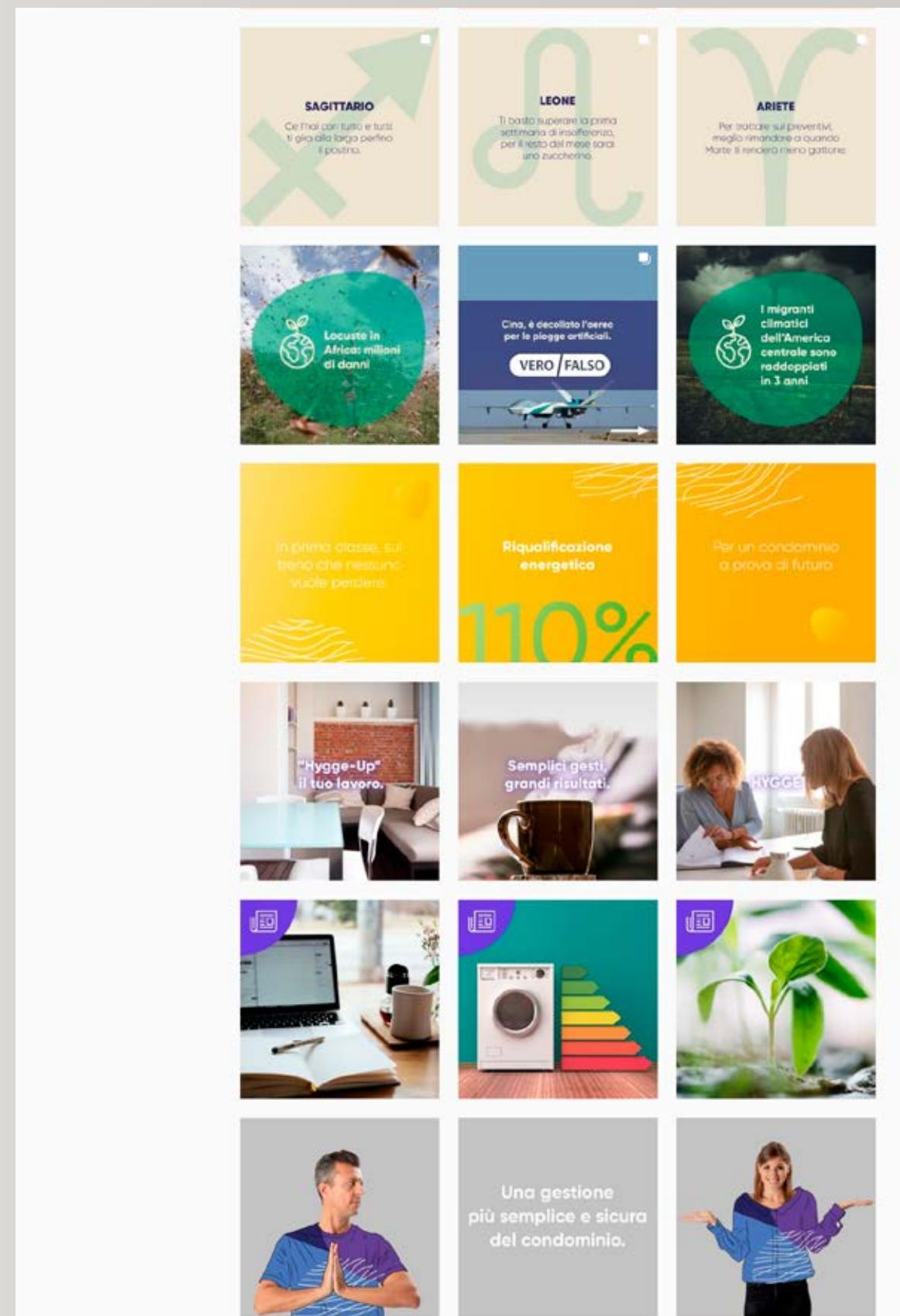
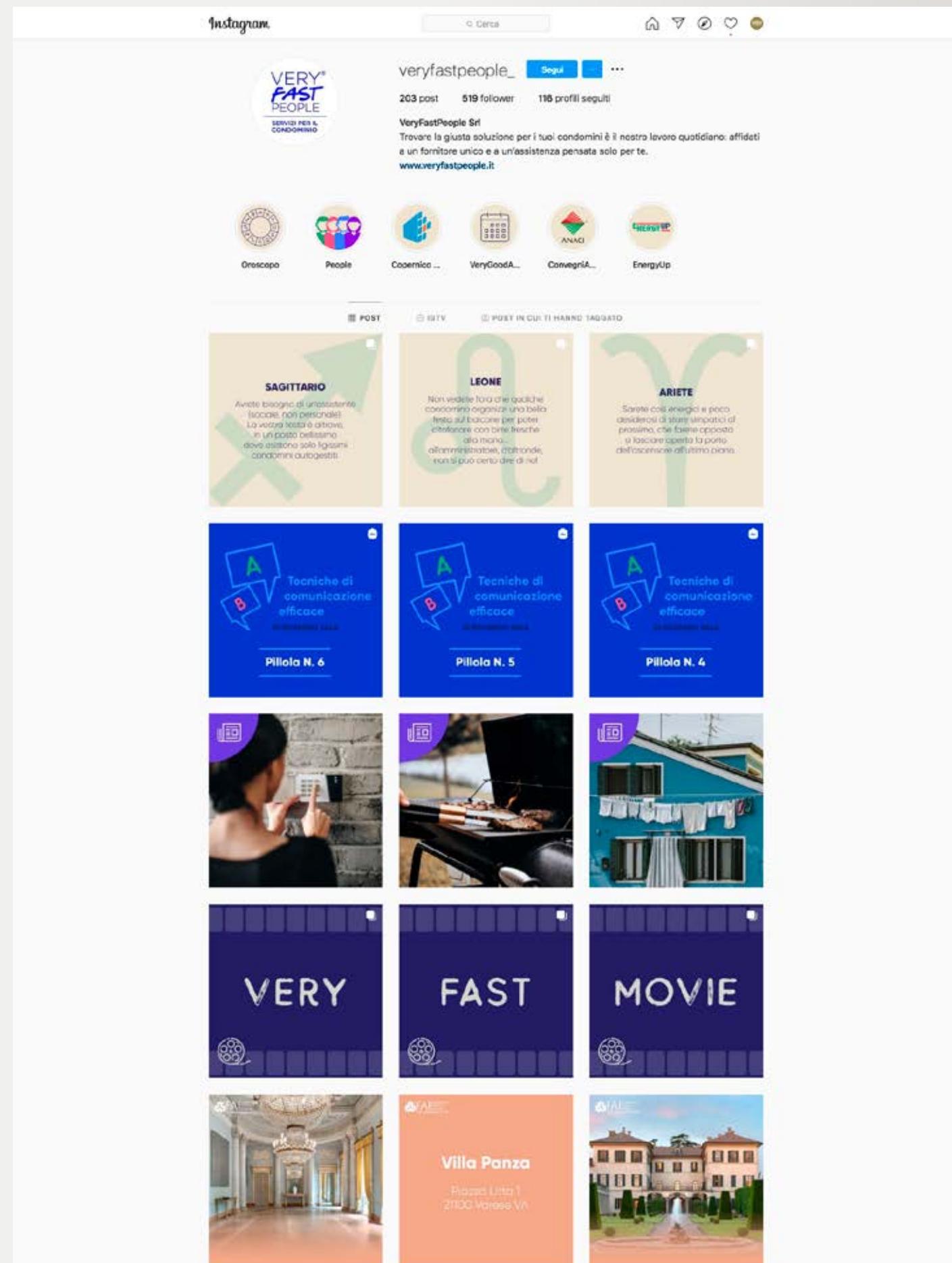
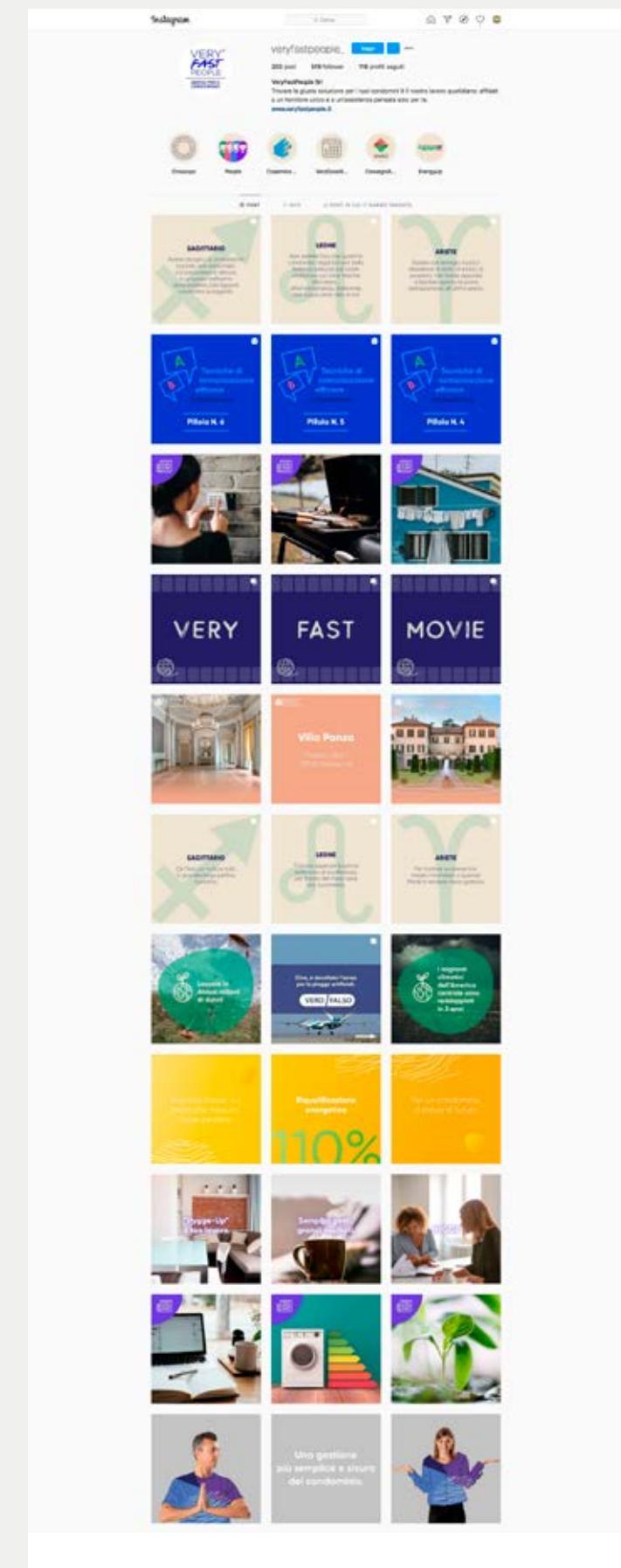
**Hygge?**

**ENERGYUP**  
Più energia al tuo condominio

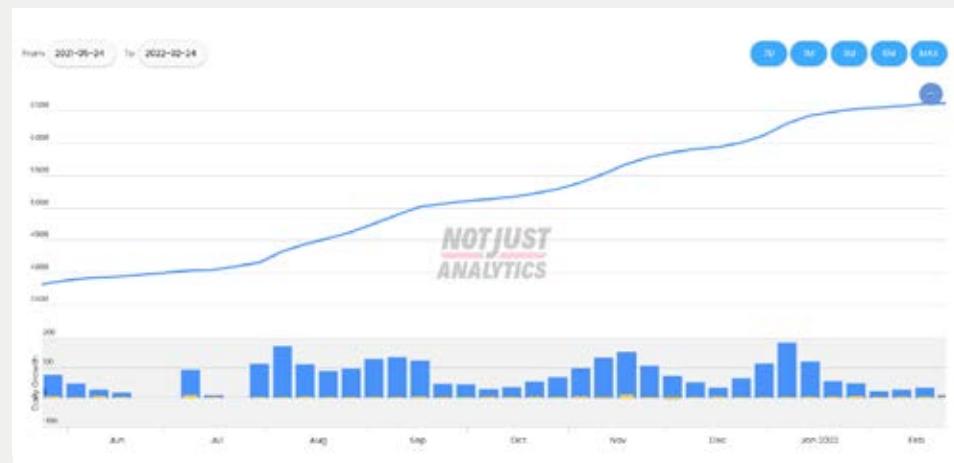
**Piacere di conoserti ↗**

**Sentiri bene, è questo i Hygge? ↗**

**EnergyUP ↗**



## SOCIAL MEDIA STRATEGY DESIGN AND MANAGEMENT



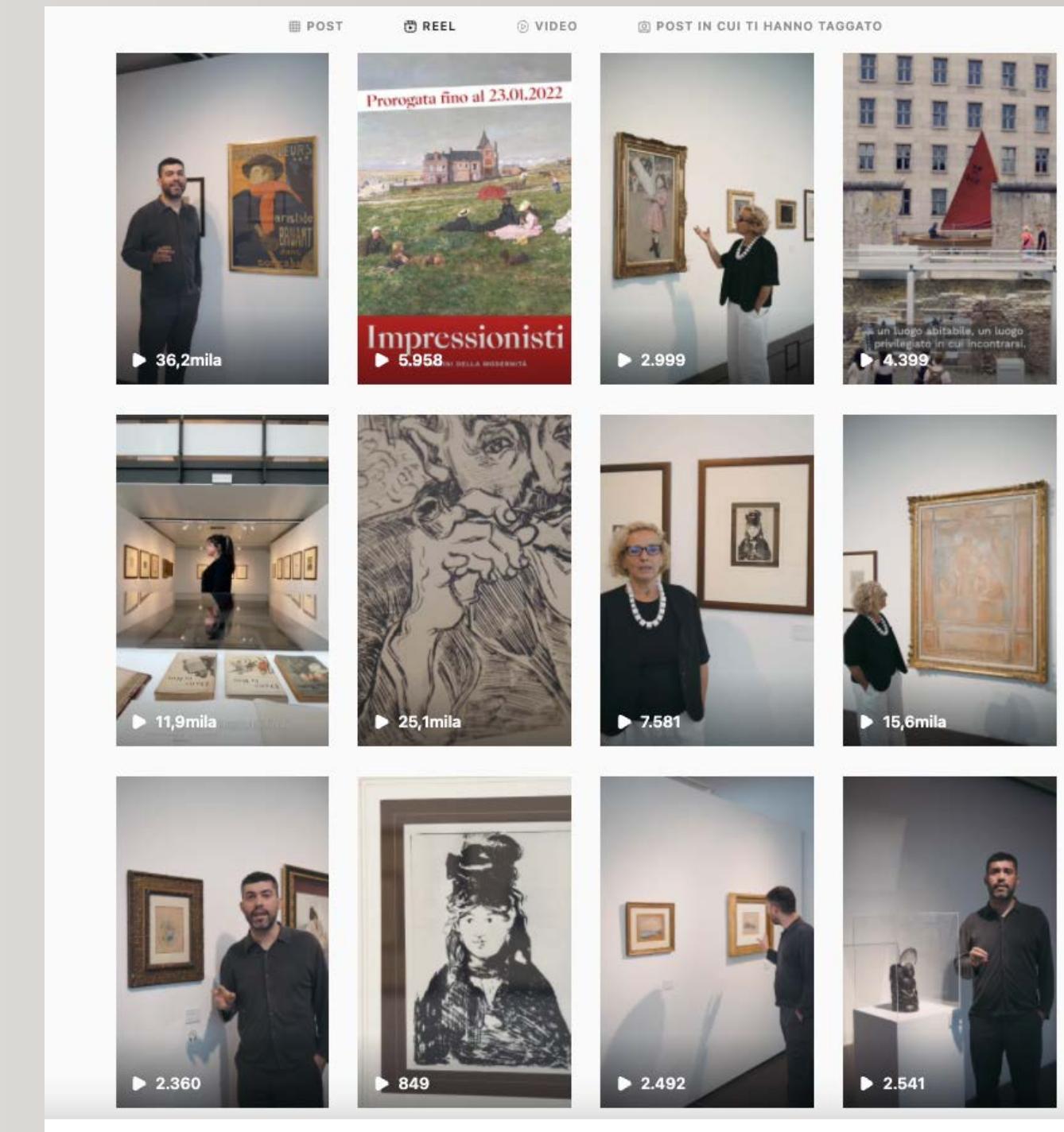
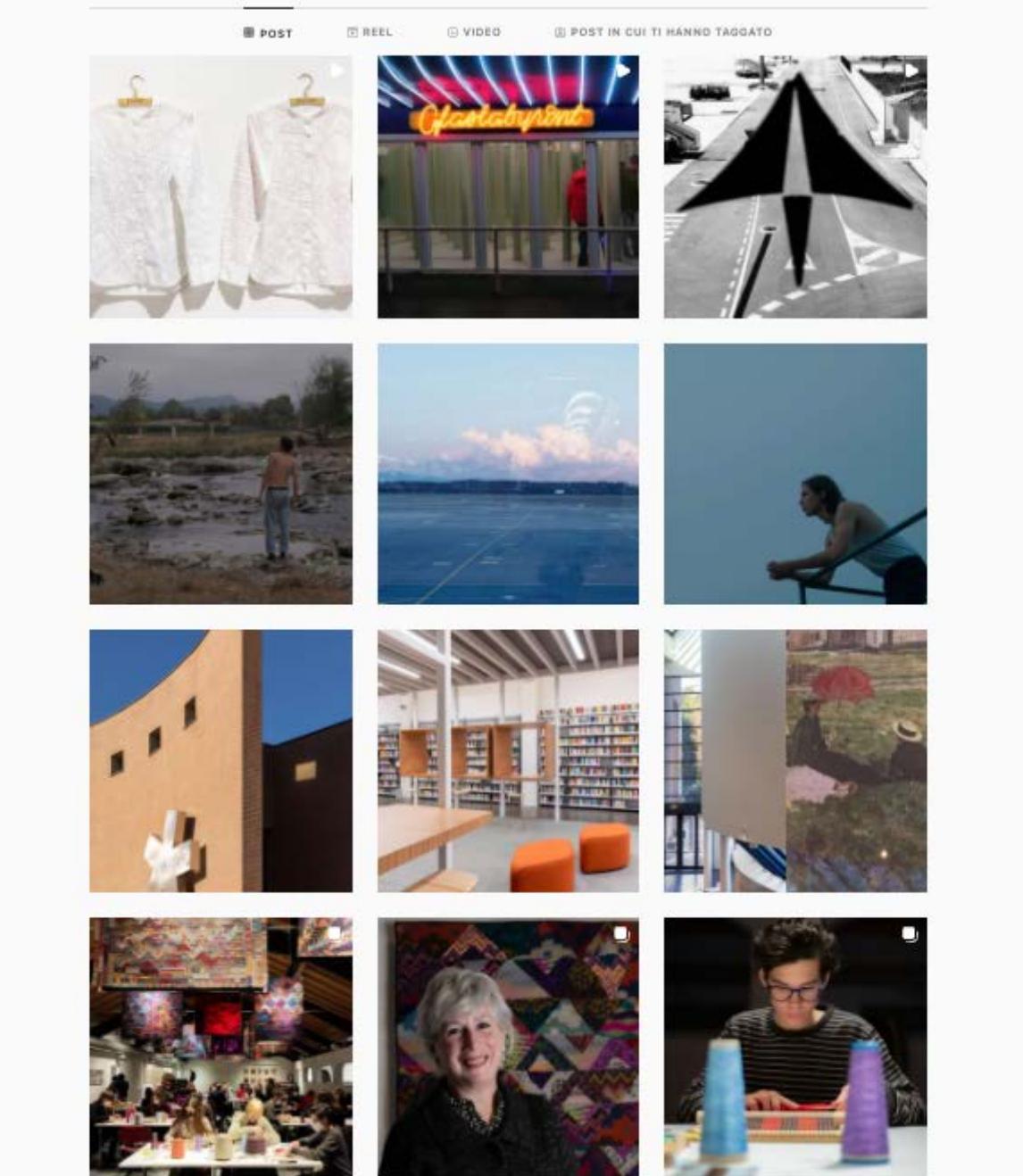
**museomaga** Messaggio ... Analizza con Not Just Analytics

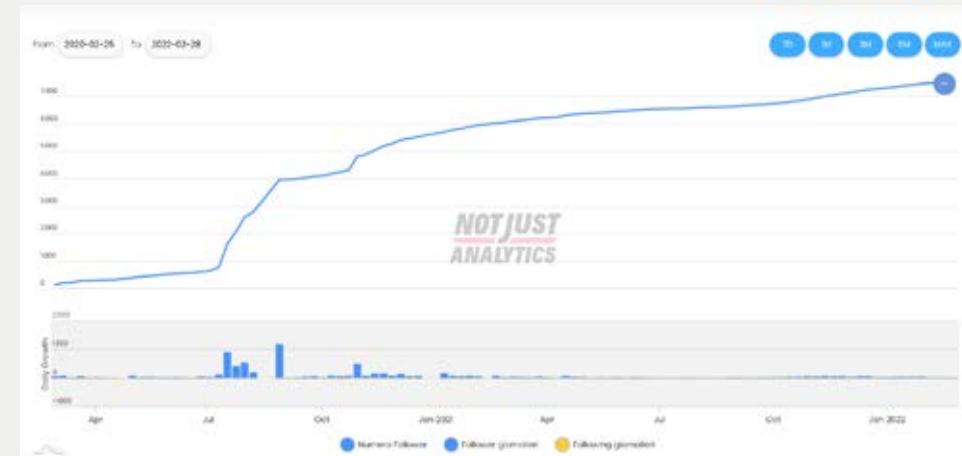
Post: 1.421 6.632 follower 455 profili seguiti

**MA\*GA Museo Arte Gallarate**  
Museo d'arte  
Arte Moderna e Contemporanea, HIC - Hub Istituti Culturali, Dipartimento Educativo. Un attivatore di conoscenza.  
Visita il nostro sito ↗ [museomaga.it](http://museomaga.it)

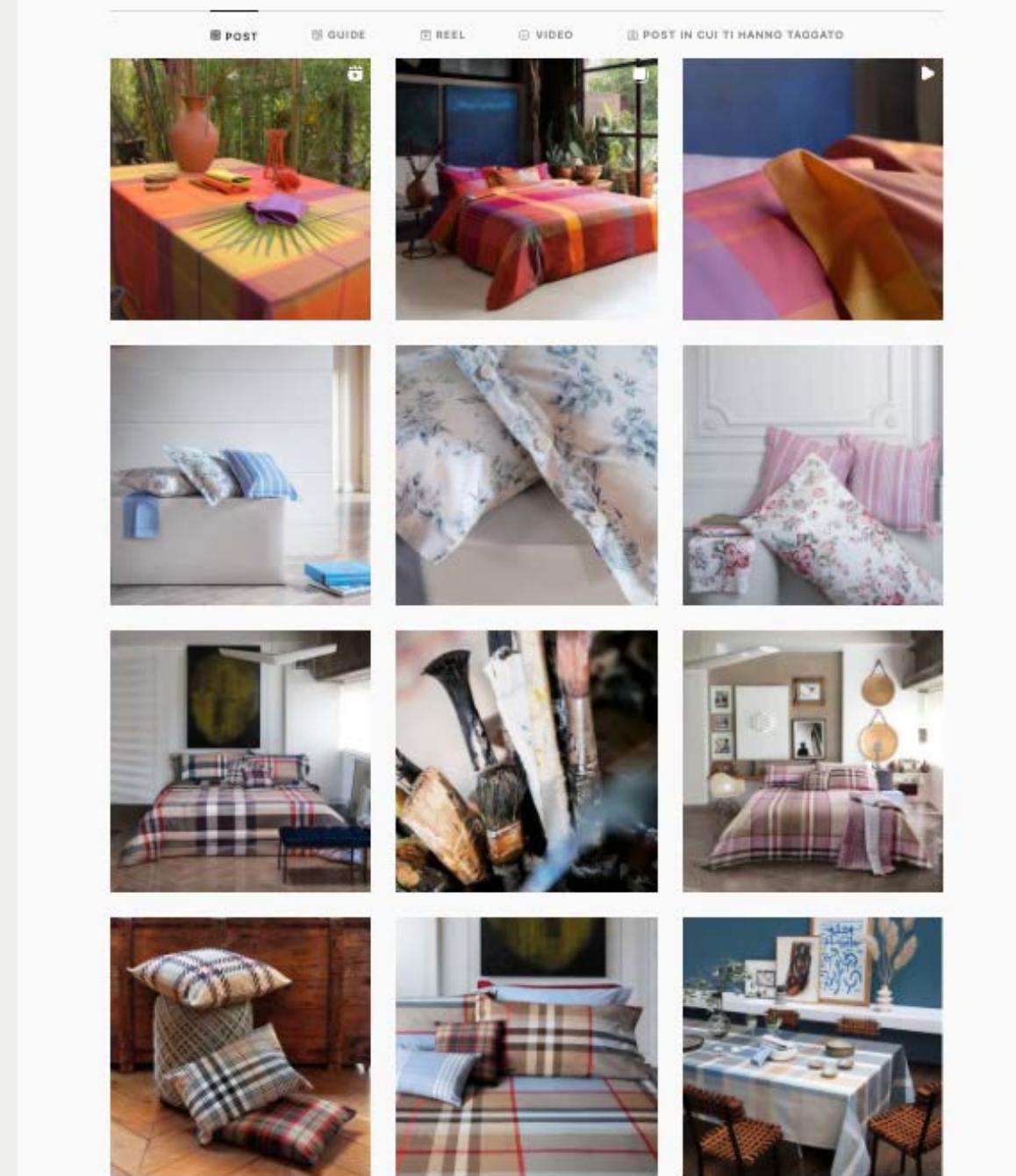
Follower: iuramagnoli, \_sarabattistella\_, sciogilinda + altri 11

Impressio... #magalab Bando Pic Museo Missoni Academy ...





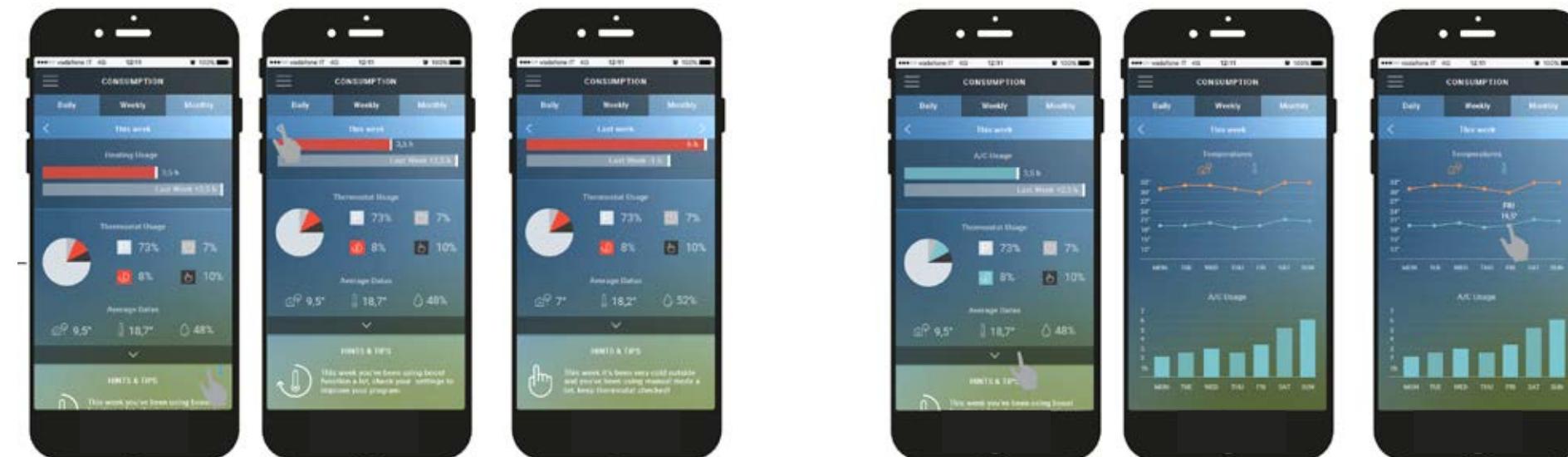
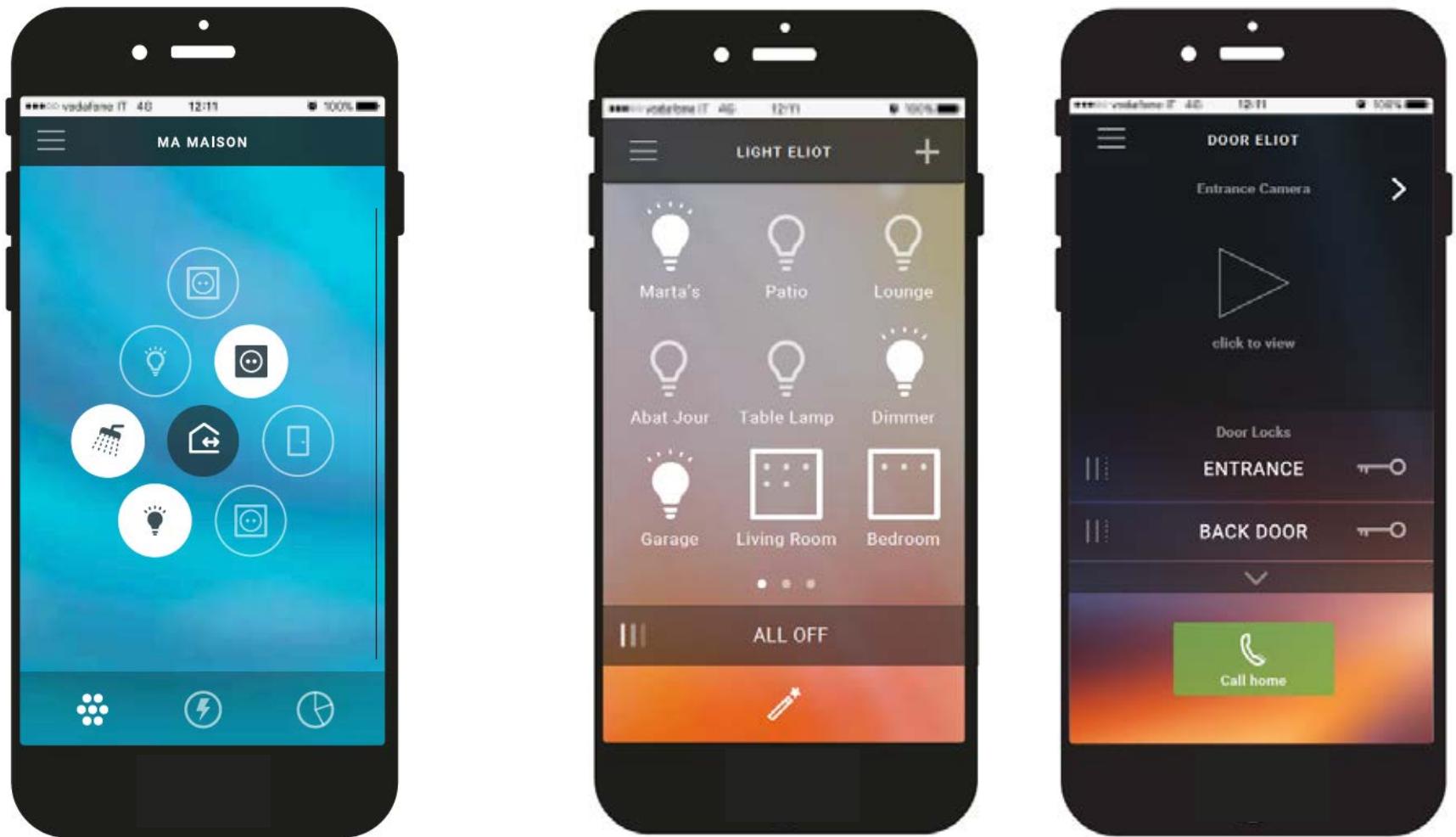
**bossi\_biancheria per abitare** (7,544 follower) - Instagram profile for BOSSI biancheria per abitare. The bio reads: "Vestiamo il tuo letto con colori contemporanei e tessiamo sapientemente geometrie rigorose, rinnovando una storia totalmente italiana dal 1827. www.bossicasa.it". The profile features four main categories: Negozzi, Tavola, Collezioni, and Martha O'... Each category has a corresponding icon below it.



**Bossi Casa** (@BossiCasa) - Facebook page for BOSSI. The page has a 5-star rating with 1 review. It features a banner image of a bed with a colorful plaid duvet cover. Below the banner, there's a section for creating posts, a sidebar with insights, and a post from Giulia Clerici sharing the new Primavera Estate collection.

**Insights**

- Ultimi 28 giorni: 26 gen - 22 feb
- Personne raggiunte: 1,320 (+43%)
- Interazioni con il post: 297 (+132%)
- "Mi piace" sulla Pagina: 21 (+24%)
- Clic sui prodotti taggati: 0
- 485 Personne raggiunte, 112 Interazioni



Visual identity: graphic universe

### CLUSTERS

LIGHTS      DOOR      SHADES

ENERGY      MUSIC      AIR

CENTRAL      ...      ...

**Apps Thumbnails**

Apps thumbnails are defined by the cluster's background and the app's icon. Legrand/Bticino logo is always present.

11

Graphic applications

### SECURITY APPS CLUSTER

DOOR ELIOT

**Full Screen Mode**

FULL SCREEN  
turn the device to activate full screen mode

77

Visual identity: graphic universe

### BACKGROUNDS

Health

V\_1.0 / march 25<sup>th</sup>, 2016

16

Visual identity: graphic universe

### ICONS

MENU      ADD      EXIT      VALIDATE

BACK      FORWARD      PLAY      SLIDE

HOME      FIND      EDIT      SETTINGS

SMART ACTIONS      DELETE      FAVOURITES

**Navigation icons**

Ex et et estrum aliiore et, tem ipsa quisin tectis aut quea reptata tustrup ideblam,

21

Graphic applications

### SECURITY APPS CLUSTER

DOOR ELIOT

**Dashboard Construction**

VIDEO 4:3

MENU  
see guidelines at page ??

BUTTON AREA  
variable H

76

Visual identity: graphic universe

### NAVIGATION OVERVIEW

SPLASHPAGE  
app loading

SETTINGS  
apps settings menu

HOME  
apps general menu

SMART ACTIONS  
cross apps menu

a cosa serve caratteristiche

a cosa serve caratteristiche

a cosa serve caratteristiche

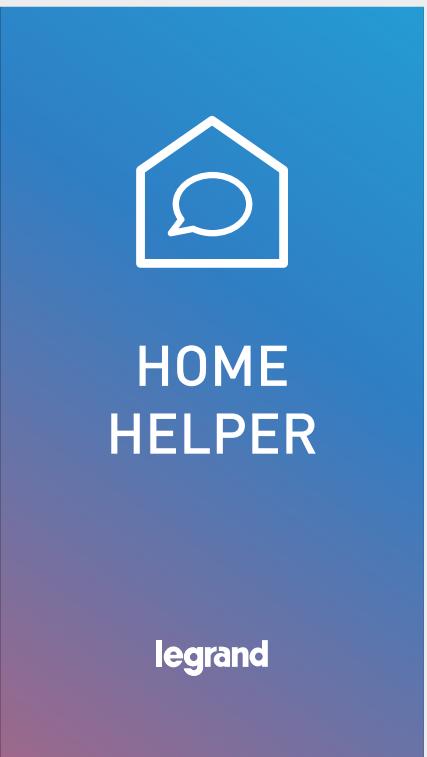
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41

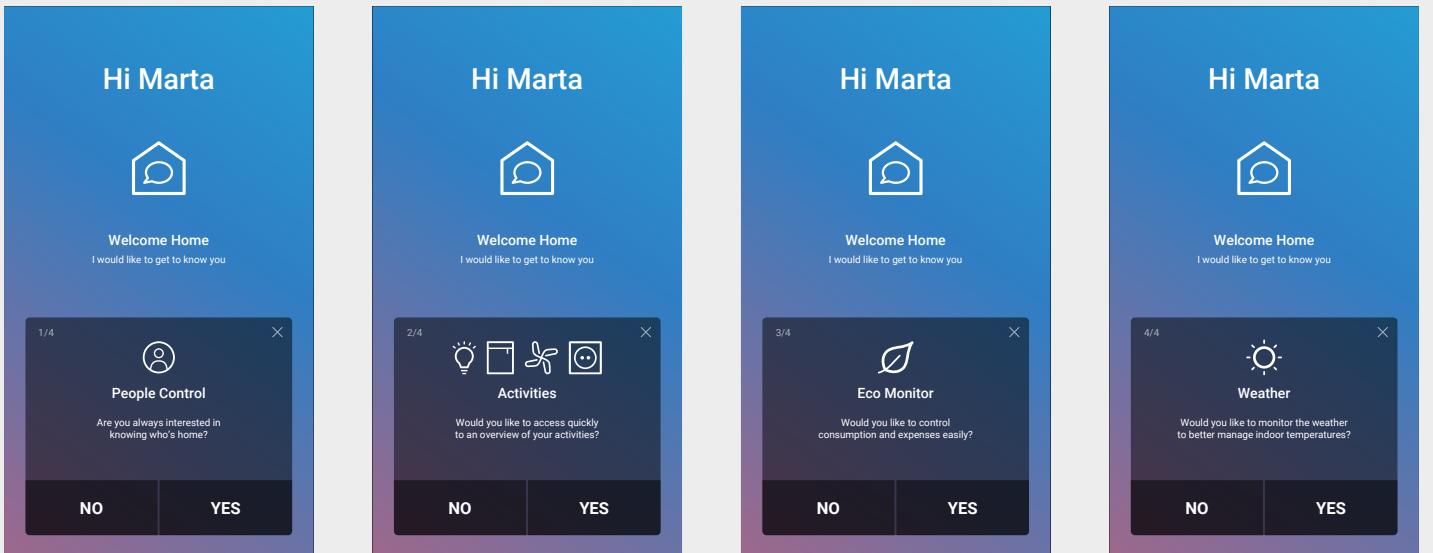
## MX APP

## USER INTERFACE DESIGN



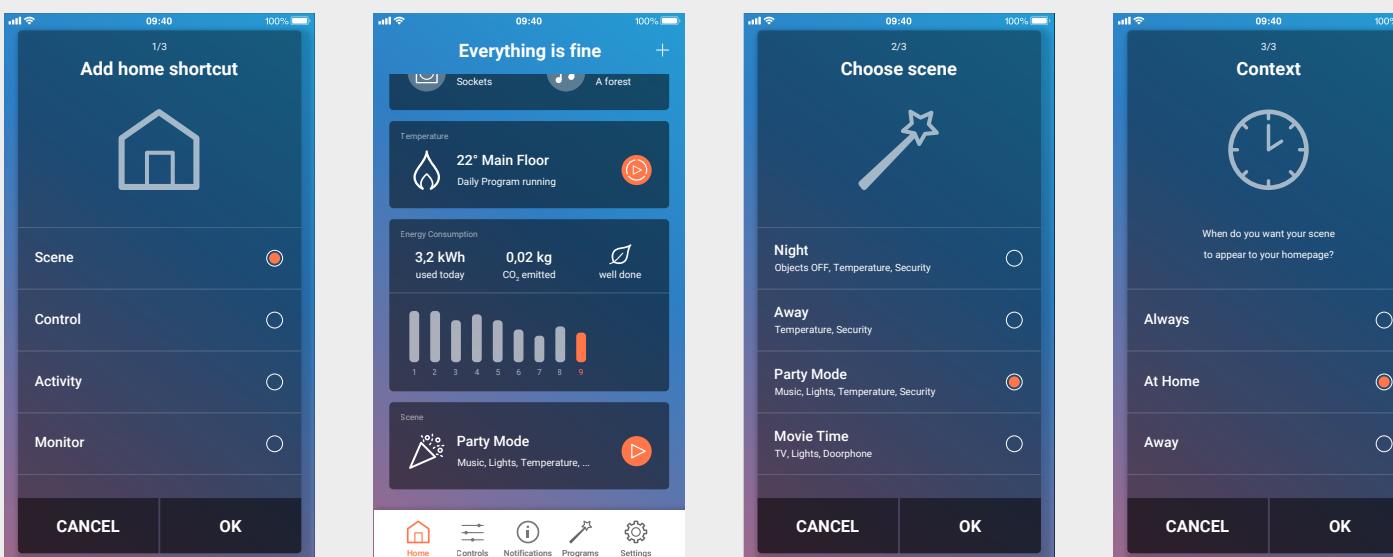
Legrand MX App  
PROFILING

First use profiling: understanding my needs and habits.  
Home Helper can automatically create the homepage that better fits me



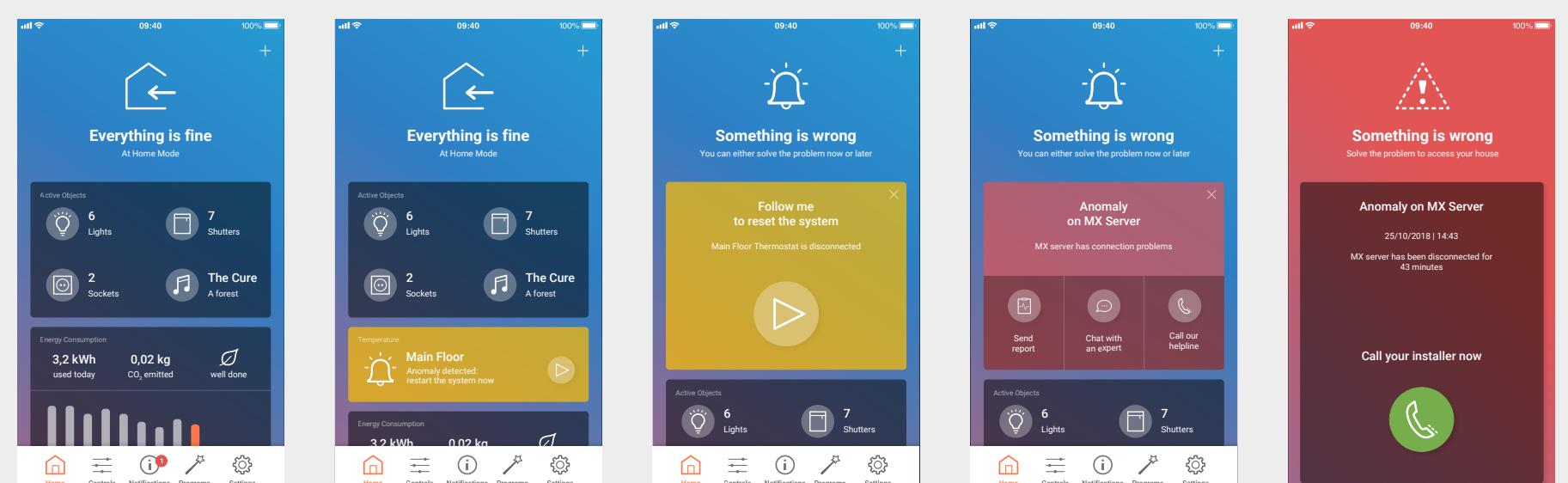
Legrand MX App  
HOMEPAGE CUSTOMIZATION

3. manual customization



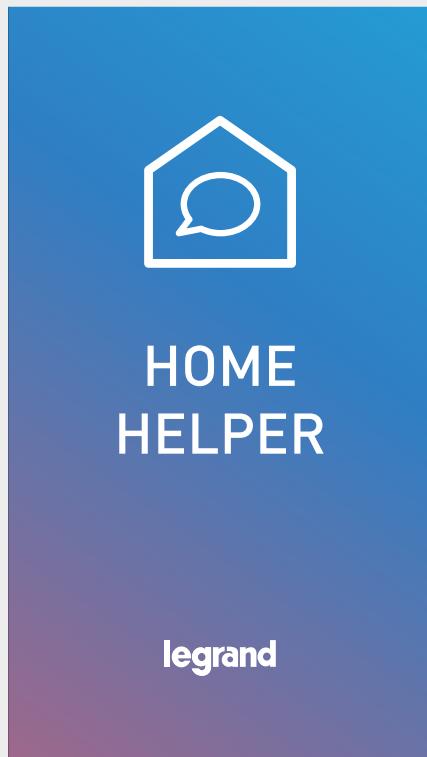
Legrand MX App  
ALARMS

Each alarm is different depending on its alert level  
(kind, importance, consequences on the system,...)



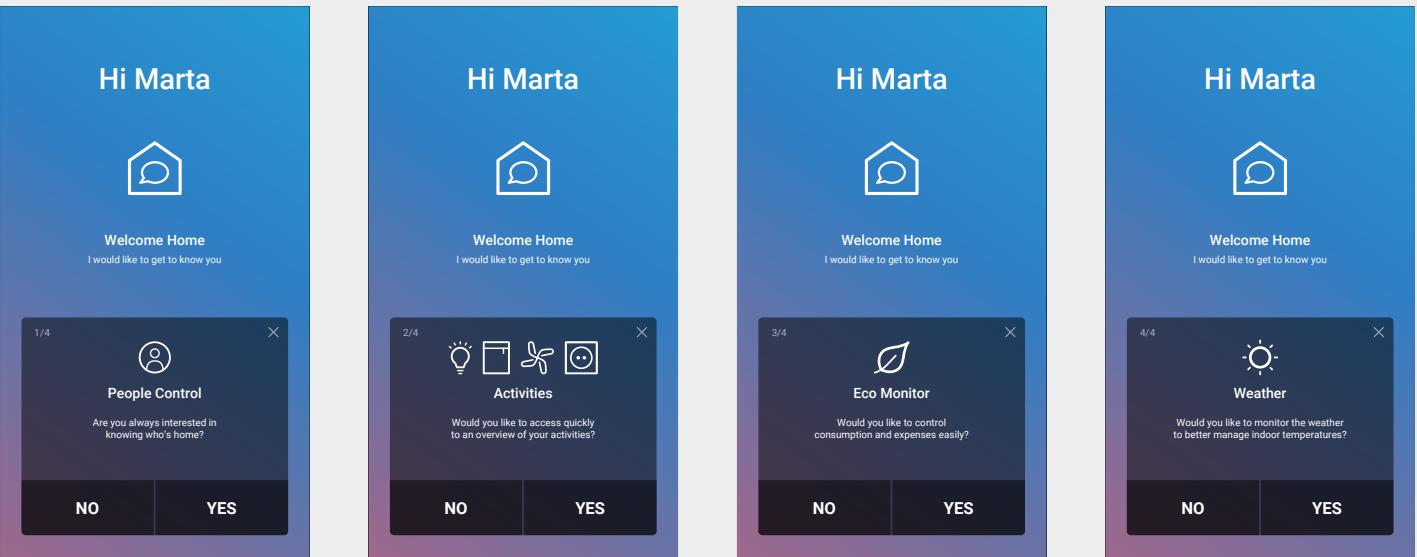
## BRAND IDENTITY AND COMMUNICATION TOOLS DEVELOPMENT

### LOGO DESIGN (WITH JACCO BREGONJE)



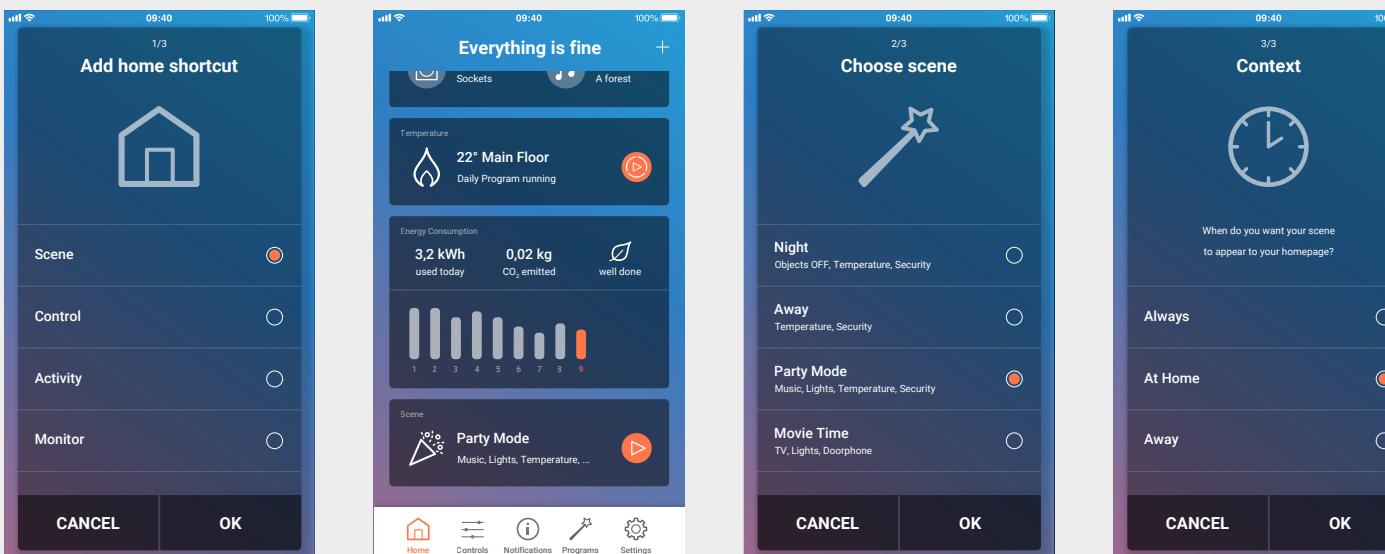
Legrand MX App  
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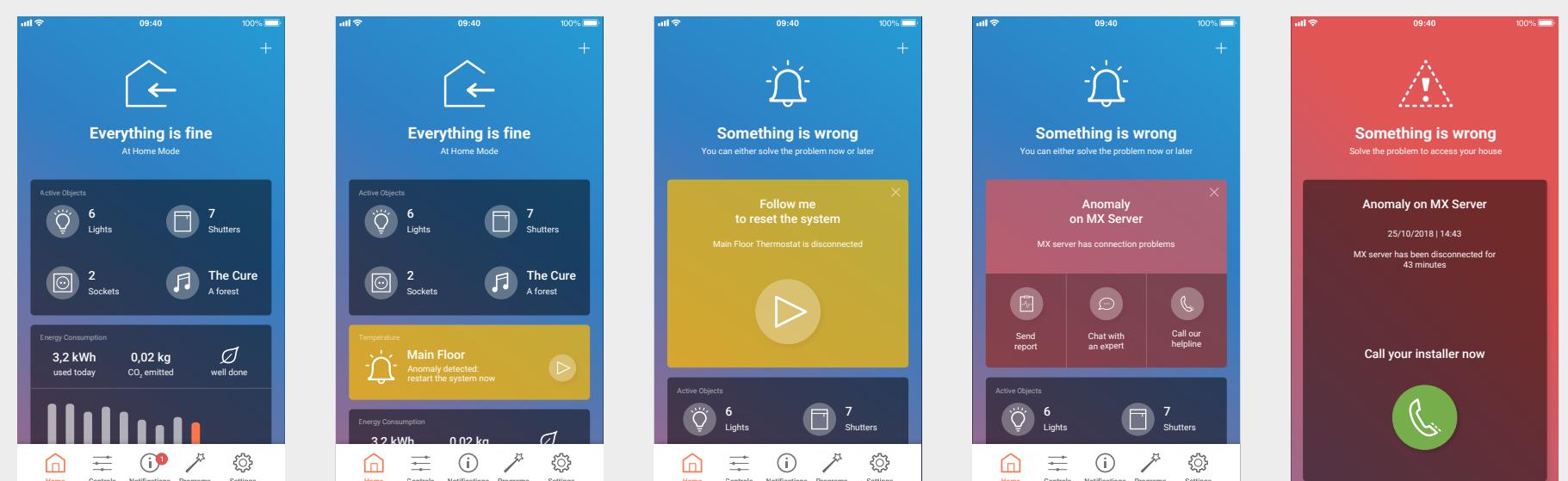
Legrand MX App  
**Homepage Customization**

3. manual customization



Legrand MX App  
**ALARMS**

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(kind, importance, consequences on the system,...)



**PIAZZASEMPIONE**

ART DIRECTION - INTERNATIONAL ADVERTISING, COMMUNICATION MATERIALS  
PHOTO: STEVE MCCURRY



# PIAZZASEMPIONE

ART DIRECTION - INTERNATIONAL ADVERTISING, COMMUNICATION MATERIALS



American Design Awards™  
REWARDING INNOVATIVE  
DESIGN POTENTIAL



# PUMA FRAGRANCE

MOBILE AND WEB MARKETING CAMPAIGN FOR THE PERFUME'S LAUNCH IN THE ITALIAN MARKET  
4 PHASES PROJECT



# PUMA - WELCOME TO FOOTBALL

## FOOTBALL WORLD CUP

### PROMOTION STRATEGY AND WEBSITE

PARTECIPA AL CONCORSO

CLASSIFICA DEI CALCIATORI

FOTO GALLERY

**WELCOME TO FOOTBALL**

PROSEGUI

Powered by Four srl

Posizione	Nome	Nº voti	Posizione	Nome	Nº voti
1	Alessandro Del Piero	29	13	Fabio Grosso	1
2	Cristian Zaccardo	22	14	Marco Amelia	1
3	Fabio Cannavaro	6	15	Gianluca Zambrotta	1
4	Alberto Gilardino	4	16	Filippo Inzaghi	0
5	Luca Toni	3	17	Angelo Peruzzi	0
6	Gennaro Ivan Gattuso	3	18	Massimo Oddo	0
7	Alessandro Nesta	2	19	Simone Barone	0
8	Marco Materazzi	2	20	Simone Perrotta	0
9	Francesco Totti	1	21	Daniele De Rossi	0
10	Gianluigi Buffon	1	22	Andrea Barzagli	0
11	Andrea Pirlo	1	23	Vincenzo Iaquinta	0
12	Mauro Camoranesi	1	24		

LA VOSTRA CLASSIFICA

Vorresti anche tu votare il tuo calciatore preferito? Acquista una confezione di Puma Limited edition e partecipa al concorso Welcome to Football!

Powered by Four srl



**01**

# APE/S MAGAZINE

**ISSUE NR.01\_2012**  
January | March

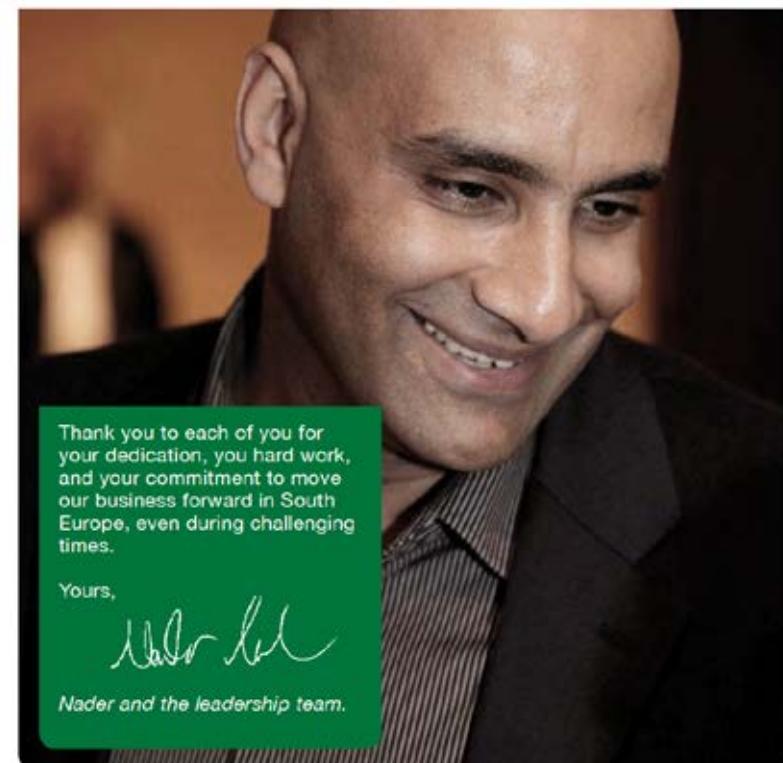
**iknow** 

**BASF**  
The Chemical Company

**Final Comments**

**01**

In this newsletter, we gave you an update on what is happening in our region and in our countries for the first quarter 2012.



**People Strategy Implementation**

Living and implementing our people strategy is very important to us.



AP 2020 STRATEGY

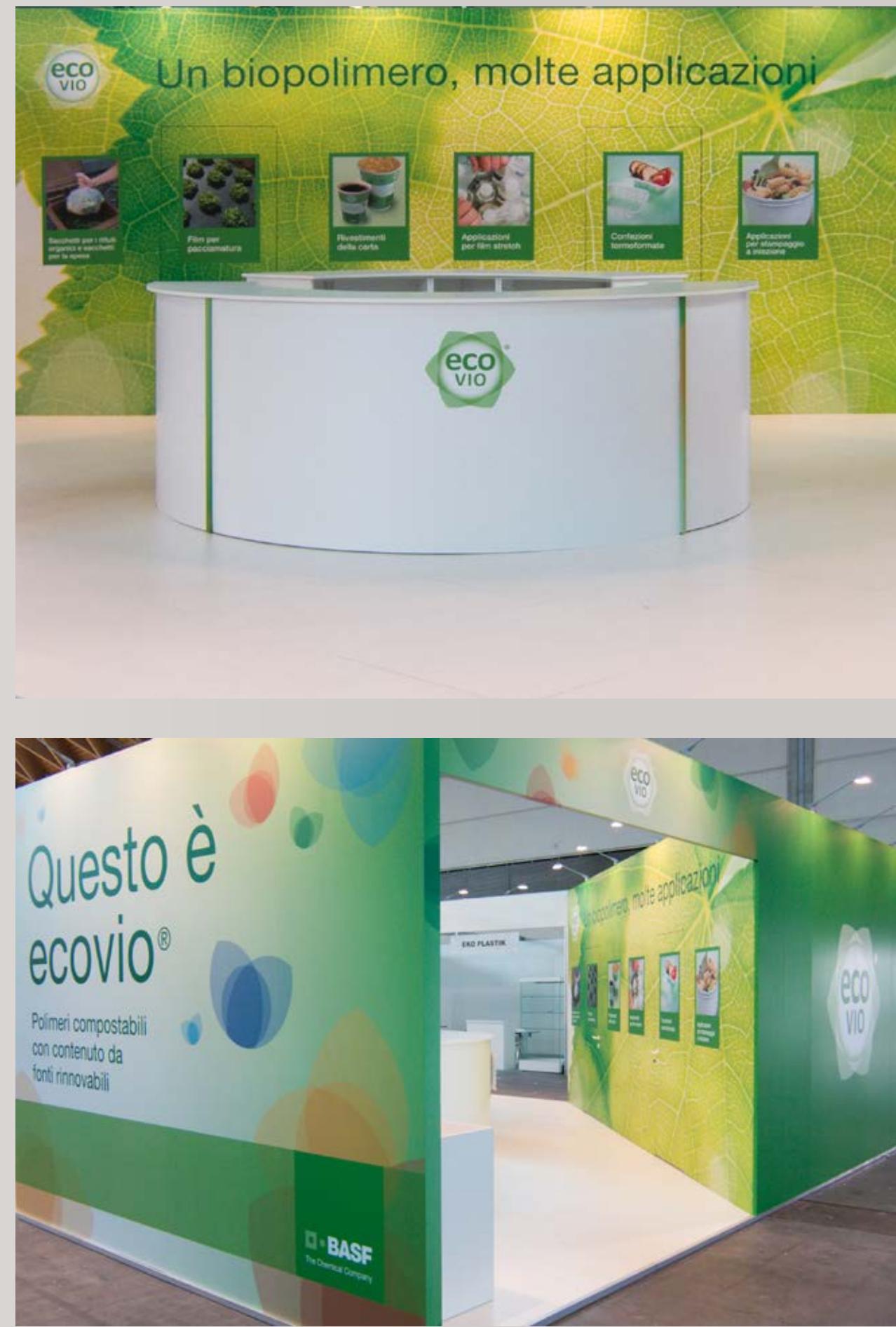
PEOPLE

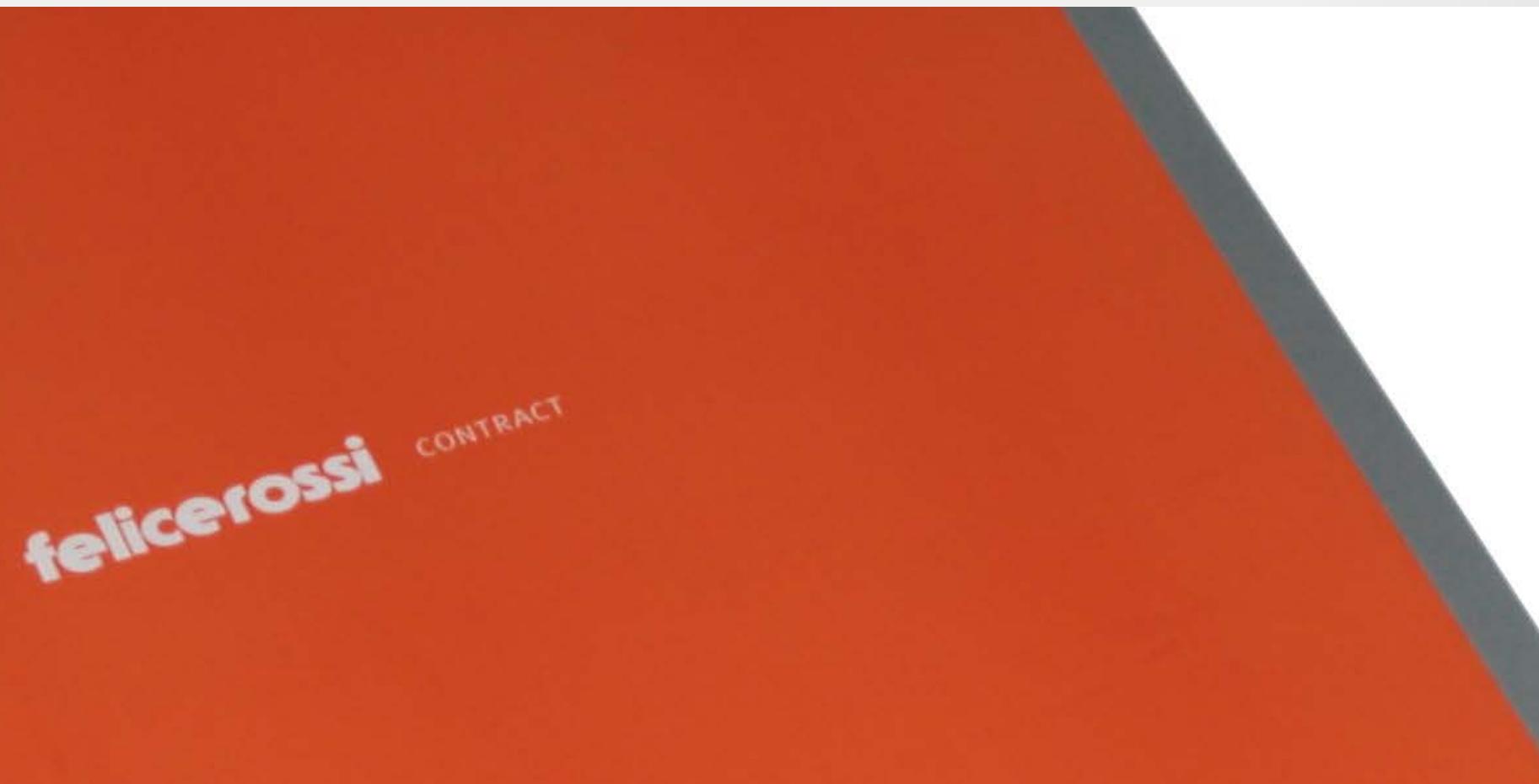
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We hope you had the opportunity to read this special edition people newsletter and found the information useful and relevant.

In this special edition newsletter we shared with you the 8 priorities the leadership team agreed to focus on to continue to implement our people strategy in 2012.

Again, if you have any questions please don't hesitate to contact us or your manager.





**decompression space**

Design: Metali Crosset

A pink modular sofa system consisting of two seats and a central backrest. It features a minimalist design with a white fabric cover and a black metal frame.

**Krysalis**

Design: Karim Rashid

A black, organic-shaped sofa with a thick, rounded backrest and a low seat. It has a dark, textured fabric covering and a thin metal base.

**vegas**

vegas è un sistema divisorio di contenuti. I moduli sono componibili e interlockabili in modo indissolubile. Si apre su 3 lati. Può contenere frequenze tv, il pc del dialetto o altri nello stile. È adatto alle case e alle uffici.

Moduli contenibili interlockabili. Un elemento in acciaio inoxato e PVC sintetico che può consentire la realizzazione di ogni tipo di parete divisoria. Il suo design è moderno e funzionale. Si può utilizzare in ufficio o in casa. Inoltre si può utilizzare per creare una parete divisoria in un ufficio separato. Oggi esistono 8 facce per la scelta dei colori.

Design: Carlo Magnoli

Technical drawings showing various configurations of the vegas modular system.

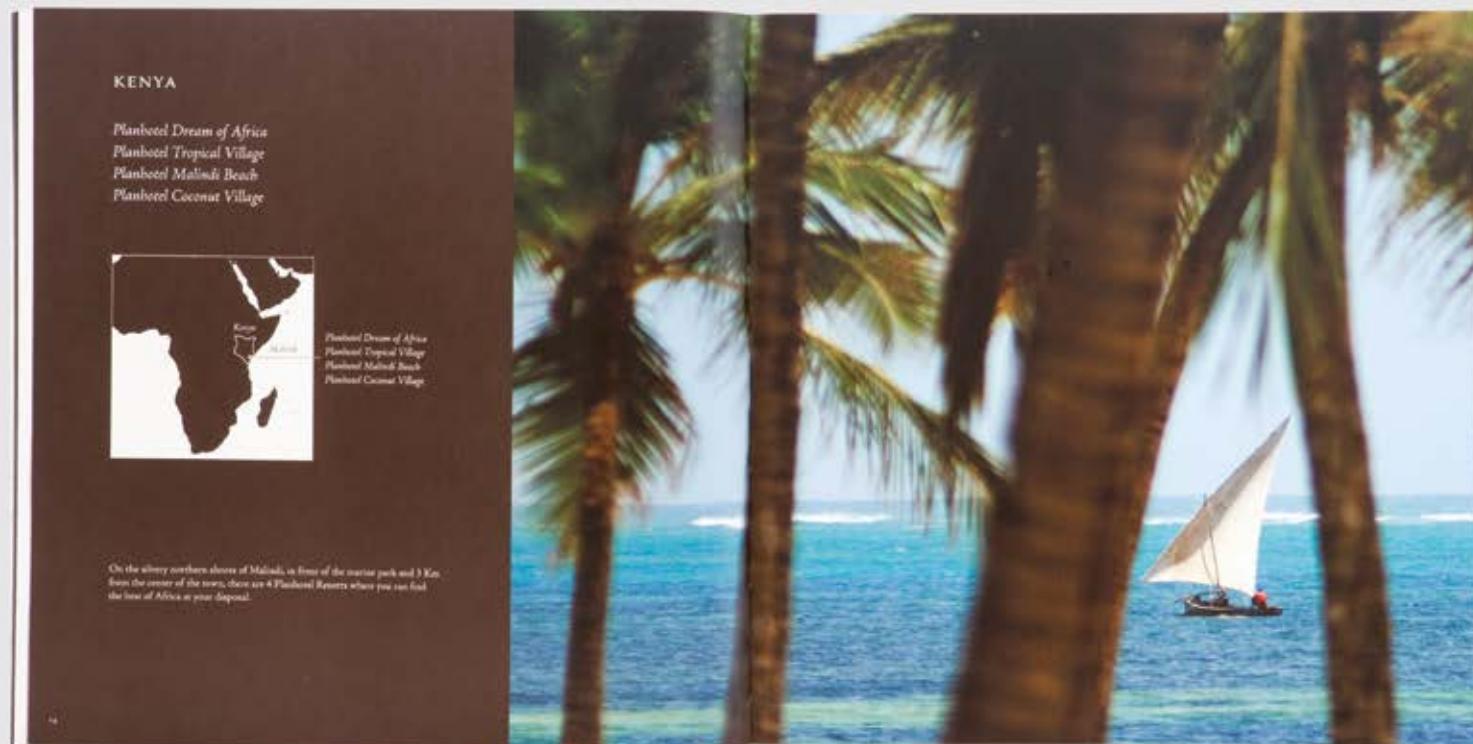
**Krysalis**

Un divano per rilassarsi, per riposare, per ricevere i visitatori. Krysalis è il divano, che riconosce di doverne, una buona indipendenza, proteggendolo.

Il suo design è così avvincente e suggestivo, perché possiede le forme ricadute, identificando le proporzioni esatte soluzioni e forme, il cui motivo fondamentale è l'organico.

Design: Karim Rashid

Technical drawings showing various configurations of the Krysalis sofa.



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**wedding & honeymoons PACKAGE**

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mmg  
Grazie